

Appendix 1: Agenda and Timetable

**The Manila Forum: Food Fortification Policy–
The Potential for Protecting Populations in Asia and the Pacific
from Mineral and Vitamin Deficiencies
21-24 February 2000
Asian Development Bank
Manila, Philippines**

Monday, 21 February 2000

5:30-6:45 p.m. – Welcome Reception at EDSA Shangri-La Plaza Hotel

6:45-8:00 p.m. – Sponsors' Remarks and Welcome to the Delegates

Dr. Alex Malaspina, President, International Life Sciences Institute (ILSI)
Mr. M.G. Venkatesh Mannar, Executive Director, Micronutrient Initiative (MI)
Dr. Joseph Hunt, Senior Health and Nutrition Economist and Forum Coordinator,
Asian Development Bank (ADB)

Introduction of Participants

Public-Private Collaboration: Sharing Risk and Reward

Dr. Glen F. Maberly, Rollins School of Public Health, Emory University, Atlanta,
USA

Logistics: Ms. Emie Alcala, Seminar Assistant, ADB

Tuesday, 22 February 2000

7:30-8:15 a.m. – REGISTRATION

8:30-10:30 a.m. – PLENARY SESSION 1: WHY WE ARE HERE

Session Chair: Mr. Yoshihiro Iwasaki, Director, Programs Department
(West Asia), ADB

WELCOMING REMARKS

Mr. Peter H. Sullivan, Vice President (East), ADB

*Public-Private Partnerships for Nutrition and Human Development:
The Asian Development Bank's Perspective*

Ms. Christine Wallich, Director, Infrastructure, Energy, and Financial Sectors
Department (West) and concurrent Head, Private Sector Group, ADB

Why Children Have the Right to Live Without Micronutrient Deficiency
Dr. Terrel Hill, UNICEF Representative, Philippines

Food Fortification as a Major Strategy to Address Micronutrient Malnutrition in Asia
Mr. M.G. Venkatesh Mannar, Executive Director, MI

The Role of the Private Sector in Reducing Micronutrient Malnutrition
Dr. Alex Malaspina, President, ILSI

Why Countries and Companies Should Invest to Eliminate Micronutrient Malnutrition
Dr. Joseph Hunt, Senior Health and Nutrition Economist and Forum Coordinator,
ADB

10:30-10:45 a.m. – BREAK

10:45 a.m.- 12:15 p.m. – PLENARY SESSION 2:
REVIEWING SOME SUCCESSES

Session Chairs: Dr. Florentino Solon, President, Nutrition Center of the
Philippines and Mr. Takashi Togami, Vice-President, ILSI

What Made Salt Iodization in the People's Republic of China Successful?
Mr. Lin Jiahua, Deputy General Manager, China National Salt Industry
Corporation, Beijing, PRC

Salt 2000: Prospects for Global Elimination of Iodine Deficiency Disorders
Dr. Glen F. Maberly, Rollins School Public Health, Emory University, Atlanta,
USA

Latin American Experiences in Fortifying Staple Foods: The Regional Approach
Dr. Herbert Weinstein, Weinstein Consulting International, Arlington, USA

Food Fortification in Thailand: Public and Private Perspectives
Dr. Sangsom Sinawat, Director of Nutrition, Ministry of Health, Thailand, and
Ms. Sumonrut Kamolchote, Deputy Manager, Thai President Food Co. Ltd.,
Chonburi, Thailand

12:15-1:30 p.m. – LUNCH

Lunch hosted by Mr. Yang Weimin, Director, Agriculture and Social Sectors
Department (East Asia), ADB, in the Executive Dining Room

1:30-3:00 p.m. – WORKING GROUPS SESSION 1:
UNDERSTANDING OUR INTERESTS

3:00-3:30 p.m. – REPORTING SESSION 1

Session Chair: Dr. Alex Malaspina, President, ILSI

3:30-4:30 p.m. – PLENARY SESSION 3: MAKING POLICY WORK

Session Chairs: Mrs. V.S. Rao, Joint Secretary, Ministry of Human Resource Development, Government of India, and Dr. Florentino Solon, President, Nutrition Center of the Philippines

Food Fortification as Part of an Integrated Food and Nutrition Strategy
Dr. Tommaso Cavalli-Sforza, Regional Adviser in Nutrition, and Diane Bosch, Associate Professional Officer, Nutrition, WHO Regional Office for the Western Pacific, Manila, Philippines

How Food Fortification Policy is Made in Indonesia
Professor Soekirman, Director, Centre for Food and Nutrition Policy, Bogor Agricultural University, Indonesia

Moving the Food Fortification Agenda Ahead in India
Mr. K.K. Gupta, IAS, Joint Secretary, Ministry of Food Processing, Government of India

Public-Private Collaboration to Enable Food Fortification in the Philippines
Dr. Elias E. Escueta, Director, Scientific Regulatory Affairs, Coca-Cola Export Corporation, Manila, Philippines

4:30-5:30 p.m. – WORKING GROUP SESSION 2: THE FRAMEWORK FOR ACCELERATING EFFECTIVE FOOD FORTIFICATION

5:30-6:30 p.m. – COCKTAILS

Hosted by Mr. Akira Seki, Director, Agriculture and Social Sectors Department (West Asia), ADB, Executive Dining Room (ADB)

Wednesday, 23 February 2000

8:00-8:45 a.m. – REPORTING SESSION 2: REVIEW INPUT FROM WORKING GROUPS

Session Chairs: Dr. Herbert Weinstein, Weinstein Consulting International, Arlington, USA, and Mr. K.K. Gupta, Joint Secretary, Ministry of Food Processing, Government of India

8:45-10:15 a.m. – PLENARY SESSION 4: LEARNING FROM FOOD COMPANIES

Session Chairs: Dr. Dini Latief, Chief, Community Nutrition, Ministry of Health, Government of Indonesia, and Mr. Bruce Purdue, Manager, Private Sector Group, ADB

Manufacturing Complementary Foods in Indonesia

Mr. Andy Setiadi, General Manager, Gizindo (Infant Foods), Indonesia

Marketing a Powdered Beverage in the Philippines

Mr. Edwin A. Domingo, Marketing Director, Proctor and Gamble Philippines, Inc.

