

PPP in Health Manila 2012 Conference



PPP IN HEALTH MANILA 2012



**October 23-25, 2012
Manila, Philippines**

**Developing Models, Ensuring Sustainability:
Perspectives from Asia and Europe**

CONVENORS



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I. ABOUT PPP IN HEALTH MANILA 2012

A. BACKGROUND

PPP IN HEALTH MANILA 2012 takes off from a strong desire to offer a platform for a closer scrutiny of public-private partnerships (PPPs) as they apply to the health sector. It recognizes the ever-changing socio-political and environmental challenges that the world faces today: lack of transparency in governance, food insecurity, and inequity in access to basic services such as education, which are aggravated by worsening environmental degradation. At the backdrop is a precarious health situation where there are still an alarming 60 infant deaths for every 1,000 live births in Asia - almost double that of Latin America and the Caribbean.¹ Governments journey through such complexities that require them to tackle changing disease patterns, raise the service quality, and ensure equitable access to healthcare for its population. They are, therefore, motivated to explore innovative approaches such as PPPs.

PPPs are innovative, long-term contractual arrangements for developing infrastructure and providing public services by introducing private sector funds and expertise in areas that are normally the responsibility of the government. PPPs, if they are structured and executed appropriately to international 'best practice', can help governments face the challenges that they are currently facing in the health sector.

Having spent several years promoting successful PPPs in the world, ADB and UNECE, find common grounds with

DOH, DBP, and PhilHealth and convene this regional learning event. The event is anchored on the theme, **Developing Models, Ensuring Sustainability: Perspectives from Asia and Europe**, and aims to:

1. Showcase salient case studies and best practices in Asia, Europe, and in other parts of the world and highlight key lessons;
2. Initiate a policy dialogue on the adoption of PPPs in addressing key health problems;
3. Discuss the main barriers to implementing successful PPP projects in health and how to put in place a follow-up platform for continuing cooperation (e.g., an eHub, network or PPP Centre of Excellence in Health).



ABOUT THE LOGO

The PPP in Health Manila 2012 logo is inspired by a dynamic rendition of the letters, "PPP", and by the shape of a mother and her child: the focal point of healthcare and where the story of humanity begins. The swirling effect denotes movement, carrying with it the message that partnerships move people into action and create strong forces far beyond what an individual can do if he is on his own.

The PPP in Health Manila 2012 logo symbolizes unity and cooperation. The colors carry the hues of the logos of its Convenors, DOH, DBP, PhilHealth, UNECE, WHO, and ADB.

¹The Millennium Development Goals: Progress in Asia and the Pacific 2007, ESCAP, Asian Development Bank and UNDP, 2007, p. 12.

The event involves two days of presentations, open forums, and clinic hours attended by public and private sector PPP practitioners and experts, followed by a third day devoted to site visits, marketplace, and an investors forum.

B. TARGET PARTICIPANTS

THIS EVENT is the first of its kind in Asia and will attract interest from:

- Policymakers and decision-makers
- Local and international PPP health advocates
- Private and public sector health professionals
- Local chief executives
- Health sector business leaders and suppliers
- Academicians, researchers, and media representatives

C. PROPOSED RESOURCE SPEAKERS

THE EVENT will bring together experts, decision-makers, and leaders in health and social services sectors. Among them are:

Stephen P. Groff, Vice-President (Operations 2) of the Asian Development Bank.

Enrique T. Ona, Secretary of the Philippines' Department of Health, and former Director of the National Kidney and Transplant Institute, one of the pioneers of PPP projects in the health sector in the Philippines.

Geoffrey Hamilton, Chief of the Economic Cooperation and Integration Division of the United Nations Economic Commission for Europe.

Eduardo Banzon, President, Philippine Health Insurance Corporation.

Kim Jungwook, Director of Public Private Partnership Division of the Public and Private Infrastructure Investment Management Center of the Korea Development Institute.

Paul R. Daza, Governor of Northern Samar, Philippines, one of the first LGUs that have established a PPP in pharmacy in the Philippines.

Alberto Germani, Member, PPP Task Force of the United Nations Economic Commission for Europe, and former Member of the PPP Task Force in Italy.

Kai Hong Phua, Health Policy Professor, National University of Singapore.

Aquilino Q. Pimentel Jr., Former Senator, and Author of the Philippines' Local Government Code of 1991.

Florentino Solon, Founder and President, Nutrition Center of the Philippines.

David Dombkins, Chief Executive Officer of the Complex Program Group.

Ivanalexi Arota, Country Manager of GE Healthcare Philippines.


D. BENEFITS AND OPPORTUNITIES

ASIDE FROM learning and sharing their experiences, participants will have opportunity to:

- Inter-act with policymakers, decision-makers, and chief executives from leading companies/private sector providers;
- Network with business and health project leaders with a view to exploring possible partnerships;
- Visit an actual PPP health project in the Philippines and learn first-hand from employees of the project; and
- Become the founders of platforms/centre of excellence in PPP in health that can lead to continuing learning, experience and knowledge sharing.

E. NO REGISTRATION FEE POLICY

THE EVENT will not require a Registration Fee from its participants. There are, however, opportunities for sponsorship and subsidy of participation so please contact the PPP in Health Manila 2012 Secretariat (see Section VI. Contacts) for information on cost-sharing. Participants are expected to cover their own travel and accommodation expenses, unless a prior arrangement had been made with the organizers or their donors/sponsors.



II. LEARNING METHODOLOGIES

The regional event will use different methodologies (learning sessions,) to achieve its objectives.

A. LEARNING SESSIONS

A.1 Overview on PPPs in Health

1. An Overview on PPPs in Health
2. Case Studies and Best Practices in Asia and Europe
3. PPP in Health: Perspectives from the Private Sector

A.2 Health Policy and Governance, Risk Allocation

4. Strengthening PPP Policy Environment: Lessons from the Ground
5. Decentralized Health Governance: Boon or Bane for PPPs?
6. Auditors: Allies or Enemies of PPPs? A Look at Auditing Dynamics in PPP Regimes
7. Who Takes Care of What: Risk Allocation in PPPs in Health

A.3 Health Finance

8. A Closer Look at PPP Financing: Options and Issues
9. Universal Health Care under a PPP Regime: Ensuring that the Health Insurance System Works

A.4 Capacity Development, Social Marketing

10. Can Governments Do It? A Closer Look at Local and National Capacity Development in PPP in Health
11. Social Marketing: What Do We Want to Communicate?

A.5 Information Technology

12. eHub in PPP in Health: Prospects

A.6 Monitoring and Evaluation

13. Keeping Tab of Failures and Successes: A Guide to KPIs and Monitoring of PPPs in Health Programs

B. MARKETPLACE AND INVESTORS FORUM

Two important events are also taking place during PPP in Health Manila 2012. The first is the Marketplace and Exhibit which runs throughout the 3-day event and the Investors Forum, which takes place on the 3rd day (October 25). The Marketplace and Exhibit provide perfect opportunities for both government and private sector organizations in health industry to showcase their services, projects, and plans, as well as network with public and private sector health professionals and decision-makers. Organizations are welcome to partner with the Convenors as sponsors and donors and set-up their marketplace booths. Sponsorship menus and other details can be requested from the Secretariat.

The Investors Forum, meanwhile, gathers health industry stakeholders to have a closer look at and

discuss the plans of the government on the modernization of the Philippine Orthopedic Center. It aims to take a closer look at the prospects for interested investors who want to work with the Philippine government in ensuring that the Center will not only become viable but also meaningfully respond to the growing needs of the Filipino people and the rest of Asia for a specialized hospital facility.

C. SITE VISIT

A SITE VISIT on a PPP health project will take place in the morning of October 25. Delegates are given the chance to visit a site among two options: (1) Hemodialysis Center at the National Kidney and Transplant Institute in Quezon City; and (2) Planet Drugstore, a PPP in pharmacy in Ospital ng Makati (Hospital of Makati). Delegates are strongly encouraged to participate to benefit most from the opportunity to look at current PPP in health practices in the Philippines.

About the PPP Project Sites

- The PPP in pharmacy in Ospital ng Makati (“Hospital of Makati”) is operated by Planet Drugstore and began operations in March 2009. It was borne out of a desire of the Makati LGU’s to address the perennial complaints it was receiving from patients and medical personnel primarily rooted on the unstable supply of urgently needed drugs and supplies. Through the leadership of then Makati Mayor and now Vice President Jejomar Binay and the commitment of Planet Drugstore owners, the PPP project successfully took off and is now touted as among the ‘best practices’ in the healthcare sector in the Philippines.

- The National Kidney and Transplant Institute is the center for referral of kidney patients from various regional hospitals nationwide and is recognized as the lead agency in voluntary blood services. (NKTi website)

The NKTi Hemodialysis Center is an example of a successful PPP for a specific hospital service. The NKTi has partnered with Fresenius Medical Care for the modernization of its Hemodialysis Unit. The result is a modern functioning dialysis centre, ISO 9001:2000 certified, with 43 dialysis machines and an average

75% capacity utilization with 4 shifts (B. Andersson Report, 2010). The center is capable of doing 2,400 dialysis procedures per month and any type of dialysis treatment, custom-fit to the varied clinical conditions that may be encountered in clinical practice. These days, kidney transplantation is a regular activity of the hospital. NKTi holds the record of the most number of kidney transplants performed in the country since 1983. Other organ transplants have also been done at the Institute, namely, liver, pancreas, bone marrow and islet cell. Double transplants like liver and kidney, pancreas and kidney are transplant operations which were performed at NKTi long before any other transplant centers in Asia would do it. (NKTi website)

D. CLINIC HOURS

Clinic Hours are special sessions where delegates can consult resource persons who can offer counsel and guidance in the implementation of PPP programs in health. A session leader will give an inspirational talk, which will then be followed by individual consultations. For example, the session leader in the Governors and Mayors’ Hour will be joined by experts and resource persons on fields such as hospital management, health financing, enterprise development, legalities/policy, monitoring and evaluation, and social marketing. These experts can be approached depending on the interest of the delegate. (Note that a prior registration of counseling request is required. Each delegate is given option to choose two preferred topics and will be allowed up to 10 minutes of counseling for each topic. However, the 2nd preferred topic is not given a guaranteed slot so as to give equal opportunities to all delegates.)

Parallel clinic sessions, Governors and Mayors’ Hour and PPP in Health Programs, are scheduled on October 23 at 4:30 to 6:00 pm while the Suppliers’ Hour is scheduled on October 24 at 4:00 to 6:00 pm. The last Clinic Hour is a parallel session that takes place while other delegates are visiting a PPP in health project. This is scheduled on October 25 at 9:00 am to 12:00 nn, and is titled, Marketplace Ideas Pitching Hour. This session is specifically designed to allow delegates to present project ideas to possible partners and seek advice on project development and management.



III. LAUNCH OF THE INTERNATIONAL PPP SPECIALIST CENTRE ON HEALTH

ONE OF THE MOST important activities in this regional learning event will be the launch of the International PPP Specialist Centre on Health, which is going to be based in the Philippines' Department of Health. The Specialist Centre will be the international focal point in the identification, collection, analysis and dissemination of PPP best practices in the area of healthcare.

The establishment of the Specialist Centre on Health in the Philippines is borne out of common aspirations of people who believe in the strength of partnerships. The Centre will operate under a MOU between the UNECE and the Philippines and aims to promote the use of PPP in health models to improve healthcare facilities, support the development and updating of knowledge resources on best practices under the direction by the UN PPP Secretariat, and manage the sector specific PPP Research Program, among other things.

The UNECE PPP Initiative is a concrete step to contribute to the global call for improving the quality of life of citizens through the improved quality of and access to public utilities and services. Through the Centre, the Philippine government also intends to push the Aquino Health Agenda of attaining universal health care through authentic partnerships with the private sector.

IV. LANGUAGE

ENGLISH is the official language of event. All documentation either produced or resulting from the event will be in English. The organizers are considering a simultaneous translation to another language (e.g., French or Russian) should the extent of participation deems it necessary.

V. REGISTRATION

INTERESTED PARTICIPANTS can view the event details and register online or download the registration form at the following link <http://www.adb.org/news/events/ppp-health-manila-2012>. Accomplished Registration Form can be emailed through PPPInHealthManila2012@partnersforhealth.ph and lucyignacio.consultant@adb.org.

