

Expanding advocacy: Voices from the Asian NGO Workshop

New Horizons for Partnership: The Voice of Civil Society in Immunization Global Health Council Conference Session

Thursday 28 May 2009 14.30 -16 Hrs Workshop session
Governors Room, Omni Shoreham Hotel, Washington D.C

Speakers:
Asian Development Bank (Robert Schoellhammer)
Save the Children (Edwin Ylagan)



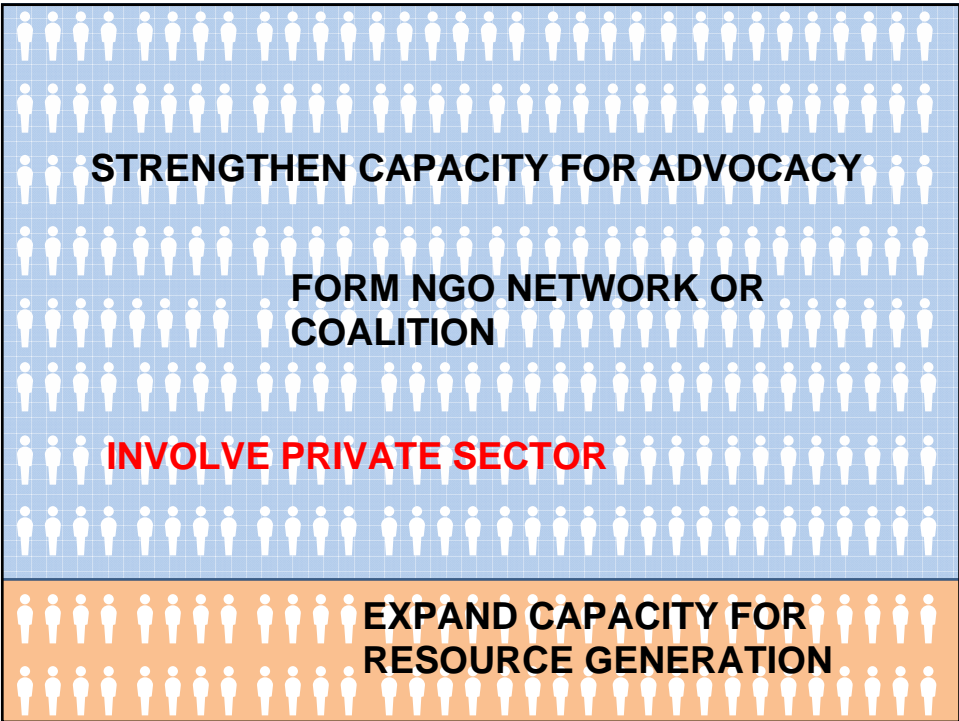
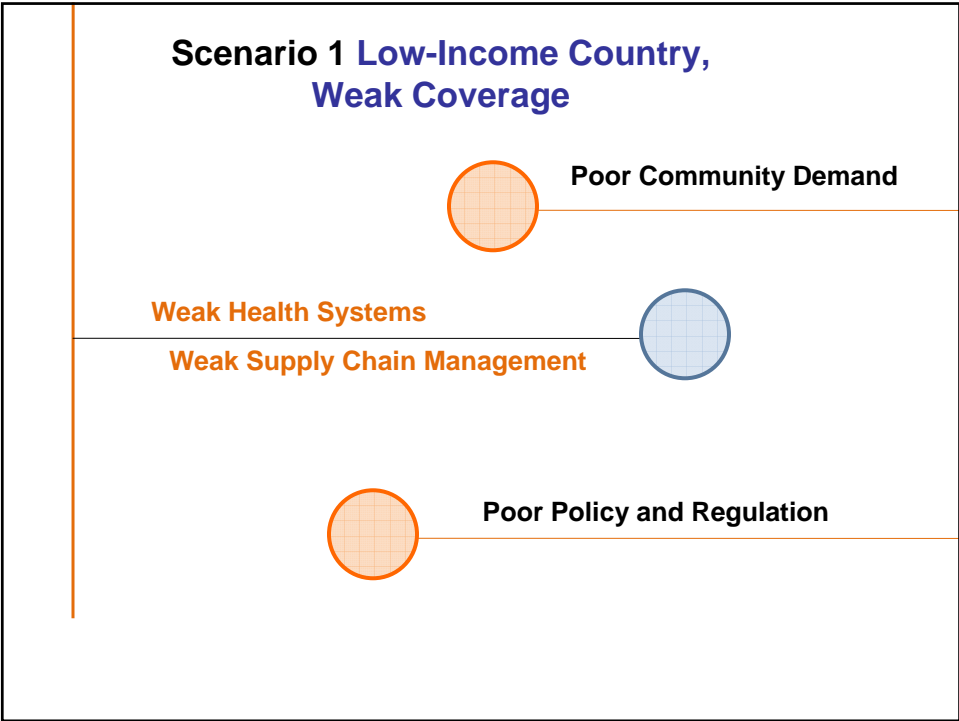
NGO Solutions to Immunization Obstacles

Scenario 1 Low-Income Country, Weak Coverage

Scenario 2 Middle-Income Country Graduating from GAVI

Scenario 3 Making the Case for More Funds

Scenario 4 Innovation Pile-Up



Scenario 2 Middle-Income Country Graduating from GAVI

Limited funding sources

Inadequate data

Lack public-private
collaboration

Market segmentation
absent

And **Ineffective incentives to
stimulate supply and demand**



Become more **BUSINESS ORIENTED**

More committed to **ADVOCACY**

Improve **ACCESS** to media

**Identify strong
COLLABORATION with
donors**

Ensure provision of **INCENTIVES**
to health providers

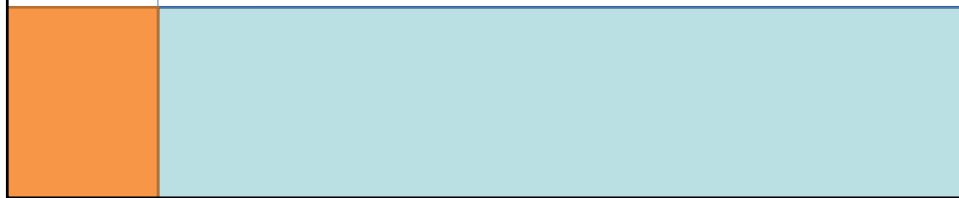


Scenario 3 Making the Case for More Funds

Failure of government to
PRIORITIZE IMMUNIZATION

FEW Immunization advocates

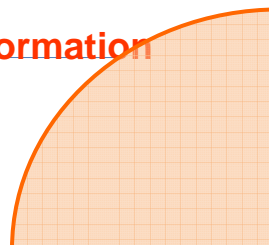
No hard **DATA** or **ANALYSIS** supports
the case for immunization




Step up lobbying activities

Bolster NGOs advocacy
capacity

Improve access to and use of information



<p>2 million Children die each year from vaccine preventable diseases</p>	<p>Scenario 4 Innovation pile up</p> 
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	<p>ADVOCACY TARGETTED AT VARIOUS LEVELS</p> <hr/> <p>PILOT NEW SERVICE DELIVERY AND FUNDING MODELS</p>
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