Fortified Sugar: Potential Vehicle for Fortification in Asia, Views from India and Viet Nam

Mr. M.S. Marathe, Managing Director, National Federation of Cooperative Sugar Factories Ltd., India, and Dr. Cao Thi Thu Huong, International Relations Section, National Institute of Nutrition, Viet Nam

10:15-10:30 a.m. – BREAK

10:30-11:15 a.m. – PLENARY SESSION 5: SOME EXPERIENCES OVER THE PAST DECADE

Session Chairs: Dr. Luke Rokovada, Permanent Secretary for Health, Government of Fiji, and Madame Yuejiao Zhang, Deputy Director, Programs Department (East Asia), ADB

Global Trade and the Food Industry: The Asian Challenge.

Ms. Christiane Wolff, Agricultural and Commodities Division, World Trade Organization

Perspectives on Food Fortification from the Consumer Movement.

Dr. Michael Chai, Executive Director, Consumers International Regional Office for Asia and the Pacific

11:15 a.m.- 12:15 p.m. – WORKING GROUP SESSION 3: ISSUES AND CONSTRAINTS IN IMPLEMENTING FOOD FORTIFICATION

12:15-1:15 p.m. – LUNCH

1:15-2:15 p.m. – REPORTING SESSION 3: REVIEW INPUT FROM WORKING GROUPS

Session Chairs: David Haxton, Advisor to Executive Director, and Jenny Cervinskas, Director of Programs, Micronutrient Initiative

2:15-2:30 p.m. – BREAK

2:30-3:45 p.m. – PLENARY SESSION 6: MAJOR OPPORTUNITIES FOR
WHEAT FLOUR FORTIFICATION

Session Chairs: Dr. Chanin Charoenpong, Director, Food and Drug Administration, Ministry of Public Health, Thailand, and Dr. Peter Ranum, Consultant, Micronutrient Initiative

The Role of Flour Fortification in Reducing Iron Deficiency Anemia in Asia and the Pacific

Dr. Ray Yip, Chief, Health and Nutrition Section, UNICEF, PRC

Flour Fortification with Iron in Indonesia: Current Situation and Future Prospects

Mr. Philip S. Purnama, Assistant Director, Bogasari Mills, Indonesia

Flour Fortification in the Philippines

Mr. Florentino Policarpio, Vice President, Flour Division, Purefoods Corporation, Pasig City, Philippines

Flour Fortification in India

Mr. Vinod Kapoor, President, Roller Flour Millers' Federation of India

The Preparations for Flour Fortification in Fiji

Dr. Lepani Waqatakirewa, Assistant Director of Primary and Preventive Health Services, Ministry of Health, Fiji

4:00-5:30 p.m. – WORKING GROUP SESSION 4: ENHANCING
COLLABORATION IN COUNTRIES

5:30-6:00 p.m. – POSTER SESSION 1: VISIT THE DISPLAYS

Thursday, 24 February 2000

8:00-9:00 a.m. – PLENARY SESSION 7: FORTIFICATION OF CONDIMENTS

Session Chairs: Dr. Nguyen Thi Lam, Vice-Director, National Institute of Nutrition, Viet Nam, and Mr. K.P. Sharma, President, Oil Technologists Association, India

Plans for Soy Sauce Fortification in the People's Republic of China

Pr. Chen Chunming, Director and ILSI Focal Point, Institute of Nutrition and Food Hygiene, Chinese Academy of Preventive Medicine, PRC

Condiments Fortification in Viet Nam: The Challenge Ahead

Dr. Nguyen Thi Lam, Vice-Director, National Institute of Nutrition, Viet Nam

9:00 a.m.-12:30 p.m. – WORKING GROUPS SESSION 5: COUNTRY TEAMS
CONTINUE DISCUSSION

10:30-10:45 a.m. – BREAK

10:45 a.m.-12:15 p.m. – COUNTRY PRESENTATIONS PREPARED. STEERING
COMMITTEE DRAFTS CLOSING STATEMENT FOR
PLENARY REVIEW

12:30-1:30 p.m. – LUNCH

1:30-3:00 p.m. – REPORTING SESSION 5: COUNTRY TEAMS PRESENT
ACTION PLANS

Session Chairs: Pr. Chen Chunming, Executive Director, Institute of Nutrition
and Food Hygiene, Chinese Academy of Preventive Medicine, PRC, and
Mr. Geert van der Linden, Director, Programs Department (East Asia), ADB

3:00-3:30 p.m. – BREAK

3:30-5:00 p.m. – FINAL PLENARY

Session Chair: Dr. Joseph Hunt, Senior Health and Nutrition Economist and
Forum Coordinator, ADB

What Have We Learnt From This Meeting? Where Do We Go From Here?
Steering Committee

Relevance of Food Fortification to the Bank's Strategic Objectives
Chairperson

Comments from Selected Participants from Organizations Participating in the Meeting

General Comments

Review and Finalize a Consensus Action Statement for the Meeting

Closing Remarks

Dr. Joseph Hunt, Senior Health and Nutrition Economist and Forum Coordinator,
ADB