VI. CONTACTS

THE SECRETARIAT can be contacted through:

Emiko Masaki, Head of the Secretariat

Social Sector Economist, ADB

Email emasaki@adb.org

Key contact for: Organizing Committee Matters
Program | International Participation

Mary Anne Velas-Suarin, Events Manager

Knowledge Management Specialist,

ADB TA 7257 PHI: PPP in Health

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Key contact for: Over-all Events Management

Documents/Presentations | Program | International and
Local Participation



Maria Ana Santiago, Marketplace and Events Coordinator

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Key contact for: Marketplace and Exhibit | Sponsorship
Media | Event Documentation

Lucy Ignacio, Administrative and Logistics Coordinator

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Key contact for: Venue | Accommodation

Transportation | Registration | Other Logistics

PROVISIONAL PROGRAM

SESSION TITLE	Speakers/Resource Person	Room Assignment
DAY I • Oct. 23, 2012		
Session 1 Opening Ceremonies		
9:00 – 10:00 am Opening Ceremonies	<i>NOTE: The participation of the ADB President /VP is largely dependent on the confirmation of the Philippine President.</i>	
9:00 – 9:10 am Welcome Remarks	ADB Senior Management (TBC) President or Vice President, Asian Development Bank (TBC) ¹	Plenary Hall
9:10 – 9:30 am Keynote Address	Benigno Simeon Aquino III (TBC) President, Republic of the Philippines	
Launching Ceremonies International PPP Specialist Centre on Health 9:30-10:00 am	<i>To be led by: President Aquino, Sec. Enrique Ona of DOH, and Mr. Geoffrey Hamilton of UNECE.</i> <i>A press conference immediately follows after the Opening Ceremonies.</i>	TBA Media Room
COFFEE BREAK and GROUP PHOTO SESSION 10:00 – 10:30 am		TBA
Session 2 PPP in Health: An Overview		
10:30-12:00 pm An Overview on PPP in Health (Part of A Paper Presentation) Strengthening PPP in Health Policy Environment PPP in Health: Perspectives from the Private Sector Open Forum	Geoffrey Hamilton Chief of the Economic Cooperation and Integration Division, UNECE Co-Presenter Isabelle Wachsmuth Project and Communications Manager, World Health Organization Enrique Ona Secretary, Philippines' Department of Health Manuel Pangilinan (TBC) Chairman, Metro Pacific Investments Corporation Jaime Galvez-Tan Former Secretary, Philippines' Department of Health Team Leader, ADB TA 7257 PHI: PPP in Health	Plenary Hall
LUNCH BREAK 12:00 – 1:30 pm		TBA
Session 3 Case Studies and Best Practices in PPP in Health		
1:30 – 3:30 pm Case Studies in Asia and Europe	<i>Asian Experiences</i> Kai Hong Phua Health Policy Professor, National University of Singapore <i>European Experiences</i> Alberto Germani Member, UNECE PPP Task Force, and former Member of the PPP Task Force in Italy	

(As of 15 September 2012)

<i>Reflections on Best Practices in PPP in Health</i> <i>(Part of A Paper Presentation)</i> Open Forum	Jill Jamieson (TBC) Senior PPP Advisor, Deloitte Consulting LLP(USA) Patricia Moser (Facilitator) Lead Director for Health, ADB Regional and Sustainable Development Department	
COFFEE BREAK 3:30 – 3:45 pm		
Session 4 Risk Allocation in PPPs in Health		
3:45 – 4:30 pm Who Takes Care of What: Risk Allocation in PPPs in Health Open Forum	Arthur L. Smith (TBC) President, MAI & Chairman, U.S. National Council for PPPs, Management Analysis Incorporated, Chairman of UNECE TOS-PPP Solomon Castro (Facilitator) Managing Director and Senior Advisor CFP Transaction Advisors	Plenary Hall
Session 5 Clinic Session 1		
4:30 – 6:00 pm Clinic Session 1: Governors and Mayors Hour	Session Leader: Paul R. Daza Governor of Northern Samar Jaime Galvez-Tan (Facilitator) Former Secretary, Philippines' Department of Health Team Leader, ADB TA 7257 PH: PPP in Health	Plenary Hall
Welcome Reception and Cultural Night 7:00 – 9:30 pm	<i>There will be cultural presentation. Delegates are requested to attend in their national costumes.</i>	Plenary Hall
DAY 2 • Oct. 24, 2012		
PPP in Health: Understanding Operational Issues		
Session 6 Inspirational Address		
9:00 – 9:30 am Inspirational Address 2 <i>(Focus will depend on who will be the confirmed speaker/s).</i>	Mahathir Mohamad (TBC) Former Prime Minister of Malaysia and Honorary Patron, Asia PPP Institute (APPI), Toyo University Mr. Alan Milburn (TBC) Former secretary of State for Health, United Kingdom <i>A press conference immediately follows after the inspirational address/es.</i>	Plenary Hall Media Room
Session 7 Financing Options for PPPs		
9:30 – 10:45 am Universal Health Care under a PPP Regime: Ensuring that the Health Insurance System Works Open Forum	Eduardo Banzon President, Philippine Health Insurance Corporation Soonman Kwon Professor of Health Policy and Management, Seoul National University, Korea Alvin Caballes (Facilitator) Associate Professor, College of Medicine, University of the Philippines-Manila	Plenary Hall

COFFEE BREAK 10:45 – 11:00 am		
11:00 – 12:00 pm A Closer Look at PPP Financing: Options and Issues Open Forum	Mariana Abrantes de Sousa (TBC) Former Financial Controller, Health Ministry of Portugal Blessilda Gutierrez (Facilitator) Assistant Secretary of Health Designate, Internal Finance Management Technical Cluster	Plenary Hall
LUNCH BREAK 12:00 – 1:30 pm		
Parallel Sessions		
Session 8A PPPs in Health in Decentralized Settings		
1:30 – 2:45 pm Decentralized Health Governance: Boon or Bane for PPPs? Auditors: Allies or Enemies of PPPs? A Look at Auditing Dynamics in PPP Regimes Open Forum	Aquilino Q. Pimentel Jr. (TBC) Former Senator, and Author of the Philippines' Local Government Code of 1991 Heidi Mendoza Commissioner, Philippines' Commission on Audit Aileen Riego-Javier (Facilitator) Executive Director, National Kidney and Transplant Institute	Workshop Room 1
Session 8B Towards Sustainability: Capacity Development and Social Marketing		
1:30 – 2:45 pm Can Governments Do It? A Closer Look at Local and National Capacity Development in PPP in Health Social Marketing: What Do We Want to Communicate? Open Forum	Antonio Kalaw Jr. (TBC) President & Chief Executive Officer, Development Academy of the Philippines Juan Antonio Perez III (Facilitator) Director, Bureau of Local Health Development, DOH Florentino Solon Nutrition Center of the Philippines Ivanhoe Escartin (Facilitator) OIC Director IV, National Center for Health Promotion, Department of Health	Workshop Room 2
COFFEE BREAK 2:45 – 3:00 pm		
Session 9 Monitoring of PPPs in Health		
3:00 – 4:00 pm Keeping Tab of Failures and Successes: A Guide to KPIs and Monitoring of PPPs in Health Open Forum	Mr. David Dombkins (TBC) Chief Executive Officer, Complex Program Group Manuel de Vera (Facilitator) Professor, Center for Development Management, Asian Institute of Management	Plenary Hall
Session 10 PPP in Health: Moving Forward		
4:00 – 4:30 pm eHub in PPP in Health: Prospects	Ramon Isberto Public Affairs Group Head, Smart Communications	Plenary Hall

Session 11 Clinic Session 2		
4:30 – 6:00 pm Clinic Session 2: Suppliers Hour	Session Leader: Fernando Erazo Commercial Director, ASEAN & Pacific, Philips Electronics Wilfrido Atienza (Facilitator), Enterprise Development Expert, ADB TA 7257 PHI: PPP in Health	Workshop Room 1
DAY 3 • Oct. 25, 2012		
PPP in Health Marketplace		
Parallel Sessions		
Session 12 Site Visits and Clinic Session 3		
Session 12A 9:00 am – 12:00 nn Site Visit	Site 1: The National Kidney and Transplant Institute (NKTi) Hemodialysis Unit Site 2: PPP in Pharmacy in <i>Ospital ng Makati</i>	NKTi, Quezon City <i>Ospital ng Makati, Makati City</i>
Session 12B 9:00 am – 12:00 nn Clinic Session 3: <i>Marketplace Ideas Pitching Hour</i>	Session Leader: Ronilo Quinio (TBC) Managing Director, Fresenius Medical Care	Workshop Room 1
LUNCH BREAK 12:00 – 1:00 pm		TBA
Session 13 PPP in Health Marketplace		
1:00 – 4:30 pm Marketplace	To be organized in partnership with private sector. (Note: The Marketplace begins on Day 1. The participating firms are offered opportunities to give presentations in this session.)	Exhibit Hall
Session 14 Closing Ceremonies		
4:30 – 4:50 pm Closing Ceremonies		Plenary Hall
4:30 – 4:40 pm Response from the Participants	TBA (To be nominated by the participants)	
4:40 – 4:50 pm Closing Remarks	Teodoro Herbosa Undersecretary, Philippines' Department of Health	

PHOTO AND DESIGN CREDITS

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Developing Models, Ensuring Sustainability:
Perspectives from Asia and Europe

October 23-25, 2012
Manila, Philippines
Auditoriums A and B | Asian Development Bank

PROGRAM



PPP IN HEALTH MANILA 2012

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PPP in HEALTH MANILA 2012

23-25 October 2012 | Manila, Philippines | Auditoriums A and B | Asian Development Bank

SESSION TITLE	Speakers/Resource Person	Room Assignment
DAY 1 • Oct. 23, 2012 PPP in Health: Overview and Best Practices		
<i>Registration begins at 8:00 am. Delegates are advised to be seated by 8:45 am.</i>		
Session 1 Opening Ceremonies		
9:00 – 10:00 am Opening Ceremonies		
9:00 – 9:10 am Welcome Remarks	Stephen P. Groff Vice-President (Operations 2) Asian Development Bank	Plenary Hall (Auditoriums A&B)
9:10 – 9:30 am Keynote Address	Benigno Simeon Aquino III President, Republic of the Philippines (Speech to be delivered by Enrique T. Ona Secretary, Philippines' Department of Health)	
Launching Ceremonies International PPP Specialist Centre on Health 9:30-10:00 am	<i>To be led by:</i> <i>Secretary Enrique Ona of DOH and Mr. Geoffrey Hamilton of the United Nations Economic Commission for Europe (UNECE)</i> <i>A press conference immediately follows after the Opening Ceremonies.</i>	DER Briefing Theater 1
COFFEE BREAK and GROUP PHOTO SESSION 10:00 – 10:30 am		ADB Courtyard
Session 2 PPP in Health: An Overview		
10:30-12:00 pm		
An Overview on PPP in Health (Part of A Paper Presentation)	Geoffrey Hamilton Chief of the Economic Cooperation and Integration Division, UNECE	Plenary Hall (Auditoriums A&B)
Strengthening PPP in Health Policy Environment	Enrique Ona Secretary Philippines' Department of Health	
PPP in Health: Perspectives from the Private Sector	Matthew Collingridge General Manager Hospital & Healthcare Solutions & PPP GE Healthcare Asia Pacific	
OPEN FORUM	Jaime Galvez-Tan Former Secretary Philippines' Department of Health Team Leader ADB TA 7257 PHI: PPP in Health	
LUNCH BREAK 12:00 – 1:30 pm		Executive Dining Room



Session 3 Case Studies and Best Practices in PPP in Health		
1:30 – 3:30 pm Case Studies in Asia and Europe Reflections on Best Practices in PPP in Health (Part of A Paper Presentation) Open Forum	Asian Experiences Kai Hong Phua Health Policy Professor National University of Singapore European Experiences Co-Presenter Isabelle Wachsmuth Project and Communications Manager World Health Organization Jill Jamieson Senior PPP Advisor Deloitte Consulting LLP (USA) Patricia Moser (Facilitator) Lead Health Specialist ADB Regional and Sustainable Development Department	Plenary Hall (Auditoriums A&B)
COFFEE BREAK 3:30 – 3:45 pm		
Session 4 Risk Allocation in PPPs in Health		
3:45 – 4:30 pm Who Takes Care of What: Risk Allocation in PPPs in Health Open Forum	Alberto Germani Member, UNECE PPP Task Force and former Member of the PPP Task Force in Italy Solomon Castro (Facilitator) Managing Director and Senior Advisor CFP Transaction Advisors	Plenary Hall (Auditoriums A&B)

Parallel Sessions		
Session 5A Clinic Session 1A		
4:30 – 6:00 pm Clinic Session 1A: Governors and Mayors Hour	Session Leader: Paul R. Daza Governor of Northern Samar Bayani Agabin (Facilitator) Legal Expert ADB TA 7257 PHI: PPP in Health	Plenary Hall (Auditoriums A&B)
Session 5B Clinic Session 1B		
Clinic Session 1B: PPP in Public Health Programs	Jaime Galvez-Tan Former Secretary Philippines' Department of Health Team Leader ADB TA 7257 PHI: PPP in Health Emiko Masaki (Facilitator) Social Sector Economist Asian Development Bank	Briefing Theater 2
Welcome Reception and Cultural Night 7:00 – 9:30 pm	<i>There will be cultural presentation. Delegates are requested to attend in their national costumes.</i>	Executive Dining Room



DAY 2 • Oct. 24, 2012		PPP in Health: Understanding Operational Issues	
Session 6 Financing Options for PPPs			
Delegates are requested to be seated by 8:45 am for the wrap-up session.			
9:00 – 10:45 am			
A Closer Look at PPP Financing: Options and Issues	Kim Jungwook Director of Public Private Partnership Division Public and Private Infrastructure Investment Management Center (FIMAC) Korea Development Institute (KDI)	Cosette V. Canilao (Reactor/Panelist) Executive Director PPP Center, NEDA	Plenary Hall (Auditoriums A&B)
Taking PPP Financing Further: Why PPP in Health is Good Economics	Hilton Lam Senior Lecturer Department of Clinical Epidemiology College of Medicine, University of the Philippines Manila		
Open Forum	Hilton Lam (Facilitator)		
COFFEE BREAK			
10:45 – 11:00 am			
11:00 – 12:00 am			
Universal Health Care under a PPP Regime: Ensuring that the Health Insurance System Works	Eduardo Banzon President Philippine Health Insurance Corporation		Plenary Hall (Auditoriums A&B)
Open Forum	Alvin Caballes (Facilitator) Associate Professor, College of Medicine University of the Philippines-Manila		
LUNCH BREAK			
12:00 – 1:30 pm			
Parallel Sessions			
Session 7A			
PPPs in Health in Decentralized Settings			
1:30 – 2:45 pm			
Decentralized Health Governance: Boon or Bane for PPPs?	Aquilino Q. Pimentel Jr. Former Senator, and Author of the Philippines' Local Government Code of 1991		Plenary Hall (Auditoriums A&B)
Auditors: Allies or Enemies of PPPs? A Look at Auditing Dynamics in PPP Regimes	Heidi Mendoza Commissioner Philippines' Commission on Audit		
Open Forum	Aileen Riego-Javier (Facilitator) Executive Director National Kidney and Transplant Institute		

