

Appendix F

Model Mission Statement

APPENDIX F

Model Mission Statement

A Mission Statement for a Loan Guaranty Program explains to lenders, the public and the personnel of the entity the purpose and goals of the program.

A Mission Statement should be precise and to the point. It should capture the intent of the legislative body that authorized the entity and it should have clarity so that the public at large will have no difficulty in understanding the role that the entity plays in the overall endeavor to create and grow small and medium enterprises.

The following is a model Mission Statement for an entity that has been established to support Small and Medium Enterprises. It should be noted that a specific Mission Statement would vary depending on the goals of the entity.

Model Mission Statement

The mission of the (enter the name of the organization) is to maintain and strengthen the Nation's economy by aiding, counseling, assisting, and protecting the interests of small and medium size enterprises.