ADB ASIAN DEVELOPMENT BANK

Cambodia: GMS: Mekong Tourism Development Project

Project Name	GMS: Mekong Tourism Development Project
Project Number	35282-013
Country	Cambodia
Project Status	Closed
Project Type / Modality of Assistance	Loan
Source of Funding / Amount	**Loan 1969-CAM: GMS: Mekong Tourism Development Project** Asian Development Fund — US$ 15.60 million
Strategic Agendas	Inclusive economic growth
Drivers of Change	
Sector / Subsector	Industry and trade - Trade and services
Gender Equity and Mainstreaming	Effective gender mainstreaming
Description	The Project aims to reduce poverty, contribute to economic growth, increase employment, and promote the conservation of the natural and cultural heritage. The specific objective of the Project is to promote sustainable tourism in the lower Mekong basin through infrastructure improvements, community and private sector participation, and sub-regional cooperation. The Project will comprise four parts: Part A, tourism-related infrastructure improvements; Part B, pro-poor, community-based tourism development; Part C, sub-regional cooperation for sustainable tourism; and Part D, implementation assistance and institutional strengthening.
Project Rationale and Linkage to Country/Regional Strategy	The GMS is the fastest growing tourism destination in the world. This is bringing in much-needed foreign exchange, creating jobs, and contributing to economic growth. However, growth in tourism is constrained by difficulties in access, the lack of investment in tourist infrastructure, the absence of new products to attract visitors, and weaknesses in policy and institutional capacities. The GMS countries have a strong comparative advantage in tourism, demonstrated by the high growth rates, but need to exploit it more effectively to use it as an instrument of poverty reduction, and broad-based economic growth. GMS Economic Cooperation Program GMS Program Strategic Framework
Impact	Promote sustainable tourism development in Cambodia through infrastructure improvements, community and private sector participation, and sub-regional cooperation.

Project Outcome	
Description of Outcome	The two expected outcomes are: i). Increased economic growth, and ii). Sustainable tourism in the lower Basin of the Mekong River
Progress Toward Outcome	
Implementation Progress	

Description of Project Outputs	The key expected outputs are: A. Tourism-related infrastructure improvements, B. Pro-poor, community based tourism development, C. Subregional cooperation for sustainable tourism, D. Implementation assistance and institutional strengthening Part A: Tourism-Related Infrastructure Urban sewer on the west side of Siem Reap rehabilitated, new connections to the system were constructed, stabilizing lagoons constructed in the west part of the town to treat discharges from the area of about 17,000 population; Community sanitation and health awareness program conducted 6.3 km of road access to the Genocide Memorial rehabilitated Part B: Pro-Poor, Community-Based Tourism Development: Capacity building activities for local tourism communities and construction of small-scale tourism infrastructures in Rattanak Kiri and Stung Treng, were completed. A certain number of infrastructure such as visitor information centers (VIC), small bridges, parking areas, toilets, sign posts, fences, food & vendor stalls, changing areas, and ticket booths, etc. were constructed. Part C: Sub-regional Cooperation: Tourism Law approved; sub-decree on the new hotel classification system harmonized with Lao PDR and Viet Nam prepared, approved and implemented; Mekong Tourism Coordinating Office was established and the Project contributed funds for its operation.
Status of Implementation Progress (Outputs, Activities, and Issues)	
Geographical Location	Provinces of Rattanak Kiri, and Stung Treng, Municipality of Phnom Penh, and the Town of Siem Reap

Safeguard Categories	
Environment	B
Involuntary Resettlement	B
Indigenous Peoples	B

Summary of Environmental and Social Aspects
Environmental Aspects
Involuntary Resettlement
Indigenous Peoples
Stakeholder Communication, Participation, and Consultation
During Project Design
During Project Implementation

Business Opportunities	
Consulting Services	To support the implementation of the Project, a total of 346 person-months of consulting services (127 person-months international and 219 person-months domestic) will be required. The Consultants will be engaged in accordance with the ADB's Guidelines on the Use of Consultants and other arrangements satisfactory to ADB on the engagement of domestic consultants. Separate consulting services packages will be rocured to provide assistance to the PCUs in the NTOs, and the PMUs in charge of infrastructure improvements. The consultants for PMUs will be firms and will focus on Part A. The consultants for the PCUs will be firms and will focus on overall project management and part C of the Project. Individual consultants will be engaged for Part B and will be recruited by PCU. Consulting firms will be selected and engaged following the quality and cost-based selection method. Consultants will provide on-the-job training to national and provincial govenrment officials involveed in implementation.
Procurement	Goods and works to be financed by ADB will be procured in accordance with ADB Guidelines for Procurement. International competitive bidding (ICB) procedure will be used for major civil works contracts estimated to cost over $1.0 million and supply contracts valued over $500,000. Procurement of minor civil works will be undertaken through local competitive bidding (LCB) in accordance with procedures acceptable to the ADB. International shopping (IS) will be followed for materials and equipment packages estimated to cost more than $100,000 equivalent but less than $500,000 equivalent. Equipment items that are locally available, and cost less than $100,000 equivalent, may be procured through direct purchase in accordance with procedures satisfactory to ADB. For the pro-poor, community-based tourism component, where the proposed subprojects will be relatively small, and scattered throughout the provinces, the Project may fund NGOs to work in a collaborative and participatory manner with local communities.

Responsible ADB Officer	Ouk Nida
Responsible ADB Department	Southeast Asia Department

Responsible ADB Division	Cambodia Resident Mission
Executing Agencies	*Ministry of TourismH.E. Tith Chanthachantha@mot.gov.khStreet 169, Phnom Penh, Cambodia*

Timetable	
Concept Clearance	08 Mar 2001
Fact Finding	09 Mar 2001 to 22 Mar 2001
MRM	26 Aug 2002
Approval	12 Dec 2002
Last Review Mission	-
PDS Creation Date	30 Nov 2006
Last PDS Update	19 Oct 2010

Loan 1969-CAM

Milestones					
Approval	**Signing Date**	**Effectivity Date**	**Closing**		
			Original	**Revised**	**Actual**
12 Dec 2002	07 Feb 2003	06 Aug 2003	30 Jun 2008	30 Jun 2010	30 Dec 2010

Financing Plan		**Loan Utilization**			
	Total (Amount in US$ million)	Date	ADB	Others	Net Percentage
Project Cost	20.70	Cumulative Contract Awards			
ADB	15.60	12 Dec 2002	16.82	0.00	100%
Counterpart	5.10	Cumulative Disbursements			
Cofinancing	0.00	12 Dec 2002	16.82	0.00	100%

Status of Covenants						
Category	Sector	Safeguards	Social	Financial	Economic	Others
Rating	-	Satisfactory	-	-	-	-

Project Page	http://www.adb.org/projects/35282-013/main
Request for Information	http://www.adb.org/forms/request-information-form?subject=35282-013
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