Session 7B Towards Sustainability: Capacity Development and Social Marketing		
1:30 – 2:45 pm Can Governments Do It? A Closer Look at Local and National Capacity Development in PPP in Health	Juan Antonio Perez III Director, Bureau of Local Health Development DOH Magdalena Mendoza (Reactor/Panelist) Senior Vice President for Programs Development Academy of the Philippines Social Marketing: What Do We Want to Communicate? Florentino Solon Founder and President Nutrition Center of the Philippines Open Forum Ivanhoe Escartin (Facilitator) OIC Director IV, National Center for Health Promotion, Department of Health	Briefing Theater 2
COFFEE BREAK 2:45 – 3:00 pm		
Session 8 Monitoring of PPPs in Health		
3:00 – 4:00 pm Keeping Tab of Failures and Successes: A Guide to KPIs and Monitoring of PPPs in Health	David Dombkins Chief Executive Officer Complex Program Group, Sydney, Australia Open Forum Manuel de Vera (Facilitator) Professor, Center for Development Management Asian Institute of Management	Plenary Hall (Auditoriums A&B)
Session 9 PPP in Health: Moving Forward		
4:00 – 4:30 pm eHub in PPP in Health: Prospects	Ramon Isberto Public Affairs Group Head, Smart Communications Jose Miguel dela Rosa (Facilitator) Social Marketing Expert ADB TA 7257 PHI: PPP in Health	Plenary Hall (Auditoriums A&B)
Session 10 Clinic Session 2		
4:30 – 6:00 pm Clinic Session 2: Suppliers Hour	Session Leader: Matthew Khoory Business Development and Finance Manager Hospital & Healthcare Solutions GE Healthcare Asia Pacific	Plenary Hall (Auditoriums A&B)

DAY 3 • Oct. 25, 2012		PPP in Health Marketplace
Parallel Sessions		
Session 11A Site Visits		
<i>Delegates who are joining the site visits are requested to be in the assembly point (ADB driveway along ADB Avenue, by the fountain) by 8:45 am.</i>		
9:00 am – 12:00 nn Site Visit	Site 1: The National Kidney and Transplant Institute (NKTi) Hemodialysis Unit Site 2: PPP in Pharmacy in Ospital ng Makati	NKTi, Quezon City Ospital ng Makati, Makati City
Session 11B Clinic Session 3		
9:00 am – 12:00 nn Clinic Session 3: Marketplace Ideas Pitching Hour	Session Leader: Ronilo Quinio Managing Director Fresenius Medical Care	Plenary Hall (Auditoriums A&B)
LUNCH BREAK 12:00 – 1:00 pm		Executive Dining Room



Parallel Sessions		
Session 12A PPP in Health Marketplace		
1:00 – 4:30 pm Marketplace <i>Presentations from Partners in the Health Sector</i>	Ivan Alexi Arota Country Manager GE Healthcare Philippines Erwin Jason Zshornack President Planet Drugstore Corporation Other partners (<i>to be announced</i>)	Plenary Hall (Auditoriums A&B)
Session 12B Investors Forum		
Investors Forum 1:15 – 1:45 pm Opening Remarks <i>The POC Modernization Project: An Overview</i> 1:45 – 2:15 pm Open Forum 2:15 – 4:00 pm	This session aims to give an overview and allow stakeholders' discussions on the <i>Modernization of the Philippine Orthopedic Center Project</i> . Participation is by-invitation only and coursed through DOH Center for Excellence for PPP in Health and the NEDA PPP Center. Enrique Ona Secretary, Philippines' Department of Health Cosette V. Canilao Executive Director PPP Center, NEDA Teodoro Herbosa Undersecretary Philippines' Department of Health Panelists Enrique Ona, DOH Teodoro Herbosa, DOH Luisito Maaño, Medical Director, POC Cosette Canilao, PPP Center, NEDA	Briefing Theater 2
Session 13 Closing Ceremonies		
4:30 – 4:50 pm Closing Ceremonies 4:30 – 4:40 pm Response from the Participants 4:40 – 4:50 pm Closing Remarks	TBA (To be nominated by the participants) Teodoro Herbosa Undersecretary, Philippines' Department of Health	Plenary Hall (Auditoriums A&B)



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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
1	Abadu	Osar	PhilHealth			
2	Abovskaya	Oxana	EPOS Health Management			
3	Acluba	Emmanuel	Department of Health			
4	Acuzar	Joseph	United Laboratories			
5	Agne	Alma Mae	NEDA			
6	Alamazar	Allan	Hospira Philippines Inc.			
7	Alcantara	Ma. Gerry Lyn	Philippine Health Insurance Corporation			
8	Ali	Faleh Mohammad Hussain	Gov't of Qatar			
9	Alikpala	Ma. Jocelyn Kara	ICANSERVE			
10	Almazar	Allan	Hospira Philippines			
11	Altaikhuu	Dulguun	Ministry of Economic Development			
12	Andin	Ma. Eliza	Provincial Govt Davao del Norte			

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				SIGNATURE		
#	Last Name	First Name	Agency/Organization	Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
13	Antonio	Zenaida	Department of Health	<i>ZM</i>	<i>ZM</i>	
14	Aquino	Carmina	Center for Health Solutions & Innovations Phils. Inc.	<i>CA</i>		
15	Aquino	Gerardo	Department of Health	<i>GA</i>	<i>GA</i>	<i>GA</i>
16	Aquino	Clarisse	Office of former Sen. A. Pimentel			
17	Aristoza	Ramon	PhilHealth	<i>RA</i>	<i>RA</i>	<i>RA</i>
18	Arota	Ivan	GE Health Care	<i>IA</i>		
19	Asana	Olga	KfW Development Bank	<i>OA</i>		
20	Atienza	Wilfredo	TA 7257 PHI.	✓	✓	✓
21	Austria	Elizabeth	New World Diagnostic Inc.			
22	Ayco	Alexander	Philhealth			
23	Bacareza	Walter	PhilHealth	<i>WB</i>	<i>WB</i>	
24	Balena	Rey	PhilHealth			

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#	Last Name	First Name	Agency/Organization	SIGNATURE		
				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
25	Balot	Sheryl	Puyat Jacinto & Santos Law office			
26	Bangalan	Evelyn	PhilHealth			
27	Banzon	Eduardo	PhilHealth	✓	✓	✓
28	Basa	Ruben	PhilHealth			
29	Bayaborda	Hans Voltaire	HP Philippines	<i>[Signature]</i>	<i>[Signature]</i>	
30	Bayking	Julinette	IFC	<i>[Signature]</i>		
31	Bayugo	Gerardo	Department of Health			
32	Bellinger	Cristophe	ADB	✓		
33	Beltran	Maylene Meniado	Department of Health	<i>[Signature]</i>	<i>[Signature]</i>	
34	Beltran	Joel	Phillips Health Care Philippines	<i>[Signature]</i>	<i>[Signature]</i>	
35	Bernatas	Jean-Jacques	ADB			
36	Bodart	Claude	ADB	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>

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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
37	Boulavong	Sayduangvanh	Ministry of Finance			
38	Bradley	Scott	Philips Healthcare Solutions			
39	Brown	Dan	DLA Piper			
40	Buan	Rey	Department of Health (PPP)			
41	Bufl	Arnold	Sumitomo Mitsui Banking Corp.			
42	Bustamante	Maria Rita	Delegation of the European Union			
43	Caballero	Richard Erick	Handicap International - Philippines Program			
44	Caballes	Alvin	University of the Phils	✓	✓	
45	Calansingin	Kara Denise	NEDA			
46	Canilao	Cosette	NEDA	✓	✓	
46	Canlas	Mark Emmanuel	British Embassy Manila			
47	Canlas	Josephine	DBP			

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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
48	Canlas	Dante	Forum for Family Planning & Devt			
49	Canuto	Rommel	Department of Health (PPP)			
50	Caparas	Romeo	National Center for Health Promotion			
51	Cardona	Jose	GIZ			
52	Carpio	Maria Teresa	USAID Manila			
53	Casia	Rustum	IT Support			
54	Castro	Solomon	CFP Transaction Advisors			
55	Castro	Mon	Department of Health (PPP)			
56	Castro	Belinda	DILG			
57	Chan	Jose	Department of Health			
58	Charunwattana	Watchai	Ministry of Public Health			
59	Chau	Pham Thi Minh	Ministry of Health			

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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
60	Collingridge	Matthew	GE Health Care			
61	Concordia	Peroisa Francisca	NEDA			
62	Convalecer	Aris Severino	DFA			
63	Cortez	Roland	Department of Health			
64	Cristobal	Romeo	United Laboratories			
65	Cruz	Lady Kristine	PRISM			
66	Dacanay	Alexander	Ernst & Young Phils/ SGV & Co			
67	Daguman	Teresita	DILG			
68	Damalerio	Alfonso	Bohol LGU			
69	Danguilan	Romina	Department of Health			
70	Dator	Jose	NKTI			
71	David	Lilibeth	Department of Health			

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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
72	Daza	Paul	LGU		✓	
73	de Dios	Jocot	GE Health Care	<i>Jd</i>		
74	de Guzman	Ria	Support Staff			
75	de la Cruz	Teresita	Department of Health	<i>h</i>	<i>h</i>	<i>h</i>
76	de Leon	Alberto	Department of Health			
77	de Leon	Benjamin	Forum for Family Planning & Devt	<i>B</i>	<i>B</i>	
78	de Leon	Daniel	PhilHealth	<i>Daniel</i>	<i>Daniel</i>	<i>Daniel</i>
79	De Los Reyes	Elsa	SMEC International		<i>may</i>	
80	de Vera	Manuel	Asian Institute of Mngt	<i>Manuel</i>		
81	Dee	Yolanda	Department of Health	<i>Yolanda</i>	<i>Yolanda</i>	<i>Yolanda</i>
82	Deiparine	Rostom	Population Services Pilipinas Inc	<i>Rostom</i>	<i>Rostom</i>	<i>Rostom</i>
83	Dela Rosa	Mike	Secretariat	<i>Mike</i>	<i>Mike</i>	<i>Mike</i>

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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
84	Diaz	Gilda	PhilHealth			
85	Dimaculangan	Annjanette	Sari Fernando La Union			
86	Dimatingkal	Dimarin	Cotobato Regional and Medical Center			
87	Dioko	Maria Teresa	Novartis			
88	Divinagracia	Eden	Philippine NGO Council on Population, Health & Welfare, Inc. (PNGOC)			
89	Dizon	Mae	PhilHealth			
90	Dombkins	David	Complex Program Group			
91	Domingo	Shirley	PhilHealth			
92	Domingo	Jimmy	Photographer			
93	Doval -Santos	Rosel I	Philtrust Group			
94	Dumancas	Jeihan Heider	Healthscope Medical Solutions Corporation			
95	Duong	Vuong Anh	Ministry of Health			

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85	Duong	Thanh	Sharp Eyes Vietnam LLC			

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87	Enriquez		BIOMED			
88	Escartin	Ivanhoe	Department of Health	<i>Escartin</i>	<i>Escartin</i>	<i>Escartin</i>
89	Estrella	Maribel	Department of Health	<i>g</i>	<i>g</i>	<i>g</i>
90	Evangelista	Aida	Provincial Planning and Devt. Office Bohol			
91	Factora	Manuel	Baguio General Hospital	<i>[Large signature]</i>	<i>[Large signature]</i>	<i>[Large signature]</i>
92	Farnhammer	Hans	European Union-Delegation Phils			
93	Fermin	Jose Mari	Department of Health			
94	Flavier	Jonathan	PRISM			
95	Florento	Hector	CFP Transaction Advisors			
96	Flores	Jim	Makati Medical Center	<i>Jim</i>		
97	Fontelera	Maria Pureza	USAID Project on Private Sector Mobilization for Family Health			
98	Gako	Nemesio	Department of Health	<i>[Signature]</i>		

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99	Galvez-Tan	Jaime	Team Leader TA 7257	<i>Jaime Galvez-Tan</i>	<i>Jaime Galvez-Tan</i>	<i>Jaime Galvez-Tan</i>
100	Gammit	John	DBP	<i>John Gammit</i>	<i>John Gammit</i>	<i>John Gammit</i>
101	Garalde	Corazon	Dsm Nutritional Products Philippines Inc.	<i>Corazon Garalde</i>	<i>Corazon Garalde</i>	<i>Corazon Garalde</i>
102	Garalza	Ma. Victoria	LGU Batangas	<i>Ma. Victoria Garalza</i>	<i>Ma. Victoria Garalza</i>	<i>Ma. Victoria Garalza</i>
103	Gardner	Michelle MP	PRISM Private Sector Mobilization for Family Health	<i>Michelle Gardner</i>	<i>Michelle Gardner</i>	<i>Michelle Gardner</i>
104	Germani	Alberto	UNECE	<i>Alberto Germani</i>	<i>Alberto Germani</i>	<i>Alberto Germani</i>
105	Giango	Cristina	Department of Health	<i>Cristina Giango</i>	<i>Cristina Giango</i>	<i>Cristina Giango</i>
106	Groff	Stephen	ADB	<i>Stephen Groff</i>	<i>Stephen Groff</i>	<i>Stephen Groff</i>
107	Guia	Ariel	Philhealth	<i>Ariel Guia</i>	<i>Ariel Guia</i>	<i>Ariel Guia</i>
108	Gutierrez	Blesilda	Department of Health	<i>Blesilda Gutierrez</i>	<i>Blesilda Gutierrez</i>	<i>Blesilda Gutierrez</i>
109	Gutierrez	Leticia Barbara	Department of Health	<i>Leticia Gutierrez</i>	<i>Leticia Gutierrez</i>	<i>Leticia Gutierrez</i>
110	Gutierrez	Ricardo	Philippine Hospital Project Devt. Corp.	<i>Ricardo Gutierrez</i>	<i>Ricardo Gutierrez</i>	<i>Ricardo Gutierrez</i>

