

Annual Report Reader's Survey 2003

Dear Reader,

How can we improve the Annual Report and get our message across more effectively? The first 500 respondents will receive an ADB souvenir and by returning the survey, you are guaranteed to be on our mailing list. Thank you.

1 Number of years you have been receiving ADB's Annual Report

- 1.1 1 year
- 1.2 2-5 years
- 1.2 6-10 years
- 1.3 over 10 years

2 Where do you belong?

- 2.1 Civil society (professional organization)
- 2.2 Financial institution
- 2.3 Government
- 2.4 International organization
- 2.5 Library
- 2.6 News media
- 2.7 Nongovernment organization
- 2.8 Private sector
- 2.9 University/college
- 2.10 Others _____

3 What sector do you represent?

- 3.1 Agriculture and natural resources
- 3.2 Energy
- 3.3 Finance
- 3.4 Industry and nonfuel minerals
- 3.5 Social infrastructure
- 3.6 Transport and communications
- 3.7 Others _____

4 In what area of your work do you use the Annual Report?

- 4.1 Analysis of financial position
- 4.2 Research
- 4.3 Analysis of policy
- 4.4 Educational tool
- 4.5 Analysis of country operations
- 4.6 Personal interest
- 4.7 Others _____

5 What section of the Annual Report do you refer to most often? Indicate the frequency (number) in the box.
0-never, 1-seldom, 2-occasionally, 3-often, 4-very often, 5-always

- 5.1 Operational and Financial Overview, 2002
- 5.2 2002 in Review: Board of Directors' Report
- 5.3 Special Theme
- 5.4 Operational Priorities and Performance
- 5.5 Operations
- 5.6 Country Reports
- 5.7 Knowledge and Support Activities
- 5.8 Institutional Matters
- 5.9 Management's Discussion and Analysis
- 5.10 Financial Statements
- 5.11 Statistical Annex
- 5.12 Appendixes

6 Which of the following presentational devices do you find useful? Indicate the frequency (number) in the box.
0-never, 1-seldom, 2-occasionally, 3-often, 4-very often, 5-always

- 6.1 Box articles
- 6.2 Charts/graphs
- 6.3 Photos
- 6.4 Tables

7 What other data/statistics would you like to see included in future issues of the Annual Report? Please specify.

- 7.1 Economic indicators
- 7.2 Social Indicators
- 7.3 Environment indicators

8 How useful do you find the discussion of each country's economic performance in the Country Reports chapter?

- 8.1 Not useful
- 8.2 Somewhat useful
- 8.3 Very useful
- 8.4 Comments _____

- 9 How useful do you find the theme chapter?
 9.1 Not useful
 9.2 Somewhat useful
 9.3 Very useful
 9.4 Comments _____
- 10 What sectors/themes would you like to be discussed in the Annual Report?
 10.1 Agriculture and Natural Resources
 10.2 Economics
 10.3 Energy
 10.4 Finance
 10.5 Governance and Capacity Building
 10.6 Industry and Nonfuel Minerals
 10.7 Information and Communication Technology
 10.8 Nongovernment Organizations and Civil Society
 10.9 Poverty
 10.10 Private Sector Development
 10.11 Regional Cooperation
 10.12 Social Development, Gender, and Social Protection
 10.13 Social Infrastructure
 10.14 Transport and Communications
 10.15 Others _____
- 11 What is your preferred version of the Annual Report?
 11.1 Full book
 11.2 Highlights
 11.3 CD-ROM
 11.4 Printed copy
 11.5 On-line version
 11.6 Why? _____
- 12 How many persons share your printed copy of the Annual Report?
- 13 Do you wish to continue receiving a complimentary copy of the Annual Report?
 13.1 Yes
 13.2 No
 13.3 Why? _____
- 14 Would you be willing to purchase a copy of the Annual Report if it were no longer available for free?
 14.1 Yes
 14.2 No
- 15 Which sections of the Annual Report do you down load on the Internet?
 15.1 Operational and Financial Overview, 2002
 15.2 2002 in Review: Board of Directors' Report
 15.3 Special Theme
 15.4 Operational Priorities and Performance
 15.5 Operations
 15.6 Country Reports
 15.7 Knowledge and Support Activities
 15.8 Institutional Matters
 15.9 Management's Discussion and Analysis
 15.10 Financial Statements
 15.11 Statistical Annex
 15.12 Appendixes
- 16 Would you like to see foreign language editions of the Annual Report?
 16.1 Yes
 16.2 No
 16.3 If yes, specify language _____
- 17 Do you want to receive E-mail updates of new publications in your area of interest?
 17.1 Yes
 17.2 No
 17.3 If yes, specify your area of interest _____
- 18 Do you have any further suggestions for improving the present structure and content of the Annual Report?

NAME _____

MAILING ADDRESS _____

FACSIMILE _____

E-MAIL _____

WEB SITE _____

To mail this form, please use the self-addressed envelope to the Asian Development Bank, Publications Unit, P.O. Box 789, 0980 Manila, Philippines, or fax to (63-2) 636-2648. If you want an electronic version of this survey, send an E-mail to adbpub@adb.org or go to <http://www.adb.org/Publications>. For more information about ADB, see <http://www.adb.org>