



## Mongolia: Promoting Inclusive Financial Services for the Poor

Project Name	Promoting Inclusive Financial Services for the Poor
Project Number	44112-012
Country	Mongolia
Project Status	Closed
Project Type / Modality of Assistance	Grant
Source of Funding / Amount	
Strategic Agendas	Inclusive economic growth
Drivers of Change	Governance and capacity development Partnerships
Sector / Subsector	<b>Finance</b> - Inclusive finance
Gender Equity and Mainstreaming	Gender equity
Description	
Project Rationale and Linkage to Country/Regional Strategy	
Impact	

### Project Outcome

#### Description of Outcome

Progress Toward Outcome The TV series broadcasted in January 13, 2015 and completed by February 12, 2015 on Education TV channel. The second broadcasting via MNB TV of the TV series completed in March 2015. During the broadcasting of the TV series message surveys were conducted to measure the change of behavior, knowledge and attitude of the viewers as well as determine the rating of the series. The conclusion of the message survey reveals that the project has defined the means of its delivery method of the information and knowledge to improve the public financial education rationally and successfully.

### Implementation Progress

Description of Project  
Outputs

Status of Implementation Progress (Outputs, Activities, and Issues)	<p>FRC has organized 5 regional discussions on regulations with international consultants' inputs on such issues as stabilization fund, regulation and supervision system. In total, 348 board and elected members from 136 SCCs have participated and actively involved to the revisions of the regulations. Regulatory consultant made her recommendations and The regulatory advisor's proposal discussed amongst the stakeholders. Finalized revisions into Stabilization fund regulation with inputs from Regulatory advisor approved by FRC in December 2014. General regulation is presented for confirmation.</p> <p>On-site and off-site supervision requirements were revised with inputs from ADB consultants and private sector, and were approved FRC management. The development of risk-based inspection is ongoing.</p> <p>SCCs prepared the financial report for 2013 year end and for 2014 in compliance with the newly approved regulation on prudential ratio. FRC inspectors reviewed the reports and provided necessary comments and advices.</p> <p>Second assessment has started in June and completed by November covering 95.7% of all SCCs. Consolidated reports and comparative statements introduced to PSC in December 2014. Final report will be introduced to the FRC in February, 2015</p> <p>M&amp;E team has developed the methodology to assess the effectiveness of SCC capacity building training.</p> <p>The financial ratio analysis for the sampled 30 cooperatives will be done based on FRC 2014 annual reports in the second quarter of 2015.</p> <p>Data for this indicator was collected from respondents who participated in the financial education survey. 749 respondents took part in the survey.</p> <p>TV series with 24 episodes total lasts of 840 minutes completed in December 2014.</p> <p>Broadcasting started in January 2015 via Edutainment channel all over the country. The pre and post drama survey completed. The unified report will be developed after endline survey is completed.</p> <p>Baseline survey data collection and data entry was completed. The report is finalized both in English and Mongolian. The TV drama became the 2nd most watched TV show through Education TV channel, one of the most popular TV channels nationwide. According to the program analysis of Maxima media, 33.6% of television-watching adults (male and female) watched the TV drama. Amongst the audiences, unemployed people with lower economic condition were the main audience of the program.</p> <p>Financial education functional tests have been developed and finalized. The software was developed, tested and finalized. Text-in message survey completed. The full survey included 6 short surveys with 24 questions. More than 50% of those surveyed (male and female) have correctly responded to multiple choice television questions on financial education messages. 84.1% of surveyed responded that their financial literacy improved after watching the TV drama.</p> <p>SCC test results are compiled. Training test results will be incorporated in SCC assessment report.</p> <p>The financial performance analysis of the sampled project participating SCC s will be finalized in the second quarter of 2015 based on FRC data.</p> <p>Financial education baseline survey is completed and report is finalized both in Mongolian and English. The endline survey will be conducted in May-June 2015. The comparison analysis of pre-post survey will be completed by mid July 2015.</p>
Geographical Location	Mongolia, specific areas TBD

## Summary of Environmental and Social Aspects

Environmental Aspects	No impact. No further action is required.
Involuntary Resettlement	No impact. No further action is required.
Indigenous Peoples	Not applicable

## Stakeholder Communication, Participation, and Consultation

During Project Design	Extensive consultations with stakeholders. Consultant did survey of 300 rural households to determine issues in SCC operations and financial education. Multiple rounds of discussions took place in three regions, and with SCCs, regulators, MOCCU, MCTIC, the NCA, and relevant government bodies.
During Project Implementation	Parliament passed new SCC law end January 2012 after which project was signed. Ongoing consultations with SCCs and their members nationwide, along with MOCCU and MCTIC, is part of the project activities. Recruited consultants are working extensively with the EA and IAs to achieve the project's highly successful outcome. On the financial education, the project team uses the world bank survey and conducted a field survey to determine fiscal literacy level of people living in Ulaanbaatar and rural areas.

## Business Opportunities

Consulting Services	Individual consultants will be selected and engaged by ADB in accordance with the guidelines on the use of Consultants.
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Procurement Procurement under the project will be conducted in accordance with ADB's Procurement Guidelines (2012, as amended from time to time). Goods, services, and works estimated to cost the equivalent of less than \$100,000 will be procured by ADB's shopping procedure. Goods and services with an estimated value of less than \$500,000 and works with an estimated value of less than \$1,000,000 will be procured using national competitive bidding. Items costing less than \$1,000 may be directly purchased from the supplier.

## Responsible Staff

Responsible ADB Officer	Enkbold, Enerelt
Responsible ADB Department	East Asia Department
Responsible ADB Division	Mongolia Resident Mission
Executing Agencies	<i>Financial Regulatory Commission of Mongolia INFO@FRC.MM Government House IY, Baga Toiruu-6, Ulaanbaatar-46 Mongolia</i>

## Timetable

Concept Clearance	-
Fact Finding	-
MRM	-
Approval	-
Last Review Mission	-
PDS Creation Date	14 Apr 2010
Last PDS Update	31 Mar 2016

## Grant 9152-MON

Milestones					
Approval	Signing Date	Effectivity Date	Closing		
			Original	Revised	Actual
17 Dec 2010	17 Jan 2012	17 Jan 2012	17 Jan 2015	30 Apr 2016	24 Aug 2016

Financing Plan			Grant Utilization			
	Total (Amount in US\$ million)		Date	ADB	Others	Net Percentage
Project Cost	0.41		Cumulative Contract Awards			
ADB	0.00		17 Dec 2010	0.00	2.48	99%
Counterpart	0.41		Cumulative Disbursements			
Cofinancing	0.00		17 Dec 2010	0.00	2.48	99%

Status of Covenants						
Category	Sector	Safeguards	Social	Financial	Economic	Others
Rating	-	-	-	Satisfactory	-	-

Project Page	<a href="https://www.adb.org/projects/44112-012/main">https://www.adb.org/projects/44112-012/main</a>
Request for Information	<a href="http://www.adb.org/forms/request-information-form?subject=44112-012">http://www.adb.org/forms/request-information-form?subject=44112-012</a>
Date Generated	22 July 2017

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