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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
	Guy	Alex	DLA Piper			
	Ham	Hak	Ministry of Health			
	Hamilton	Geoffrey	UNECE			✓
	Herbosa	Teodoro J.	Department of Health			
	Hipolito	Helen	USAID Manila			
	Hirschey	Ann	USAID Manila			
	Hormillosa	Hazel	New World Diagnostic Inc.			
	Htwe	Ye Min	Ministry of Health			
	Huntington	Dale	WHO			
	Huong	Sea	Ministry of Health			
	Huozumi	Tomoo	UNICEF			

Guerra

Warito

BERC

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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
	Ibay	Jerry	PhilHealth			
	Ignacio	Lucy	ADB			
	Iqbal	Riki	Ministry of Health			
	Isberto	Ramon	Smart Communications			
	Jackson	Alan	Healthscope Medical Solutions Corporation			
	Jambalos	Johanna	Public-Private Partnership Center of the Philippines			
	Jamieson	Jill	Deloitte Consulting			
	Javier	Rosanna	PwC			
	Jenna	Teresa	Northern Samar LGU			
	Jimenez David	Rina	Phil. Daily Inquirer			
	Jimenez, Jr.	Ramon	Department of Tourism			
	Jose	Nathalyn	SMEC International			

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	Jungwook	Kim	Korea Devt Institute (KDI)			
	Kachkynbaeva	Meerim	UNECE			
	Kelly	Iowe	Biotech International Philippines			
	Khemanith	Pavith	Ministry of Health			
	Khoory	Matthew	GE Health Care			
	Kovindha	Orasa	Ministry of Public Health			
	Kurtz	Eliza	JTA International			
	Kyaw	Kyaw	Yangon General Hospital			
	Lagahid	Jaime	Department of Health			
	Lagrada	Liesel	Philhealth			
	Lairi	Andi Nurhikmah	PT Hikmah Resources Indonesia			
	Lam	Hilton	Department of Clinical Epidemiology UP College of Medicine			

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	Lapuz	Huberto	Department of Health			
	Lee		Pampanga General Hospital (Jose Lingad)			
RT1	Linsey	Charilou Joan	Growth with Equity in Mindanao			
	Lozada	David	Department of Health			
	Lutero III	Nicolas	Department of Health			
	LINDAWAN LEISTER,	ROSE MARIE ECHMA	PROV'L GOV'T OF IPUGAD BRITISH EMBASSY			

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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
	Marino	Eduardo Anthony	Department of Finance			
	Masaki	Emiko	ADB	✓	✓	✓
	Mateo	Kristine	DBP	<i>[Signature]</i>	✓	✓
	Medalla	Felipe	Forum for Family Planning & Devt			✓
	Mejia	Joseph Roland	Department of Health	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
	Mendoza	Heidi	Commission on Audit			
	Belgo Mendoza	Michelle Magdalena	DAP (Development Academy of the Philippines)	<i>[Signature]</i>	<i>[Signature]</i>	
	Mendoza	Laurita	DOH	<i>[Signature]</i>	<i>[Signature]</i>	
	Monge	Arturo	Leighton	<i>[Signature]</i>		
	Moser	Patricia	ADB	✓	✓	✓
<i>100</i>	Munoz	Albert	CFP Transaction Advisors	<i>[Signature]</i>		
	Musngi	Allan	Planet Drugstore			

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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
	Maano	Luisito	Department of Health			
	Macabato	KHALIQUZZAMAN Khaliquzamman	PhilHealth			
	Magalang	Timoteo	Secretariat			
	Magat	Dennis	Philhealth			
	Malanao	Ruth	Planet Drugstore			
	Malyutin	Kiril	Vnesheconombank			
	Manalo	Jeffrey	NEDA			
	Manangan	Ma. Felisa	DOH			
	Manangan	Celso	UNECE			
	Manduriao	Alberto	PhilHealth			
	Mangahas	Shelley Ann	PROVINCIAL GOVERNMENT OF TARLAC			
	Marcelo	Alvin	PhilHealth			

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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
	Natividad	Concepcion	SMEC International	✓	✓	✓
	Nerva	Efren	Department of Health			
	Nery	Ramon	Department of Health	TG	TG	TG
	NGOYA	Béatrice	New Vision International			
	Nitta	Junichi	Embassy of Japan in the Philippines			
	Nolasco	Ivy	Handicap International	Jay Nolasco	JNolasco	JNolasco
	Nyembo	Bernard	New Vision International			
	Nyunt-u	Soe	WHO	S. Nyunt-u		
	Oliveros	Yolanda	USAID Manila			
	Olveda	Remigio	Department of Health			
	Ona	Enrique	Department of Health			
	Ong	Jensy	Bicol Medical Center			

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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
	Ong	Yolanda	Campaigns and Grey			
	Ong	Romeo	Department of Health			
	Osias	Tomas	Commission on Population			
	Padilla	Alexander	Philhealth			
	Park	Andrew	GE Health Care			
	Peralta	Perry Ishmael	Ospital ng Makati			
	Perez	Juan Antonio	Department of Health			
	Pernia	Ernesto	Forum for Family Planning & Devt			
	Pham	Minh	Department of Science and Training			
	Phousavath	Phisith	Ministry of Health			
	Phua	Kai Hong	National University of Singapore			
	Pijuan	Erlinda	Roche Philippines			

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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
	Pimentel	Aquilino	Former Senator & Author of the Phi Local Govt Code of 1991		✓	
	Png	Keith	GE Health Care			
	Poyim	Sunisa	Ministry of Public Health			
	Pranavant		Deloitte			
	Pujalte	Jose	Department of Health			
	Punzalan	Elmer	Department of Health			
	Puyat	Elizabeth	PhilHealth			
	Quijano	Armando	Department of Health			
	Quinio	Ronilo	Fresenius Medical Care			
	Quinto	Ronillo	Fresenius Medical Care			
	Yn Quirog	OLIVER Liza	Bohol LGU			

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				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
	Ramos	Johnny	Philippine Agricultural Development and Commercial Corporation			
	Ramos	Luther	Puyat Jacinto & Santos Law office			
	Rand	Susan	Global Village Consulting Asia Pacific Inc.			
	Ravara	Cora	Department of Health (PPP)			
	Raymundo	Corazon	Forum for Family Planning & Devt			
	Remonde	Rey	PRISM			
	Repelente	Paquito	Phihealth			
	Resmundo Jr.	Leopoldo	DBP			
	Resurreccion	Gilda	Department of Health (PPP)			
	Reynes	Brillo	DBP			
	Ricote	Eleazar	NEDA			
	Riego-Javier	Aileen	National Kidney & Transplant			

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	Riel	Josefina Leona	PITC PHARMA, INC			
	Robillo	Miguel	Puyat Jacinto & Santos Law office			
	Rontal	Mary Rose	Access Health International			
	Rosete	Dennis	Department of Health (PPP)			
	Roxas Divinagracia	Mary Jade	PwC			
	Rulloda	Gregorio	PhilHealth			
	Runez	Ricardo Jr.	Baguio General Hospital			
	Sacci	Inna	University Research			
	Sampath	Srinivas	ADB			
	San Jose	Phillip	SMEC International	✓	✓	✓
	Sanchez	Edwin	Department of Health			
	Sanoria	Minerva	DILG			

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	Hizon (Santiago)	Inene (Nestor)	BLHD			
	Santiago	Maria Ana	SMEC International	✓	✓	✓
	Sarangaya	Imelda	Roche Philippines			
	Saunders	Brian	Department of Health	✓	✓	
	Sayson	Lorra	Philhealth			
	Serrano	Ignacio	DBP			
	Sitorus	Risma	Ministry of Health			
	So	Roberto	PhilHealth			
	Sodnom	Bekhat	Ministry of Economic Development			
	Soe	Htin Zaw	University of Public Health			
	Solon	Florentino	Nutrition Center of the Philippines			
	Soria	Francisco	PhilHealth			

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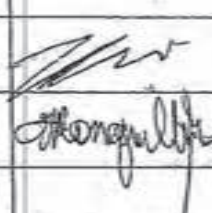

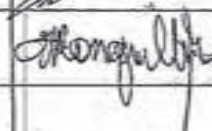
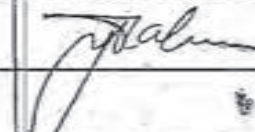


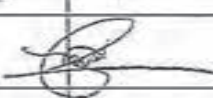
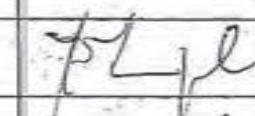
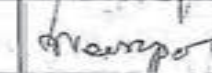
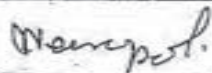



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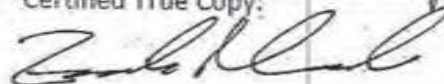
Developing Models, Ensuring Sustainability:
Perspectives from Asia and Europe

23-25 October 2012, Manila, Philippines



#	Last Name	First Name	Agency/Organization	SIGNATURE		
				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
	Spittle	Wayne	Philips Healthcare Asia Pacific			
	Sudiacal	Aleli	Department of Health			
	Sundiacal	Aleli	OSEC			
	Suzuki	Kasushi	JICA			
	Sy	Marie Irene	Taguig Health Office			
	Tagorda	Marlon Flavier	JCS Foundation			
	Taleon	Juanito	NCHFD			
	Talipova	Nargiza	ADB			
	SONGON Tamayo	MARIAN MAE Wendell	DAP (Devt Academy of the Phils)			
	Tayag	Enrique	Department of Health			
	Temple	Trevor	SMEC International			
	Theerapuncharoen	Weerapol	Ministry of Public Health			

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Developing Models, Ensuring Sustainability:
Perspectives from Asia and Europe

23-25 October 2012, Manila, Philippines



				SIGNATURE		
#	Last Name	First Name	Agency/Organization	Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
	Tiongson	John Jerusalem	The Medical City			
	Tiwana	Omar	ADB			
	Torres	Tria Marie	Card MRI			
	Torres	Arsenia	Philhealth			
	Tsogtbaatar	Tuvshintur	Ministry of Economic Development			
	Tuan	Nguyen Huu	Ministry of Health			
	Tuazon	Bryan	DBP			
	Tupas	Jose Mari	Global Village Consulting Asia Pacific			
	Ubial	Pauline Jean Rosell	Department of Health			
	Valdez	DonnMac	Department of Health			
	Valdez	Francisco	Department of Health			
	Valenzuela	Jason	IT Support			

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Perspectives from Asia and Europe

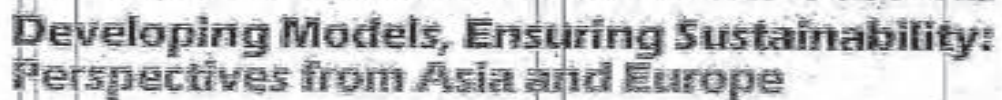
23-25 October 2012, Manila, Philippines




				SIGNATURE		
#	Last Name	First Name	Agency/Organization	Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
	Valera	Madeleine	Department of Health			
	Varlez	Ma. Sophia	PhilHealth			
	Vega	Leopoldo	Department of Health			
	Velas Suarin	Mary Anne	Secretariat	✓	✓	✓
	Vengky	Uy	Ministry of Health			
	Villareal	Maria Theresa	ADB	✓	✓	
	Villasis	Primo	Department of Health			
	Villavicencio	Raul	Zanbato			
	Viravann	Theme	Ministry of Health			✓
	Vongpreseurt	Phengkit	Ministry of Planning & Investment			
	Wachsmuth	Isabelle	World Health Organization	✓	✓	✓
	Widmer	Rexford	GE Health Care			
	Win	Maung	Mandalay General Hospital			
	Yambao	Helen	Department of Health			

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Perspectives from Asia and Europe

23-25 October 2012, Manila, Philippines



#	Last Name	First Name	Agency/Organization	SIGNATURE		
				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
1.	EPAZO	FERNANDO	PHILIPS	<i>Fernando</i>	<i>Fernando</i>	
2.	BIGORNIA	JOSE MYDM	GLOBAL VILLAGE	<i>Jose</i>	<i>Jose</i>	
3.	CATACOD	ABIGAIL MYRA	PG N. SAMAR	<i>Abigail</i>	<i>Abigail</i>	
4.	Fuamin	Rilen	KDS	<i>Rilen</i>		
5.	Hubert	Man. Tiana E.	PhilHealth	<i>Man. Tiana E.</i>	<i>Man. Tiana E.</i>	<i>Man. Tiana E.</i>
6.	Guerra	Warlito	Benchmark Econ Devt Consulting	<i>Warlito</i>		
7.	Hubert	Nichelle	Myale End Process Health	<i>Nichelle</i>	<i>Nichelle</i>	
8.	ABON	AURA	ADB	<i>Aura</i>		
9.	Arman	Cristalyn	} METX *	<i>Cristalyn</i>		
10.	Penny	Raymond		<i>Raymond</i>		
11.	August	Adrian		<i>Adrian</i>		
12.	Quila	Chris		<i>Chris</i>		
13.	ORTEGA	MARIA ROSA	ADB	<i>Maria Rosa</i>		
14.	MARCIL	RAED	ADB	<i>RAED</i>		

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Emiko Masaki

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				SIGNATURE		
#	Last Name	First Name	Agency/Organization	Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
15	CANOY	BETKY	ADB	Betky Canoy		
16	GO	KIMBERLY	SOLAR NEWS	Kimberly Go		
17	MANALO	Nino	SOLAR NEWS			
18	Rollo	Rodel	SOLAR NEWS			
19	TOMAS	ADRIAN	OWNED			
20	Layman-Mir	CAROLINE	PCNS			
21	VICTORINO	Ernesto	City of Manila	Ernesto Victorino		
22	FULCRISON	JOBS	ADB	JOBS		
23	GHOMARK	Darlene	Plant D/L			
24	GUICO	Zaldy	Region 1 Medical Center			
25	DEBERRY	LEONARDO	CPMI			
26	Cojuangco	Robert	SAK			
27	MUNER	RAA	MAUNIS			

