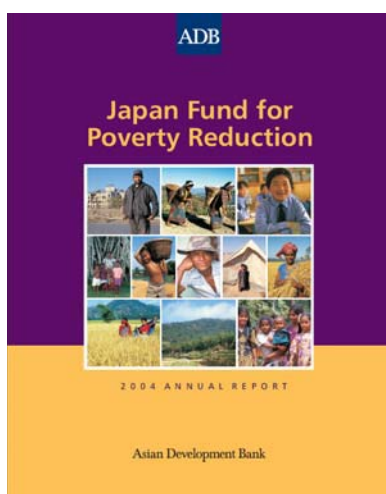


52. To inform Japanese audiences on developments on JFPR, OCO provides news items for inclusion in the bimonthly JRO E-Newsletter. The Japan Representative Office (JRO), under the leadership of Director General Woo Chull Chung, has been supportive in this regard.

53. The JFPR website, meanwhile, continues to be a popular site within the ADB website, consistently ranking among its most-viewed top-level directories. OCO regularly uploads data on projects as well as JFPR to make sure the information is always up-to-date. The JFPR 2004 Annual Report<sup>10</sup> was also produced in 2005, and distributed to DMC governments and NGOs. Copies were sent to the representative offices in Japan (JRO), North America (NARO), and Europe (ERO) as well as the Public Information Center at ADB headquarters for dissemination to project partners, beneficiaries, and the public. Appendix 8 lists the JFPR communication and outreach activities.



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### III. ACTIVITIES FOR 2006

54. For 2006, OCO will focus on the following:

- (i) **Increasing grant utilization** through (a) acceptance of grant proposals linked to Asian Development Fund grants; (b) dialogues with regional departments to encourage preparation of JFPR grants; and (c) maintaining high visibility for JFPR within ADB.
- (ii) **Improving portfolio performance and disbursement** through (a) working with the regional departments' operations coordination divisions, and the resident missions' project administration units to address portfolio level issues and concerns; and (b) continuing the initiative begun in 2005 to undertake special missions, as necessary, to monitor projects and help address operational issues.
- (iii) **Strengthening JFPR linkage to Country Support Programs/Updates** through enhancement of the Directional Guidance Paper and the JFPR Guidelines, in

<sup>10</sup> ADB. 2005. *Japan Fund for Poverty Reduction 2004 Annual Report*. Manila.

consultation with the Government of Japan, to encourage upstream consideration of JFPR project possibilities during CSP preparation and reviews.

- (iv) **Promotion of knowledge management and dissemination of lessons** and enhancement of JFPR visibility through (a) continuation of the JFPR dissemination series; (b) ensuring completion and dissemination of project completion reports (PCRs) and ICM; (c) inclusion of photo-essays and project write-ups on the JFPR website; and (d) continued utilization of the *ADB Today*, *JRO E-newsletter*, and other ADB media to announce developments in JFPR.
- (v) **Evaluation of completed projects** in coordination with OED and dissemination of evaluation reports.