

## WORKSHOP BACKGROUND AND PROGRAM

### WORKSHOP ON BUILDING NGO-PRIVATE SECTOR PARTNERSHIPS AGAINST POVERTY PATTAYA, THAILAND 28-31 MARCH 2004

#### I. OVERALL GOAL

To support poverty reduction and sustainable development in Asia by strengthening partnerships between NGOs and the private sector.

#### II. OBJECTIVES

The objectives of the workshop are to:

Based on lessons learned, identify ways to strengthen partnerships between NGOs and the private sector in poverty reduction in Asia and the Pacific,

Explore options for developing a network of NGOs and private sector representatives that can provide a platform for follow-up activities,

Explore the role of international organizations in facilitating such partnerships.

#### III. EXPECTED OUTPUTS/OUTCOMES

Plan of action on how to move forward in strengthening NGO-private sector partnerships in Asia and the Pacific,

Strengthened structure for future NGO-private sector collaboration,

Case studies and lessons learned to support future work.

## PROGRAM OF ACTIVITIES

### DAY 1. SATURDAY 27 MARCH

#### ARRIVAL

Participants arrive in Bangkok  
Check in at Hotel Amari Watergate

### DAY 2. SUNDAY 28 MARCH

#### TRAVEL TO PATTAYA, REGISTRATION, INTRODUCTIONS

09:00

Depart to Pattaya from Hotel Amari Watergate

11:00

Arrive Cabbages & Condoms Resort, Pattaya

12:00 - 14:00

Registration and Lunch at Cabbages & Condoms Resort

14:00 - 14:30

*Opening Message*

Deborah E. Myers, Director External & Government Affairs and Public Partnerships, GlaxoSmithKline Biologicals

Introduction of Keynote Speaker

Robert J. Dobias, Director, Agriculture, Natural Resources and Social Sectors Division (RSAN) and Head, NGO Center (NGOC), Asian Development Bank

14:30- 15:30

*Keynote Address and Presentation on: NGO and the Private Sector: Towards Alleviating Poverty and Improving Quality of Life Together*

Senator Mechai Viravaidya, Founder and Chairman of Population and Community Development Association (PDA)

15:30 - 16:30

*Introductions/Expectations*

Pete Malvicini, Facilitator

16:30 - 17:15

*Building NGO-Private Sector Partnerships Against Poverty: Potential Areas of Practical Interventions*

Ravi Jayakaran, World Vision Cambodia

17:15 - 18:00

*NGOs/Private Sector—Discovering Common Ground*

19:00

Welcome Reception and Dinner

### DAY 3. MONDAY 29 MARCH

08:00 - 08:45

*Finalize case study posters*

08:45 - 09:30

*Poster walkabout and interviews: Successes, Challenges, and Lessons Learned*

09:30 - 10:15

*Small group sharing and consolidation of key factors*

10:15 - 12:00

*Describing Best Partnership Practices*

12:00 - 13:30

Lunch

13:30 - 14:30

*Desirable Future Outcomes for Partnership (group discussions)*

16:00 - 17:00

*Organizing Action Points for Partnership*

### DAY 4. TUESDAY 30 MARCH

08:00 - 09:15

*Strategies to Address Constraints*

09:10 - 10:45

*Develop Action Plans*

10:45 - 12:00

*Discuss Next Steps for Organizing and Implementation*

12:00

Lunch and departure for Sub Tai for Field Project Visit

18:00 - 21:00

On arrival at Sub Tai, dinner

### DAY 5. WEDNESDAY 31 MARCH

#### VISIT PROJECT SITES, RETURN TO BANGKOK

### DAY 6. THURSDAY 1 APRIL

#### DEPARTURE FROM THAILAND