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#	Last Name	First Name	Agency/Organization	SIGNATURE		
				Day 1 (23 Oct)	Day 2 (24 Oct)	Day 3 (25 Oct)
	GOLAMCO	ANGELINA	Asian Institute of Management		<i>[Signature]</i>	
	ISOLETA	PERLA	SMC/TA Team	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>
	NAÑAGAS	JUAN MA. PABLO	TA TEAM	<i>[Signature]</i>	<i>[Signature]</i>	
	ZAMORA	ARTURO	HEALTHSOLUTIONS		<i>[Signature]</i>	
	MUNOZ	RAA	PHILIPS		<i>[Signature]</i>	
	CASANO	REX	HEALTH SOLUTIONS		<i>[Signature]</i>	
	HERRERA	FOYILO	II		<i>[Signature]</i>	
	SWERTVACHER	JENNIFER	Ghent University		<i>[Signature]</i>	<i>[Signature]</i>
	GAY	RICHARD (GAY)	SMART		<i>[Signature]</i>	
	CONCEPCION	ARTEM	Smart		<i>[Signature]</i>	
	NOFERI	DAVID	TTG STRATEGIC CONSULTING			<i>[Signature]</i>
	GAMBOA	RHAI S	Mt. Grace Hosp Ventures Inc.			<i>[Signature]</i>
	VILONA	DINAH	Delphi		<i>[Signature]</i>	

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23-25 October 2012, Manila, Philippines

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EXHIBITOR'S GUIDE



PPP IN HEALTH MANILA 2012

**DEVELOPING MODELS, ENSURING SUSTAINABILITY:
PERSPECTIVES FROM ASIA AND EUROPE**

October 23-25, 2012
Manila, Philippines
Auditoriums A and B | Asian Development Bank





1. THE EVENT

PPP in Health Manila 2012 is the first of its kind in Asia and will bring together some 200 experts, decision-makers, and leaders in health and social services sectors. The event consists two days of presentations and debates among public-sector PPP practitioners and private sector experts during open fora and clinic hours. It will also include a Marketplace component, with a three-day Exhibition and an Investors' Forum to cap the event.

2. The Exhibition

AT THE EXHIBITION, the Convenors and the private sector will be given the opportunity to showcase their services, projects, and plans as well as network with public and private sector health professionals and decision-makers.

a. Venue

The PPP in Health Manila 2012 will take place at the Asian Development Bank located at ADB Avenue St., Mandaluyong, Metro Manila. Access to the Asian Development is through the Main Gate's Visitors' Entrance along ADB Avenue (see map).

b. Location of booths

The Exhibit will be set-up at the ground floor of the ADB Building's North Wing – along the Cafeteria hallway leading towards Auditorium C and D. This will provide a heavy, desirable audience traffic from both the Conference participants and ADB personnel and guests.

3. Requirement for Participation

A SPONSORSHIP Agreement will be signed between the Secretariat and the exhibitor/sponsoring organization.

The payment will be made to the Secretariat through a duly designated account. An acknowledgement receipt will be issued to the Sponsor.

The exhibit will feature the Convenors' and the private sector sponsors' information, products, and services. An EXHIBITOR REGISTRATION FORM (appended) should be filled up by the exhibitor and submitted to the Secretariat before 15 October 2012.

A soft copy of the final Exhibitors' Guidelines, Exhibit floor plan and Sponsorship Agreement shall be mailed to all exhibitors before the October 15 registration deadline.





4. Space allocation

THE BOOTHS will follow an in-line shell scheme. There will be a total of 16 booths.
(See appended FLOOR PLAN).

Booth specifications: The individual booths will have the following dimensions:

2 m. x 3 m. x 2.5 m.

1 lot Genuine OCTANORM system (side panels and partitions, fascia board)

Each booth will also be provided with the following:

1 unit information table

2 pcs. chairs

1 pc. 3-gang convenience outlet

1 pc. Fluorescent Light

20 characters Fascia Sticker

4 sqm needle punch carpet (choice of grey, green, blue or red)

1 pc. brochure rack standee

The exhibitor may also put in a 78" x 33" tarpaulin banner up in their booth area

5. Setting-up Guidelines

a. Ingress, opening, roll-out and egress schedules

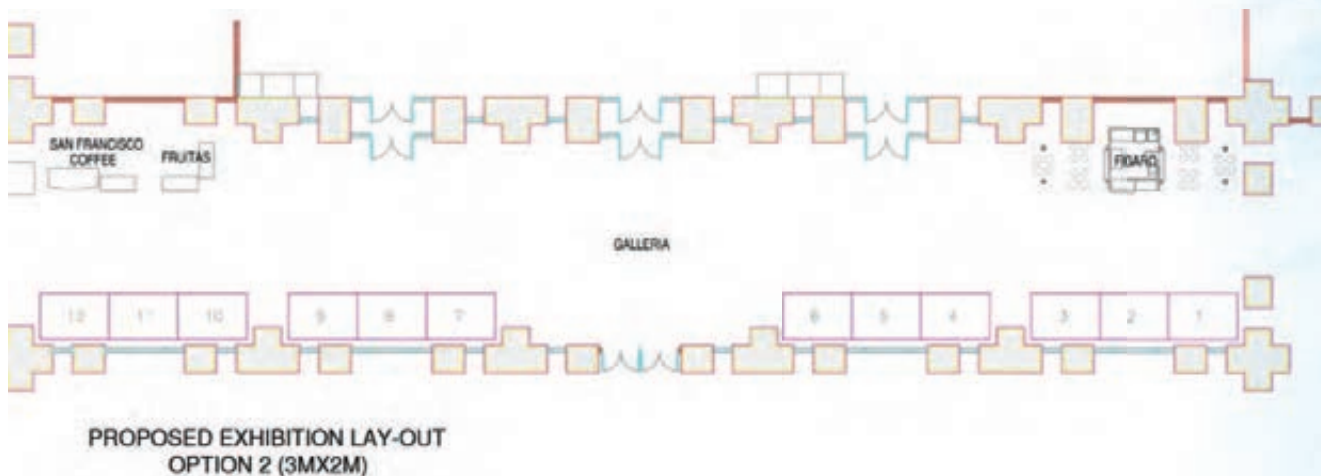
INGRESS will begin on 22 October from 6:00 – 8:00 p.m.

In the case of materials requiring special delivery or unloading facilities, the exhibitor shall provide in advance the plate number and names of the driver/delivery staff in line with ADB security policies.

The exhibit will be open for the duration of the conference from 23 October to 25 October 2012.

Registration starts at 8:30 am on Tuesday, 23 October. Badges, which will be supplied by the Secretariat, will identify the exhibitors' company and individual exhibit booth staff.

Dismantling of the exhibit and egress will be on the 25 October, the third and last day of the event, from 6:00 to 8:00 p.m.



A gate pass will be required by ADB security in order for the exhibitors to bring in or take out exhibit materials, equipment and other items. It will list the date/time, names of staff, number and description of properties to be taken inside or brought out of the ADB premises.

Exhibitors may not dismantle the display and no property may be removed until the event is without authorization or until the Exhibition is officially closed. After the closing of the Event, all exhibits shall be removed and cleared from the exhibition space.

b. Booth operations

DEMONSTRATIONS and adequate space for an audience shall be available within the confines of the individual exhibitor's stand. No interference with normal traffic flow and infringement on neighboring exhibits should be permitted.

The exhibitors will be encouraged to hold mini-events, such as product/service demonstrations, and video presentations, raffles, games and the like, at the exhibit area.

Company informational materials, product give-aways and similar items may be distributed for free during the exhibit. Distribution of samples and printed matter of any kind and any promotional material is restricted to the exhibit booth. However, no merchandising or selling of products shall be allowed.

The exhibitor shall not place any apparatus or goods that shall in any manner be objectionable to other exhibitors or that shall in any manner be dangerous or calculated to cause injury to any persons in the exhibit area.

All safety regulations required by government or venue ordinance should be observed. This includes prohibitions regarding obstruction of exits, the use of heat or flame in the building, bringing certain materials into the building, having engines or vehicles inside the building, disposal of packaging and/or other flammable waste, transport of particularly large or heavy items, use of high-technology equipment, and animals.

During the set-up, exhibitors should respect the space they have been allotted by our official plan agenda and fire and safety laws must be strictly observed.

Exhibitors must respect the distribution of space, as well as the schedule and also pay attention to the instruction of the venue's technical services. Noise, obstructions, blocking of access, and any activity that may alter the normal circulation of people or materials in the hall must be avoided. Voltage regulators are recommended if personal computers are to be used.

If closed sound systems cannot be arranged and/or open sound systems are permitted, restrictions or regulations should indicate that sound leakage should not interfere with any other exhibitor. The Secretariat management should require compliance and reserve the right to take necessary corrective action.





The exhibit booths should be properly staffed at all times. This includes adhering to the official hours of exhibit opening and closing time. The Secretariat may also ask the exhibit personnel to remove or refrain from conducting any offensive or inappropriate promotion relative to the venue and objectives of the event.

Overnight storage space for heavy valuable equipment and stock may be provided by the venue/Secretariat upon request.

c. Exhibitor Service/Information Center

THE REGISTRATION Desk will also serve as an exhibitors' information desk. Those needing assistance or information can simply approach the assigned staff for the day. While the contact details of the key persons in the Secretariat are provided in the Event Brief, the Marketplace and Events Coordinator, Ms. Maria Ana Santiago < Mobile +63 949 726 4004 / mari.m.santiago.2k@gmail.com > shall be the key contact person for the Marketplace and the Exhibit.

d. Security

UPON ENTRY into the ADB Building, you will have to go through an X-ray machine. Immediately after the x-ray machine, you will see the Reception Desk. The staff there will ask for your name and a valid ID (e.g., passport or driver's license) and take your picture. She will then issue you an ADB pass/ID. Signages will direct you to Auditorium C and D.

Exhibitors are encouraged to secure valuable equipment and personal belongings during exhibition hours from 8:30 a.m. to 5:30 p.m. Security measures to ensure the safety of the booths and the exhibitors' collaterals shall be provided after-hours by the ADB Security staff.

It is the responsibility of each Exhibitor to see that the booths are duly staffed during opening hours, to see that visitors are provided with all necessary information and to ensure that the exhibition area is being watched at all times. Exhibitors are also expected to contact the Secretariat if they have material that is of special value.

The exhibitors shall be responsible for the safekeeping and security of any equipment, gadgets, tools, product stock and other valuable items during after-hours. Any loss or damages to said property shall not be the responsibility of the Conference organizers and the ADB beyond reasonable circumstances.

6. Contact information

FURTHER INFORMATION ON the event can be obtained from the PPP in Health Manila 2012 website (TBA). For inquiries regarding the Exhibition, please contact

Ms. Maria Ana Santiago,
Marketing and Events Coordinator
Email **mari.m.santiago.2k@gmail.com**
marketing@partnersforhealth.ph
Mobile **+63 949 726 4004**





PPP IN HEALTH MANILA 2012

PPP IN HEALTH MANILA 2012

Convenors & Partners' Profile

CONVENORS



Department of Health (DOH) - The Department of Health (DOH) holds the over-all technical authority on health as it is a national health policy-maker and regulatory institution.

Basically, the DOH has three major roles in the health sector: (1) leadership in health; (2) enabler and capacity builder; and (3) administrator of specific services. Its mandate is to develop national plans, technical standards, and guidelines on health. Aside from being the regulator of all health services and products, the DOH is the provider of special tertiary health care services and technical assistance to health providers and stakeholders.



United Nations Economic Commission for Europe (UNECE) - The United Nations Economic Commission for Europe (UNECE) was set up in 1947 by ECOSOC. UNECE's major aim is to promote pan-European economic integration. To do so, it brings together 56 countries located in the European Union, non-EU Western and Eastern

Europe, South-East Europe and Commonwealth of Independent States (CIS) and North America. All these countries dialogue and cooperate under the aegis of UNECE on economic and sectoral issues. However, all interested United Nations member States may participate in the work of UNECE. Over 70 international professional organizations and other non-governmental organizations take part in UNECE activities.



Development Bank of the Philippines (DBP)

- The Development Bank of the Philippines is the country's most progressive development banking institution.

Through the years, DBP has been a key player in nation-building by assisting critical industries and sectors, promoting entrepreneurship particularly in the countryside, helping build more productive communities, advancing environmental protection and contributing to the improvement of lives of Filipino across the nation.



World Health Organization (WHO) - WHO is the directing and coordinating authority for health within the United Nations system. It is responsible for providing leadership on global health matters, shaping the health research agenda, setting norms and standards, articulating evidence-based policy options, providing technical support to countries and monitoring and assessing health trends.



Philippine Health Insurance Corporation (PhilHealth)

- The public's clamor for a health insurance that is more comprehensive in terms of covered population and benefits led to the development of House

Bill 14225 and Senate Bill 01738 which became The National Health Insurance Act of 1995 or Republic Act 7875, signed by President Fidel V. Ramos on February 14, 1995. The law paved the way for the creation of the Philippine Health Insurance Corporation (PhilHealth), mandated to provide social health insurance coverage to all Filipinos in 15 years' time.



Asian Development Bank (ADB) - The Asian Development Bank aims for an Asia and Pacific free from poverty. Approximately 1.8 billion people in the region are poor and unable to access essential goods, services, assets and opportunities to which every human is entitled.

