

Trade Facilitation through Partnership with the Private Sector

Why We Need it The Benefits The Philippine Experience¹

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Characteristics of a Partnership

- **COMMON GOAL**

- One vision that encompasses both parties



- **FAIR**

- Resolutions and reforms are beneficial for both parties

Characteristics of a Partnership

- **TRANSPARENT**
 - Both parties are honest with the dealings concerning the other party
 - Builds credibility and trust
- **REASONABLE Partners and Goals**
 - Parties must learn to **NEGOTIATE**
 - Goals are attainable, applicable and realistic

WHY Enter into a Partnership with the Private Sector for Trade Facilitation

- **We have the common goal-TRADE FACILITATION**
- **What affects us, affects them and vice versa**
- **Private sector can be the strongest ally or the loudest critic of customs**
- **Our strength is in our Unity**

Some Benefits of a Customs-Private Sector Partnership for Trade Facilitation

For the Bureau of Customs

- Easier implementation of reforms
- In passing laws, bills have support of the private sector
- Trade information and intelligence
- Faster information-dissemination
- Capacity-building programs are supported

Some Benefits of a Customs-Private Sector Partnership for Trade Facilitation

For the Private Sector

- They have a voice in policy reforms
- They are kept informed
- Accelerated decision-making and reforms
- Fair and efficient trading environment

**ULTIMATELY, EVERYONE BENEFITS
WITH IMPROVED TRADE
FACILITATION**

The Philippine Experience

**Strong private sector
partnership and cooperation for
trade facilitation**

5-POINT ACTION AGENDA

- 1. Revenue Enhancement**
- 2. Trade Facilitation**
- 3. Improved Enforcement**
- 4. Professionalization of Personnel**
- 5. Upgrading the Quality of Corporate Life Development**

Heralding the Age of e-Customs

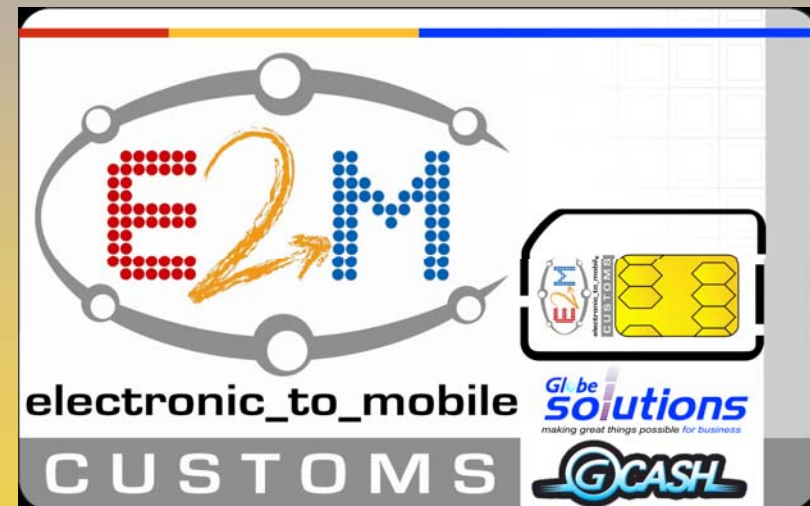
- **MOA with Semiconductor and Electronics Industries of the Philippines, Inc. to develop and implement an automated system for processing applications of enterprises in special economic zones.**
- **Various industry groups are supporting the migration of ASYCUDA++ to ASYCUDA WORLD, the internet based IT system of customs**

Other Partnerships for trade

- **Memorandums of Understanding**
 - **With Association of International Shipping Lines (AISL) for IFM Submission via Electronic Means**
 - **With Clark Development Corp. (CDC) for special procedures for authorized locators**
 - **With Philip Morris International for transshipment of tobacco products**

Partnership for technology

- With Globe Telecommunications for Customs SIM cards for stakeholders
- With special Customs Features, allowing for mobile transactions with the use of cellular phones



Faster Cargo Clearance

NON-INTRUSIVE CONTAINER INSPECTION SYSTEM

- **Advocated by industry groups for cargo clearance**
- **10 Units now ready for commissioning**
- **Cargo clearance is faster and more accurate**
- **Option to procure more units**

Faster Resolution of Issues on Valuation

VALUATION & CLASSIFICATION AND REVIEW COMMITTEE

- **Includes representatives from the private sector**
- **Updated valuation database of transaction values of imported commodities**

**PHILIPPINE CHAMBER OF COMMERCE
AND FEDERATION OF PHILIPPINE
INDUSTRIES DEPLOY INDUSTRY
COMMODITY EXPERTS**

Accession to the Revised Kyoto Convention

- **Plan of Action and Strategy for Accession of the Philippines to the International Convention on the Simplification and Harmonization of Customs Procedures (Revised Kyoto Convention) was endorsed by all major stakeholders in the Philippines**
 - **MAJOR PARTNERS: PHILIPPINE EXPORTERS FEDERATION OF THE PHILIPPINES, PHILIPPINE CHAMBER OF COMMERCE & PORT USERS CONFEDERATION**

