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[CFL in India]

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Phasing-in Quality: *Establishing a Quality Identification System for CFLs in Asia*
Asian Development Bank Headquarters, Manila, Philippines



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Size of CFL Market in India

Qty. in Million Pieces

Year	Local Production	Import	Export	Total Consumption
2005	50	24	7	67
2006	76	32	12	96
2007	120	65	20	165
2008 (Est)	200	130	30	300



Phasing-in Quality: Establishing a Quality Identification System for CFLs in Asia

CFL Quality

Quality type	Life (Hrs)	Percentage
Top	➤8000	20%
Medium	6000 – 8000	40%
Low	3000 – 6000	10%
Shoddy	< 3000	30%



New Standards

- Bureau of Indian Standards (Mandatory)
 - ♦ High Power Factor
 - ♦ Mercury Content
 - 3 to 5 mg within next 2 years (Phased)
- Labeling
 - ♦ Endorsement
 - ♦ Eligibility - BIS Certification



Promotion

- BE
- Central / State Pollution Control Board
- Ministries of
 - ♦ Consumer Affairs
 - ♦ Environment & Forest
 - ♦ Local State Govt
 - ♦ Industry
- Exhibitions, Seminars, Printed & Electronic Media



Thank you...