Since its founding in 1966, ADB has been driven by an inspiration and dedication to improving people's lives in Asia and the Pacific. By targeting our investments wisely, in partnership with our developing member countries and other stakeholders, we can alleviate poverty and help create a world in which everyone can share in the benefits of sustained and inclusive growth.

PARTNERS



GE is an advanced technology, services and finance company taking on the world's toughest challenges. Dedicated to innovation in energy, health, transportation and infrastructure, GE operates in more than 100 countries and employs about 300,000 people worldwide.

GE's presence in the Philippines dates back to April 1890 when GE's predecessor, Thomson-Houston Electric Company, installed the first electric street lights on Real Street in Manila. From 1900 onward, the company steadily increased its commitment to the country, and in 1935 incorporated GE Philippines, Inc., a wholly owned subsidiary, to engage in a broad range of manufacturing, trading and service businesses. Today, most of GE's key businesses play significant roles in the progress and industrial development of the Philippines.

GE has a new business strategy that reflects changing needs and emerging opportunities in healthcare—Healthymagination. It is a pledge to work with partners to take on the most pressing challenges in healthcare – cost, quality and access – and help people live healthier lives. Healthymagination is an investment by GE of \$6 billion over six years to develop innovations that measurably improve quality, access and cost by up to 15% with a focus on lower-cost technology, more IT, expanding access, and consumer-driven health.

Along with ecomagination, it is GE's second growth pillar for taking on tough global challenges. (Source: GE website)

GE (General Electric) Philippines, Inc.

8th and 9th floors, Net Cube Building
30th Street corner 3rd Avenue
Crescent Park West
Bonifacio Global City
Taguig City 1634, Philippines
<http://www.ge.com/ph>



Established in 1991, **Smart Communications, Inc. (Smart)** is the Philippines' leading wireless services provider with 50.9 million subscribers on its GSM network as of end-June 2012. Smart has built a reputation for innovation, having introduced world-first wireless data services, such as Smart Money, Smart Load, Smart Padala

and the Netphone. Smart also offers 3G and HSPA+ services, and the country's first and only LTE network. Its Smart Link service provides communications to the global maritime industry. Smart Broadband, Inc., a wholly-owned subsidiary, offers a wireless broadband service, Smart Broadband, with over 1.63 million subscribers as of end-June 2012. Smart is a wholly-owned subsidiary of the Philippines' leading telecommunications carrier, the Philippine Long Distance Telephone Company.

In 2011, SMART received various awards for its innovative use of the Internet and wireless technology to facilitate health services delivery: the Excellence Award, Wireless Access for Health, Merit Awards, Screening via Cellphone Networking (ASCENT), Philhealth Remittance by Air and the 1st Galing Lika-Kalusugan Awards.

Among its ICT in health projects is the Wireless Access for Health. Launched last June, WAH is a multi-sectoral, public-private partnership that involves equipping rural health clinics with netbooks and wireless broadband connectivity. This supports the computerization of patients' medical records using an information system for barangay health centers and the transmission of vital information to health authorities.

SHINE (Secured Health Information Network and Exchange) is the flagship mHealth project of Smart that aims to raise the efficiency and effectiveness of healthcare facilities through the innovative use of mobile and ICT technologies. Its components are mobile and Internet connectivity, training, and web and mobile platforms that feature a robust inter-facility health e-referral system, electronic medical records, patient reminders and reports generation. (Culled from the SMART web site)

Smart Communications, Inc.

Smart Tower, 6799 Ayala Avenue
Makati City, Metro Manila
Tel: (632) 816-8877
Fax: (632) 511-2470
www.smart.com.ph
<http://twitter.com/SMARTCorporate>
www.facebook.com/SmartCommunications?fref=ts



Planet Drugstore Corporation offers wide range of branded medicines to cater to quality and health-conscious patients as well as generic medicines to suit even the price-conscious clientele. It also offers customized and practical pharmacy management services and solutions to hospitals and corporate sector.

Founded by husband-and-wife team Erwin and Darlene Zshornack, Planet Drugstore is a

100% Filipino-owned company accredited and certified by the Food and Drugs Administration of the Philippines and adheres to ethical standards in pharmaceutical retail. Planet Drugstore Corporation uses state of the art technology and software that is capable of meeting specific solutions for individual and corporate clients.

From their first drugstore in 2003, Planet Drugstore has continued to expand and offer more affordable medicines to customers and corporate clients alike. Their branches are located in Quezon City near St. Luke's, RCBC Plaza in Makati City, N. Domingo in San Juan, Aglipay Street in Mandaluyong City, SM Megamall, NAIA Terminal 1 in Paranaque City. Their subsidiaries include pharmacies such as SJMM Pharmacy beside the San Juan Medical Center and the Seaman's Pharmacy in Intramuros, Manila. In 2007, the company was commissioned by Unilever Philippines to officially manage its pharmaceutical requirements. The Out-Patient Department (OPD) pharmacy of Cardinal Santos Medical Center is also handled by Planet Drugstore.

In March 2009, Planet Drugstore started its pharmacy operations inside the Ospital ng Makati (OsMak), a timely and successful PPP project with the City Government of Makati under the then-Mayor and current Philippine Vice President Jejomar Binay. This PPP in pharmacy project has addressed the perennial complaint of OsMak patients and medical personnel on the unstable supply of drugs and medical supplies. Planet Drugstore and the Makati City partnership has been such a success that it is touted as among the 'best practices' in the Philippine health sector. (Culled from Planet Drugstore's informational materials)

Planet Drugstore Corporation

137 Marina Street,
Bgy. Balong-Bato,
San Juan City, 1500
Tel.: 722-8130 7216004
Fax: 7216004
Mobile: 0917-5687758
Email: planet_drugstore@yahoo.com.ph

INFORMATION PARTNER



The International Project Finance Association (IPFA)

is the largest and the only international, independent, not-for-profit association dedicated to

promoting and representing the interests of private companies and public sector organisations in Project Finance and Public Private Partnerships (PPPs) throughout the world.

IPFA, which has become the project finance industry's global trade association, was established in 1998 and aims to raise awareness and understanding about project finance and PPPs and their crucial role in infrastructure and economic development.

IPFA seeks to encourage networking and dialogue between the public and private sector, to provide up-to-date information on best practice, industry trends and new developments that can be immediately applied to projects. It also performs research through the establishment of working committees and steering groups to examine key issues and concerns facing the industry and to produce recommendations and responses to consultation papers.

Since 1998, IPFA has not only built political support for project finance and increased public awareness regarding the vital role that project finance can play in seeking more cost effective ways to provide essential economic infrastructure services; it has also created a truly integrated working relationship between the IPFA, the private sector and governments both at local level and on a global scale. (Culled from the IPFA web site)

The International Project Finance Association

IPFA Hatton Square Business Centre, 16-16A Baldwins Gardens, London, EC1N 7RJ.
Tel.: +44 (0)20 7831 2222
Fax +44 (0)20 7831 2226
Email: info@ipfa.org
Website: <http://www.ipfa.org/>



PPP in HEALTH MANILA 2012

23-25 October 2012 | Manila, Philippines | Auditoriums A and B | Asian Development Bank



PPP IN HEALTH MANILA 2012



Republic of the Philippines
Department of Health
OFFICE OF THE SECRETARY



INVESTORS BRIEF:
**A Modernized Philippine
Orthopedic Center**



THE FORUM

As a step towards improving the Health Care Infrastructure in the Philippines, the Department of Health (DOH) envisaged the modernization of the Philippine Orthopedic Centre through PPP, fostering a 'win-win' partnership between the private sector & the Government agency. The proposed hospital is expected to be the country's leading tertiary 'Center for Bone and Joint Diseases, Trauma, and Rehabilitation Medicine', capable of providing international quality orthopedic and trauma care. This investor forum intends to facilitate a collective dialogue between prospective investors, lending agencies, key support agencies and other interested stakeholders, thus enabling responsive public private partnerships for the approved PPP project.

PROPOSED PROJECT SCOPE

The proposed new hospital facility shall be located within the National Kidney and Transplant Institute (NKTi) Complex on East Avenue in Quezon City. The site for development shall be provided by DOH for a period of 25 years wherein the private proponent shall undertake development & operation of the new hospital facility. The hospital shall be super-specialty tertiary care orthopedic hospital with 700-bed capacity comprising state of the art infrastructure, medical and diagnostics equipment. The salient features of the scope shall be:

- Design, Engineering and Construction of a 700-bed capacity Specialty Care Hospital providing Orthopedic Clinical Services and Allied Services;

- Construction, Development, Financing, Commissioning, Operations and Management of project facilities;

- Supply, Installation, Operations and Management of modern diagnostics and clinical equipment;

- Supply, Installation, Operations and Management of IT/ITeS & Data Management facilities;

- Operation and Maintenance of the entire Hospital Facility including the diagnostic center & various internal departments, including hard and soft facilities management services;

- Provision of teaching and training facilities for advanced clinical care and management of specialized and sub-specialized forms of treatment & surgical procedures;

- Deliver specialty orthopedic care related to Joint Replacement, Degenerative Disorders, Orthopedics Oncology, Orthopedic Trauma Care, Pediatric Orthopedics, Spine Care, Arthroscopy and Sports Medicine & Injury rehabilitation; and

- Conforming to key performance indicators and service levels as stipulated by DOH as well as applicable codes & standards.

A MODERNIZED PHILIPPINE ORTHOPEDIC CENTER

Driven by the Universal Health Care & Affordable Medical Care agenda, the need to upgrade the

presently operational, medical, infrastructural and enhancing quality & efficiency of orthopedic medical services provided through the Philippine Orthopedic Center (POC) has emerged as an imminent priority of the Government. The New Philippine Orthopedic Center is intended to contribute towards providing comprehensive health services for the prevention and treatment of bone and joint diseases. The key aspects related to the New Hospital Facility to be developed through PPP may be summarized as:

- Providing a super-specialty tertiary hospital with modern state-of-the-art medical facilities & services for orthopedic care
- Availability of quality & cost effective and affordable health care to the masses through cross subsidization framework
- Harnessing private sector efficiencies in medical services provision, achieving optimum staff to bed ratios, adherence to quality & management standards & delivering better response times.

PUBLIC PRIVATE PARTNERSHIPS – THE BALANCED APPROACH

Department of Health is the country's apex healthcare delivery agency ensuring nationalized access to quality health care services through policy initiatives, operation of healthcare infrastructure at a national & local levels (i.e. tertiary and specialty hospitals, reference laboratories, training centers, centers for health promotion; centers for disease control and prevention, regulatory offices) & development & enforcement of health care standards & regulations.

While DOH serves as the public welfare enabler, there lies latent opportunity for involving the private sector participation for revamping & upgrading the existing healthcare systems, drawing upon their effectiveness & efficiency in delivering quality healthcare services. The adopted PPP approach of development ensures an optimum balance of welfare & financial motive, enabling better utilization of public funds, balanced risk sharing, & performance efficacy.

Under the envisaged PPP framework, DOH shall act as the enabler providing the site & funding assistance (if any) whereas the private sector investor shall act as a service delivery partner undertaking the design,, construction, financing, operations & maintenance of the new hospital facility for a period of 25 years. The PPP arrangement shall be governed by the BOT Law of the Philippines (R.A. No. 7718).

PRIVATE SECTOR OPPORTUNITY

The opportunity for the private sector participant may be summarized as follows:

- The proposed PPP project is the 'first of its kind' PPP project being implemented by the DOH in the Philippines, thus immense impetus has been accorded to the project.
- PPP's in Health is an emerging sector in the context of the Philippines and the DOH has conferred priority to support the PPP framework as the way forward for achieving its Universal Health Care agenda.
- Project approved by the National Economic & Development Authority (NEDA) with a project cost of PhP 5.6 Billion.
- Preliminary market sounding during project feasibility evaluation indicated positive feedback from regional as well as international healthcare private sector as well as lending agencies.
- The project shall be awarded for the duration of 25 years, ensuring long term returns to the private partner.
- Level playing field for prospective private sector bidders since the project shall be awarded through a transparent process of competitive bidding
- The proposed PPP structuring ensures adequate risk sharing framework allowing reasonable & competitive returns to private sector proponents.

KEY IMPLEMENTATION AGENCIES

The proposed project has been sanctioned by National Economic & Development Authority (NEDA) upon approval from His Excellency President Benigno Aquino III. The Department of Health (DOH) has endorsed the project to the PPP Center of Philippines for Project Development and Monitoring Facility (PDMF) funding support. The consortium, comprising Deloitte Touche Tohmatsu India Pvt. Ltd. & PJS Law, has been appointed by the PPP Center as the transaction advisors for the project. Under the PPP framework, the DOH shall act as the awarding agency and the private sector operator shall be appointed through a Competitive Bidding process, governed by the Philippine BOT Law. Going forward, the DOH, PPP Center & the transaction advisors shall together be the forerunners in executing the PPP bidding transaction.



FORUM RESOURCE SPEAKERS

Keynote Speaker:

Enrique T. Ona, Secretary, DOH

Key Presenters and Panelists:

Teodoro C. Herbosa, Undersecretary, DOH

Cosette V. Canilao, Executive Director, PPP Center of the Philippines

Luisito Maaño, Director, Philippine Orthopedic Center

Investors Forum Date and Venue:

Date: Day 3, 25 October, 2012

Venue: Briefing Theater 1, ADB Headquarters,
6 ADB Avenue Mandaluyong City 1550, Philippines

Time: 1:00 pm to 4:30 pm

*(Participation is by-invitation only.
Request for participation can be coursed through DOH CE3PH.)*

TRAVEL GUIDE



PPP IN HEALTH MANILA 2012

PPP IN HEALTH MANILA 2012

DEVELOPING MODELS, ENSURING SUSTAINABILITY:
PERSPECTIVES FROM ASIA AND EUROPE

23-25 October 2012

Manila, Philippines

Auditoriums A and B | Asian Development Bank





THANK YOU AND MABUHAY!