Industry Advisory Council

- **Aims to champion all efforts for customs reforms for trade facilitation and anti-smuggling**
- **Composed of heads of Industry Groups, including Philippine Chamber of Commerce, Exporters Confederation, Filipino-Chinese Chamber of Commerce, Federation of Philippine Industries, Fair Trade Alliance**
- **Regular meetings provide a venue for consultation with industry leaders**

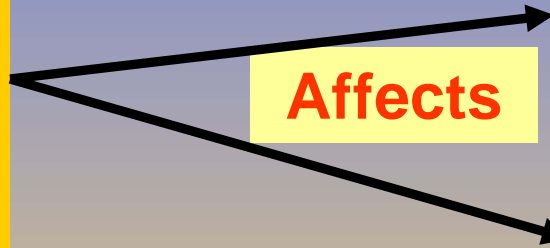
Industry Advisory Council

Common Goal



Trade Facilitation and anti-smuggling

**trade
facilitation
and anti-
smuggling**



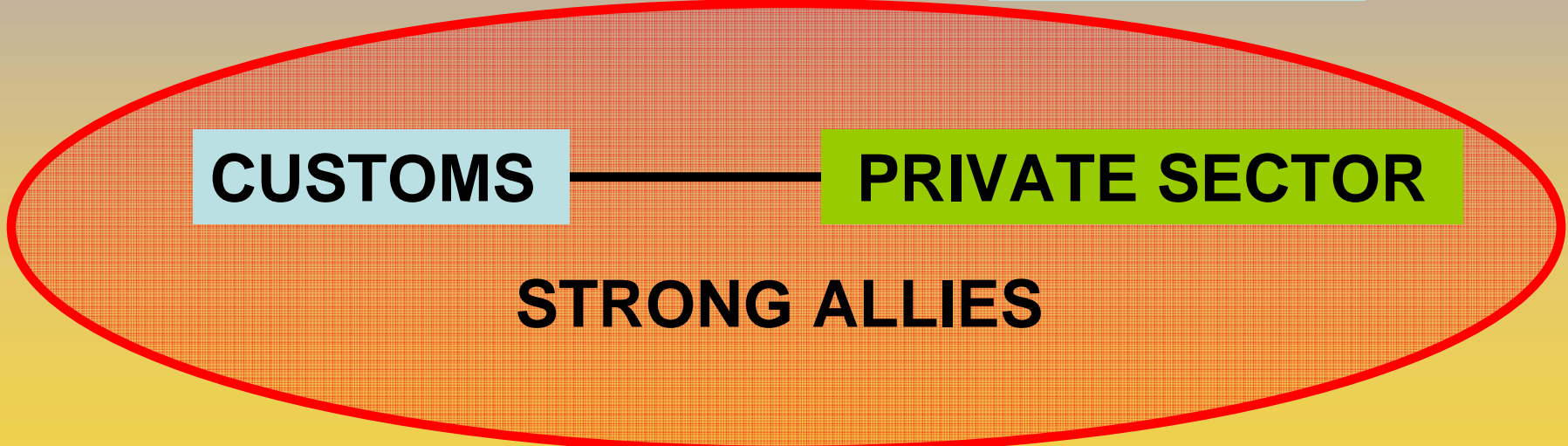
PRIVATE SECTOR

CUSTOMS

CUSTOMS

PRIVATE SECTOR

STRONG ALLIES



What We Give Back to Partners

- **Provision of special procedures for importers with high compliance**
 - **Super Green Lane Program making clearance faster for qualified importers especially for low-risk cargo**
 - **Advance information on cargo manifest under agreements**

Trade Facilitation Initiatives

For BOC Stakeholders

- Greater BOC accountability to stakeholders, government and public
- more transparent and efficient systems
- Reduced processing time especially for low risk transactions
- Lower cost of doing business - streamlined processes
- More consistent and predictable procedures

Trade Facilitation Initiatives

For the BOC

- Development of BOC as a model customs service
- Increase in efficiency - faster service delivery
- Improved quality of service
- Increased revenue collection
- simplified and standardized processes
- Enhanced risk management capability
- Enhanced professionalism
- Greater ease, speed and efficiency in doing work
- Knowledge and skills upgrading
- Compliance with international standards

RECOMMENDATIONS

- **Have the determination to really make a partnership work and last**
- **Communicate with them**
 - **Invitations to informal lunches & dialogues**
 - **Regular consultations**

TRADE FACILITATION

Customs-Private Sector Partnership

Information
Technology

International
Funding

Regional
cooperation

THANK YOU