

CONTENTS

	Page
EXECUTIVE SUMMARY	i
I. INTRODUCTION	1
II. PUBLIC COMMUNICATIONS AND DEVELOPMENT EFFECTIVENESS	2
III. ADB'S EXPERIENCE IN PUBLIC COMMUNICATIONS	3
A. Implementation of the <i>Information Policy</i>	3
1. Key Features of the <i>Information Policy</i>	3
2. Assessment of Implementation	3
B. Implementation of the <i>Disclosure Policy</i>	4
1. Key Features of the <i>Disclosure Policy</i>	4
2. Assessment of Implementation	5
C. Conclusion	6
IV. THE POLICY	6
V. THE STRATEGY	7
A. External Relations	8
1. Prerequisites	8
2. Leadership and Motivation	8
3. Target Audiences	8
4. Approaches to Reaching Target Audiences	9
5. Key Communicators	10
B. Disclosure of Information	10
1. Translations	10
2. Information Pertaining to ADB's Operations	11
3. Other Information	18
4. Exceptions to Presumed Disclosure	22
VI. IMPLEMENTATION ARRANGEMENTS	25
A. Roles and Responsibilities	25
1. Management	25
2. All Departments and Offices	25
3. Office of External Relations	25
4. Representative Offices and Resident Missions	27
5. Borrowers or Private Project Sponsors	27
6. Public Disclosure Advisory Committee	28
B. Procedures for Accessing Information	28
1. Proactive Disclosure	28
2. Exception-Based Requests for Information	28
3. Language of Requests	28
4. Time Limits for Responses to Requests for Current Information	29
5. Complaints	29
6. Requests for Historical Information	29
C. Effective Date and Transitional Period	29
D. Monitoring and Reporting	30
E. Review and Amendment	30

VII.	STAFFING AND RESOURCE IMPLICATIONS	30
	A. External Relations	31
	B. Disclosure of Information	31
VIII.	COMPLIANCE REVIEW	32
IX.	RECOMMENDATION	32
APPENDIX 1		33
	COMMUNICATIONS AND INFORMATION DISCLOSURE TRENDS AT OTHER MULTILATERAL DEVELOPMENT BANKS	33
	A. External Relations at Other Multilateral Development Banks	33
	B. Disclosure of Information at Other Multilateral Development Banks	33
APPENDIX 2		39
	PERFORMANCE ASSESSMENT FRAMEWORK	39

SUPPLEMENTARY APPENDIX (available upon request)

External Consultation Process and Results