1. MABUHAY! The PPP in Health Manila 2012 Organizers and Secretariat would like to thank you for your confirmation to attend this very important learning event. This document provides information as you prepare for your trip to Manila. We look forward to seeing you in October!

2. PASSPORTS AND VISAS



ALL PARTICIPANTS should have a valid passport, with an entry visa (if required), which can be obtained from the Embassy/Consul of the Philippines in your country of residence. It is advisable to make such visa applications well in advance of the date of the event. The

Secretariat had communicated with the Department of Foreign Affairs to inform them of the visa requirements of the delegates to PPP in Health Manila 2012. Your application for a visa may require a completed registration form along with the confirmation email/letter from the Secretariat. The Secretariat can also provide participants with letters of invitation, which can be used as a supporting document to the visa application form. Please check out the official website of the Republic of the Philippines for further information about visa requirements: <http://dfa.gov.ph/main/index.php/consular-services/visa>.

3. TRAVEL AND HOTEL RESERVATIONS



UNLESS ASSISTANCE is needed, participants are encouraged to make their own hotel and travel arrangements to and from Manila. Please plan to arrive in Manila by Monday, 22 October and depart either on Friday, 26 October or Saturday, the 27th. In order to help you in planning for your accommoda-

tion in Manila, please check the list of hotels in close proximity to the ADB headquarters (listed below for your convenience). We have requested some of these hotels, on a non-committal basis, to provide special rates (ranging from about \$90 to \$150 net per night). Please call or email directly the designated hotel contact persons and make special reference to the "PPP in Health Manila 2012" when making your reservations. (See No. 4 for foreign exchange rate.)

We would be happy to receive your confirmed booking upon confirmation so that the Secretariat will know your location in case you need assistance. If you need to purchase a local SIM card, please refer to No. 7 below.





HOTELS NEAR ADB

• Crowne Plaza

Address: Ortigas Avenue Ortigas Center Quezon City 1100 Metro Manila Philippines
Phone: +63-2-633-7222 / +63-2-634-9966
| Email cpgm.reservations@ihg.com
Website <http://www.crowneplaza.com/hotels/us/en/reservation> Wi-fi is available in the rooms but with charges

• Holiday Inn

Address: 1 ADB Avenue, Ortigas Center, Pasig City, Manila 1655 Philippines
Phone: +63-2-633-7111
Website <http://www.holidayinn.com/hotels/us/en/manila/mnlg/hoteldetail>
Wi-fi is available in the rooms but with charges

• Oakwood Premier

Address: 17 ADB Avenue Ortigas Center, Pasig, Metro Manila

Phone: +63-2-637-7888 / +63-2-910-8888 |
Email premiermanila@oakwoodasia.com
Website <http://www.oakwoodpremiermanila.com/index.php>
Free wi-fi in the rooms

• Malayan Plaza

Address: ADB Avenue corner Opal Road, Ortigas Center, Pasig City 1600 Philippines
Phone: +63-2-706-0055 | Email: malayan-sales@quantumsuites.com
Website <http://www.themalayanplazahotel.com/>
Free wi-fi in the rooms

• Discovery Suites

Address: 25 ADB Avenue, Ortigas Center, Pasig City 1600, Philippines
Phone: +63-2-719-8888 / +63-2-914-9888 | Email: rsvn@discovery.com.ph
Website <http://www.discovery-suites.com/default.aspx>
Free wi-fi in the rooms



4. CURRENCY



THE PESO is the currency of the Philippines. The foreign exchange (forex) rate (as of this writing, September 2012) is PhP 41.50 to US\$1.00. For actual forex rate on any specific day, you can go to this link: <http://www.bsp.gov.ph/statistics/sdds/exchrte.htm>. The banknotes are in the following denominations: P20.00 (predominantly orange in color), 50.00 (predominantly red), 100.00 (predominantly violet), 200.00 (predominantly green), 500.00 (predominantly yellow-orange) and 1,000.00 (predominantly blue) peso notes. You can view the images of these bank notes at <http://www.bsp.gov.ph/publications/media.asp?id=2471>.

5. WEATHER



JUNE TO OCTOBER is considered the rainy season, with the months between July and September characterized by typhoons (which sometimes happen even as late as December). We, therefore, advise you to bring a raincoat or an umbrella. Average temperature is 78 degrees F/25 degrees C; average humidity is 77%.¹

For up-to-date weather information on the week of your arrival, you can visit the Philippine Atmospheric, Geophysical and Astronomical Services Administration (PAGASA) website at www.pagasa.dost.gov.ph or call PAGASA 24-hour hotline (632)4338526.

6. TRANSFER FROM THE MANILA INTERNATIONAL AIRPORT



UPON ARRIVAL at the Ninoy Aquino International Airport (Manila), you can proceed to your hotel either by taxi or through the shuttle service of your chosen hotel (subject to prior reservation). If you opt to take a taxi, please note that there are two types of taxi service in the airport: (1) "Coupon taxi" that charges a fixed rate of about Philippine Peso (PhP) 610 (about US\$14.80) at the exchange rate of PhP41 per US\$1.00 if drop off point is within Ortigas Center, where ADB and ADB accredited hotels are located; and (2) NAIA

yellow "metered taxis" (different from regular taxis) that generally charge lower rates than pre-paid transfer services. The first one can be contracted through the coupon taxi counters while the yellow metered taxis have queues just outside the arrival area.

Depending on traffic, you are expected to reach Ortigas Center in about 30 minutes to an hour. Please coordinate with your hotel directly if you opt to avail of its airport shuttle service.

Due to occasional heavy traffic between Ortigas Center and the airport, it is advisable to leave for the airport at least 3 hours before your flight departure. The international terminal fee amounts to PhP550. Please prepare this amount upon departure.

7. TELECOMMUNICATIONS



PHILIPPINE telecommunications (telecom) companies have existing agreements with telecom companies in other countries so it is very likely that your mobile phone's roaming service will also work here. However, it is better to check with your service provider first before leaving your country. If you want to consider using a local SIM, the following information can be helpful.

Cellular Phone Services

The top mobile phone service companies in the Philippines are Globe Telecom and Smart Communications. The local SIM card can be purchased at PhP 40-50.00 (roughly US\$.97-1.20). The Globe Telecom text and call rates follow:

Standard rates:

Local Text Rate (All networks) – PhP1.00/message
Globe to Globe/TM call: PhP 6.50/minute
Globe to Other network/landline call: PhP 7.50/min.
NDD nationwide call – PhP 7.50/min.
IDD international call – \$0.40/min.
International text rate – PhP 15.00/message

Mobile Broadband and Wi-fi Services

Both telecom companies (Globe and Smart) also offer mobile broadband services. The SIM card that goes with this type of service is also sold at about PhP 40-50.00 and can be used with any broadband stick that is not network-locked. Please contact the

¹ Philippines' Department of Tourism website.

Secretariat if you require assistance in purchasing the stick separately. It normally costs PhP 995-1,200.00 (roughly US\$ 24–30.00). Internet access via this service normally costs about PhP 20.00/hour. The shopping malls and most coffee shops around ADB also offer free wi-fi services.

Meanwhile, the ADB auditoriums and the “PPPH TechLounge” are equipped with wi-fi service. Computers with internet access (via LAN) are also available in the lounge.

8. THE PPP IN HEALTH MANILA 2012 VENUE



THE PPP in Health Manila 2012 will take place at the Asian Development Bank located at ADB Avenue St., Mandaluyong, Metro Manila. Access to the Asian Development is through the Main Gate's Visitors' Entrance along ADB Avenue (see map below).

9. REGISTRATION AND INFORMATION DESK



REGISTRATION STARTS at 8:30 am on Tuesday, 23 October. Access by participants to the ADB building is allowed only through a visitor registration system. All

those who have received confirmation of their participation will be enlisted in the system and will be issued an event-specific ID pass upon presentation at the ADB gate of any valid ID with photo (e.g. passport or driver's license).

The Event ID on PPP in Health Manila 2012 will be valid throughout the duration of the Forum and will allow participants to get in and out of ADB through its various gates. Please wear the ID at all times while inside ADB premises.

The Secretariat Desk which will be located in front of the auditoriums will serve as information desk and can be approached for assistance or information. The contact details of the key persons in the Secretariat are also provided at the end of this document.

10. EVENT DATES, DELEGATES' KIT, AND PROGRAM



PPP IN HEALTH MANILA 2012 will start on 23 October and end on October 25. The Site Visit on the 3rd Day, October 25, runs parallel with Clinic Session 3. We enjoin delegates to take advantage of the opportunity to see a PPP in health project 'live in action' by joining the Site Visit. There will also be a Marketplace Exhibition along with the learning sessions (see details No. 16). Meanwhile, the afternoon of



Day 3 is devoted to the private sector so event partners are given this opportunity to give presentations and conduct Q&A. An Investors Forum for the Philippine Orthopedic Center Modernization Project is also among the highlights of Day 3 (further information on the Investors Forum can be requested from the Secretariat).

Upon registration, delegates will receive a PPP in Health Manila 2012 Delegate's Kit, including a (i) bag, (ii) notebook, (iii) pen, (iv) vicinity map of ADB, (v) some session presentations, (vi) USB drive/CD with the rest of the event documents, and (vii) this Travel Guide.

The PPP in Health Manila 2012 Program will be given to participants upon registration. The provisional PPP in Health Manila 2012 Program is available at the following link: <http://www.adb.org/news/events/ppp-health-manila-2012>. The Event Proceedings will be sent to all delegates within 30 days after the event.

11. NO CONFERENCE FEE POLICY



THE LEARNING event will not require a Registration Fee from its participants. Participants are expected to shoulder their travel and accommodation unless a prior arrangement had been made with the organizers or their donors/sponsors.

12. WELCOME RECEPTION (COCKTAILS)



THE ORGANIZERS and Secretariat are happy to welcome the delegates and will be hosting a Welcome Reception on October 23 at 7:00 pm. Delegates are requested to wear their national costume so we can celebrate our global solidarity and common aspirations.

13. CAFÉ CORNER AND MEALS



BOTTOMLESS COFFEE and tea can be enjoyed in the "PPPH Café Corner" in the hallway outside Auditorium A & B. However, so as not to disrupt the sessions when they have already started, we request for minimal disturbance and noise if you need to leave the plenary hall momentarily. Snacks during sessions will also be served outside the auditorium.

Lunch will be served at the ADB Executive Dining Room (EDR) located at Level 2, Special Facilities Block.

14. SITE VISITS ON 25 OCTOBER 2012



TWO SITE visits will be arranged on Thursday, 25 October, with a maximum participation of 70 delegates in each site:

- Hemodialysis Center of the National Kidney and Transplant Institute in Quezon City
- PPP in pharmacy in Ospital ng Makati in Makati City.

Visit to any of these PPP projects is free of charge, and interested delegates are kindly requested to indicate their preferred site through the Registration Form that is available at <http://www.adb.org/news/events/ppp-health-manila-2012>. Those who do not want to visit any site are free to stay in ADB as there will be a Parallel Session (Clinic Session 3: Marketplace Ideas Pitching Hour) in the morning of the third day. Details are in the event Brief.

Kindly return the Registration Form to the Secretariat by email at PPPinHealthManila2012@partners-forhealth.ph or lucyignacio.consultant@adb.org on or before 28 September 2012.

15. LANGUAGE AND TRANSLATION



ENGLISH IS the working language of the Bank, and all business sessions will be conducted in English. (As the sessions are also intended to promote team work and networking, it will not be possible to have translators during the event. We therefore emphasize the importance of the attendees' knowledge of the English language to permit their active participation in the sessions.)

16. MARKETPLACE AND EXHIBITION



MARKETPLACE BOOTHS of private sector service providers are found in the hallways outside Auditoriums A and B. The Marketplace allows delegates and service providers to network and share



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experiences. Suppliers are also given opportunity to showcase their services, projects, and plans as well as network with public and private sector health professionals and decision-makers.

17. LOCATION OF MISCELLANEOUS SERVICES/FACILITIES AT THE ADB



BELOW IS A LIST of miscellaneous services and facilities available to delegates at the Asian Development Bank. These services are provided during normal office hours:

- ADB Cafeteria (near the Auditoriums) - Level 1, Special Facilities Block
- Executive Dining Room (EDR) - Level 2, Special Facilities Block
- Library – Level 1, Office Tower Building
- Starbucks – Inside the Library/ Knowledge Hub (K-Hub), Level 1
- Other Coffee /Snack Bar Kiosks, ADB Avenue Hallway, Level 1
- ADB Shop - Main Entrance Lobby, Level 1
- Commercial Banks/ATM machine - Ground Floor (take one flight of stairs going down or Press “G” in the elevator)
- Travel Agents - Ground Floor
- Personal Counter (phone cards, courier services, etc.) – Ground Floor
- Post Office – Ground Floor
- Convenience Store/Souvenir Shop – Ground Floor
- Medical/Dental Clinic, Level 2, Special Facilities Block

18. INSURANCE



DELEGATES ARE advised to secure their travel and medical insurance before departure. Please check with your insurer for details on international coverage.

19. FURTHER INFORMATION AND CONTACTS



FURTHER INFORMATION on the event can be obtained from the ADB website at :// www.adb.org/news/events/ppp-health-manila-2012. For

general inquiries, including issues related to travel, visas, and accommodation, please contact the Secretariat by email through PPPinHealthManila2012@partnersforhealth.ph or lucyignacio.consultant@adb.org.

