

**Asian Development Bank**

**Draft**

**Public Communications Policy**

Consultation Workshops  
April-July 2004

# Overview

- Review of Two Policies
- Summary of the Draft PCP
- Major Proposed Changes
- Next Steps in the Review

# Context of the Review

- Communications revolution
- Global trend toward transparency
- Public demands for accountability, growth in civil society
- ADB's mission and priorities have evolved over last decade

# Review of Two Policies

- Two distinct current policies: Disclosure Policy, and Information Policy and Strategy
- Studied experience of the IFIs
- Collected public comments on the policies
- Discussed options with ADB staff
- Considered both internal and external comments when drafting the new policy

# Under PCP, it is proposed that ADB will:

- Actively seek opportunities to explain ADB's work and solicit feedback
- Presume the disclosure of information, subject to specified constraints
- Seek to demonstrate development results
- Promote awareness and understanding of ADB-assisted activities
- Support participatory development

# The Policy is Designed to...

- Support poverty reduction
- Improve project design, implementation, and sustainability
- Strengthen ADB's capabilities to share knowledge

# The Strategy

- Messages to be determined, audiences identified, delivery modes selected
- Publicly available documents and information are listed
- Information is proactively supplied throughout operational cycle
- Non-operational information provided
- Confidentiality is protected

# Implementation Arrangements

- Public Communications Advisory Committee provides guidance
- InfoUnit in OER supports regional departments and monitors implementation
- Resident Missions play a key role
- More PICs created

# What's New (1)

- Communications plans support projects and programs
- More information provided to affected groups about projects
- Documents are proactively made available through Internet and Resident Missions
- More project-related documents disclosed (see timeline)

# What's New (2)

- More detailed requirements for disclosure of resettlement/indigenous peoples planning documents
- Draft Summary Initial Poverty and Social Assessment made publicly available
- Feasibility studies disclosed
- Monitoring reports and other information released during project implementation

# What's New (3)

- CSP – Advance notice provided, information provided during preparation, pre-CSP assessments disclosed, and final document translated
- More details released on ADB's private sector operations
- Board transparency enhanced
- Historical information made available

# Next Steps

- Hold consultation workshops through July
- Draft revised working paper, and solicit comments on it; Board of Directors then considers
- Prepare training, awareness-raising, handbook, Info Unit, and web site
- Revise draft policy paper and submit to Board of Directors for approval
- Begin applying new policy in 2005

**Thank You!**