Specific persons in the Secretariat can be contacted through the following:

Ms. Emiko Masaki, Head of the Secretariat

Social Sector Economist, ADB

Email emasaki@adb.org

Key contact for: Organizing Committee Matters
Program | International Participation

Ms. Mary Anne Velas-Suarin, Events Manager

Knowledge Management Specialist,

ADB TA 7257 PHI: PPP in Health

Email mvelassuarin.consultant@adb.org

velas.mei@gmail.com

Mobile +63 917 885 1186

Key contact for: Over-all Events Management | Documents/Presentations | Program
International and Local Participation

Ms. Maria Ana Santiago, Marketplace and Events Coordinator

Email mari.m.santiago.2k@gmail.com

marketing@partnersforhealth.ph

Mobile +63 949 726 4004

Key contact for: Marketplace and Exhibit
Sponsorship | Media | Event Documentation

Lucy Ignacio, Administrative and Logistics Coordinator

Email lucyignacio.consultant@adb.org

Mobile +63 917 539 2815

Key contact for: Venue | Accommodation
Transportation | Registration | Other Logistics



TOURISM INFORMATION

THE FOLLOWING information are provided here to make your stay in the Philippines more enjoyable. Note, however, that the indication of places/companies/stores here or in any part of this document does not constitute an endorsement by the Convenors, their personnel, and the members of the Secretariat.



Logo courtesy of the Philippines' Department of Tourism

A. SHOPPING

MANILA IS A HAVEN for shopping and ADB is near some of Manila's largest shopping malls. The following are the four (4) shopping malls nearest ADB:

The Podium

Address: 18 ADB Avenue, Ortigas Center, Mandaluyong City

Phone: +63-2-633-6128 / +63-2-638-9781 to 85

What to find here: Boutiques/shops of local and international brands, specialty stores, restaurants and cafes, a small bookshop, cinema, ATM machines, etc.

(The Podium is the least crowded among the malls listed here although this is considered by many as a relatively high-end shopping center.)

Robinson's Galleria

Address: EDSA corner Ortigas Avenue (there is an entrance to the mall along ADB Avenue)

Phone: +63-2-397-1888

What to find here: Boutiques/shops of mostly local brands (with some international brands), specialty stores, restaurants and cafes, books and office supplies store, cinemas, ATM machines, Gold's Gym branch, etc.

SM Megamall

Address: EDSA corner Julia Vargas Avenue, Mandaluyong City, Philippines

(There is an exit access from ADB going to one of the back entrances of Megamall. It is accessed through the Ground Floor, near the ATM machine. Look for the "Exit to Megamall" signage.)

Phone: +63-2-633-5042 to 46

What to find here: Boutiques/shops of mostly local brands (with some international brands), specialty stores, restaurants and cafes, books and office supplies store, cinemas, ATM machines, etc.

(SM Megamall is the most crowded among the malls listed here so it is not recommended if one prefers a quieter shopping experience. However, prices of goods here, especially in the SM Department Store, are relatively cheaper.)

Shangri-La Mall

Address: EDSA corner Shaw Boulevard, Mandaluyong City, Philippines

Phone: +63-2-370-2500

What to find here: Boutiques/shops of local and international brands, specialty stores, restaurants and cafes, books and office supplies stores, ATM machines, etc.



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WHERE TO BUY PHILIPPINE-MADE PRODUCTS?

MOST MALLS mentioned above will have a “Filipiniana” store/section. However, Tiendesitas, an interesting shopping complex that sells Philippine-made products, artworks, jewelries, home furnishings, antiques, handicrafts, clothes, and local delicacies is just about 15-20 minutes away by a taxi ride from ADB.

Tiendesitas

Ortigas Avenue cor. E. Rodriguez Ave. (C-5)

Telephone: 635-5680 & 689-1068

Telefax: 634-5084 | Website <http://www.tiendesitas.com.ph/>

Customer Service: 386-3927 (Info Booth)

Shopping hours are from 12 noon to 12 midnight

B. HOW TO GET AROUND

ENGLISH is widely spoken and almost anything that you will ever need while attending the event is within walking distance from ADB. In the event that you need to go somewhere, it is recommended that you contact the Secretariat for assistance or directions.

Manila is a relatively safe place. However, being a ‘foreigner’ in any major city around the world, one needs to exercise the usual care and diligence when traveling or walking around. Avoid carrying significant amount of cash and walking alone especially at night. If you need to hail a cab, the use of taxi companies like the ones listed below is recommended. Their vehicles have two-way radios so they can also be contacted for pick-up services.

Avis Taxi: 831-27-01

Dollar: 921-2383; 927-8718 (Taxis are colored red)

EMP Taxi: 293-5930; 293-5931; 291-7005

(Taxis are colored yellow and white)

Hyatt Taxi: 807-0707

MGE Transport: 363-6096; 364-8260; 366-6287;

366-6214 (Taxis are colored white and green)

Nine Stars: 330-3268 (Taxis are

colored green and yellow)

R&E: 362-4384; 330-4176 (Taxis are

colored green and yellow)

Sturdy Taxi: 330-3568 (Taxis are colored green and yellow)

All of these companies charge by the meter (the drivers are required to issue an official receipt so please ask for it before paying or when you reach your destination). Some of them may require an additional PhP50.00 for pick-up service. Please confirm this when calling for pick-up service.

C. SIGHTSEEING

MANILA OFFERS diverse choices for travelers on a short stay. While we recommend that you stay a bit longer so you can see more of the islands—after all, we have more than 7,100 islands to choose from—it may not be the perfect season to explore the beaches and do some diving or snorkeling because October is still in the rainy season.

Here then are some of the ‘must-see’ places if you only have a day or two to explore Metro Manila:

Rizal Park (Manila). This park is named after the country’s National Hero, Jose Rizal, and has gardens, historical markers, plazas, a grand stadium, an observatory, an open-air concert hall, an artists’ sanctuary, a light-and-sound theatre, restaurants, food kiosks, playgrounds, and even dancing fountains on weekends. Rizal Park is in the heart of Manila’s thriving financial, commercial, industrial and institutional centers, overlooking the famous and picturesque Manila Bay. (Travel time from ADB: About 45 minutes to an hour by car/taxi ride, depending on traffic.)

Intramuros or “The Walled City” (Manila). If you are visiting Rizal Park, it also makes sense to visit Intramuros as well as they are situated close to one another. Intramuros used to be a Spanish enclave during the colonization period and therefore retained the memories of that era: fortresses, old buildings (e.g., Catholic churches), cobblestoned streets, stone houses, and of course, Fort Santiago, where the National Hero was imprisoned before his execution. Intramuros is a photographer’s haven, offering the stark contrasts of gray stones and blue skies, and inviting curiosity with its different hues and textures.



Roxas Boulevard – Baywalk (Manila). Some say that you have not really visited Manila if you have not seen the world-famous “Manila Bay sunset.” Explore a little further from Intramuros and you will end up in Roxas Boulevard, where you can enjoy a breathtaking view of the bay. Pray for a good weather so you can wait while the sun gloriously sets in the horizon.

Greenbelt Mall and Makati Skycrapers (Makati). Makati is the Philippines’ premier financial district where you will also find modern high-rises, shopping malls, hotels, and other modern architectural wonders. While there, you must drop by Greenbelt Mall, a three-hectare mall and park complex, recently awarded as among the best shopping structures in the world by the International Council of Shopping Centers (ICSC) and the Urban Land Institute. It has also received a Gold Award in Design and Development by ICSC Asia Pacific in October 2009.³

Cubao Expo (Quezon City). This may certainly look like an “odd” place to explore but it has its own ‘old world’ charms, particularly for those who enjoy small quaint shops and cozy cafes. This complex (almost run-down, if compared with modern malls like Greenbelt) used to be the called “Marikina Shoe Expo” where the famous shoemakers of Marikina showcased and traded their products. Sadly, it closed down in 1997 due to the cutthroat competition from the ‘big mall’ sellers. Fortunately, someone in the name of Bujim Aquino had been brave enough to revamp it. Cubao Expo is now a favorite ‘hang-out’ place for those craving for some art, food, music, shoes, second-hand books and clothes, and antiques/mementoes.

Taal Volcano (Tagaytay, Cavite). Tagaytay is actually not in Metro Manila but if you have a day to spare, this is a perfect get-away. It is in a higher elevation so the weather is cooler. Taal Volcano, often described as a volcano within a volcano—its present form created by earlier eruptions—is located in Tagaytay, a two-hour ride from the heart of Metro Manila. While in the Tagaytay Ridge, where you will find a cluster of restaurants and boutique hotels, you can get immersed in the beauty of the lake and the volcano. Meanwhile, in one of the more “hidden” parts of Tagaytay is a world-famous

restaurant called “Antonio’s” (<http://www.antoniosrestaurant.ph/>), where one can experience a gastronomical journey worth raving about for years to come.

Of course, if there will be a fine weather in October, we also encourage you to explore the islands. For top Philippine destinations, you may visit the following link: <http://www.tourism.gov.ph/SitePages/topphildestinations.aspx>

NOTE: For safety/security reasons, it is suggested to coordinate with your travel agent.

D. WHERE TO DINE

METRO MANILA OFFERS endless choice for people looking for culinary delights. The 2010 winners in Manila’s Best Kept Restaurants (MBKRS) are just some of the places that one must try while in Manila. Here are some of them:

Best Filipino Restaurant: Café Juanita
Unit WS-2 Burgos Circle, Forbestown
Center, Fort Bonifacio, Taguig City
Tel. No. 403-1952 | Email: cafejuanita@yahoo.com
Mobile: +63 929-8794442 (Charvy)

Best Italian Restaurant–L’ IncontroRistoranteItaliano
Nicanor Garcia St., Makati City
Tel. No. : 899 0638
Dining Hours: 11:30 am to 11:30
pm (Tuesdays to Sundays)

Best French Restaurant: La Regalade French Bistro
820 Arnaiz Avenue, Makati City
(in the middle of Paseo de Roxas and Amorsolo
along Arnaiz Avenue, formerly Pasay Road)
Tel. No.7502104, 750-2105 | Mobile: +63 917-855 3652
Email: Fritzweber@gmail.com (Fritz
Weber is the general Manager)
Website:www.laregalademanila.com

Best Spanish Restaurant: Cirkulo Restaurant
Ground Floor Milkyway Building, 900
Arnaiz Avenue (Pasay Road)
corner Paseo de Roxas,Makati City

³Ayala Land website, accessed at http://www.atayala.com/philippine_lifestyle.php?id=4190.



Tel. No. 810-8735, 810-2763 | Email:
chefjgamboa@elcirkulo.com
Website: <http://www.elcirkulo.com/index.html>

Best Japanese Restaurant: **Tsukiji**
3rd Floor, Milky Way Building, 900
Arnaiz Avenue (Pasay Road)
corner Paseo de Roxas, Makati City
Tel. No. 843-4285, 812-2913 | Email:
jgamboa@tsukiji-restaurant.com
Website: <http://www.tsukiji-restaurant.com>
Dining Hours: 11:30 am – 2:30 pm (Lunch)
6:00 pm – 10:00 pm (Dinner)

Best Chinese Restaurant: **Peking Garden**
4th Level Greenbelt 5 Phase 2, Makati City
Tel. No. 729-0567, 729-0719
Dining hours: 11:30am to 2:00pm
(Lunch), Mondays to Sundays
6:00 pm – 10:00pm (Dinner), Mondays to Sundays

Best Thai Restaurant: **Azu Thai**
Ground Floor, Milkyway Building, 900
Arnaiz Avenue (Pasay Road)
corner Paseo de Roxas, Makati City
Tel. No. 813-0671, 817-6252 | Email:
jgamboa@azuthai.com

Best Middle Eastern Restaurant: **Ziggurat Cuisine**
Sunette Tower, Durban Street corner Makati Avenue,
Barangay Poblacion, Makati City
Tel. No. 897 5179 | Mobile Phone
Number : 09234459717
Fax : (+632) 897 5179 | E-mail:
info@zigguratcuisine.com
Website: <http://www.zigguratcuisine.com/>

Best Korean Restaurant: **Korean Garden Restaurant**
128 Jupiter St. Bel-Air, Makati
Tel. No. 895-5443

Best Indian Restaurant: **Kashmir**
Festejo Building, 816 Arnaiz Ave.
(Pasay Road), Makati City
Tel. No. 844-4924/27
Website: <http://www.kashmirmanila.com/>

Best Restaurant-Bar: **The Establishment**
Unit A The Fort Entertainment Complex,
26th Street corner 5th Avenue,
Fort Bonifacio, Global City, Taguig
Tel. Nos. 844 6364, 9276358107
Dress Code:
Gentlemen: No shorts and sleeve-
less shirts; no T-shirts and slippers
Ladies: No rubber shoes and slippers; no beach attire

Operating Hours: 6:00 pm to 2:00
am (Mondays to Thursdays)
6:00 pm to 3:00 am (Fridays to Saturdays)

Best Enoteca: **Galileo Enoteca**
Unit 14 La Fuerza Plaza, No. 21
Chino Roces Avenue, Makati
Tel. No. 817 9118 | Email galileo.enoteca@gmail.com
Mobile +63 927 799 0199 (Call Didith
Cu for your Makati arrangements)
Mobile +63 920 239 6100 (Call Jeffrey
Ilusorio for reservations)



PPP IN HEALTH MANILA 2012

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CHALLENGE: “The challenge is not to do PPPs; but to do the very best PPPs”.

PPP as yet an undiscovered tool

The world is facing an increasing demand for infrastructure. The rapid growth of the world's population, the urgent need to make further progress in achieving the UN's Millennium Development Goals, and the need to mitigate the effects of climate change, are coming together and overstressing every government's budget many times over. Pressing areas of need range from water and sanitation, waste management, hospitals and health care, schools to roads, green energy and many more. Estimates by the OECD put the figure at 35 billion USD for new infrastructure and 45 billion USD for the mitigation of climate change affects in countries with emerging economies alone. It is not a discussion of why, the problem is how to find funding to meet these enormous needs.

The traditional approach of governments is either to use the state's own budget or privatisation. The first is by far insufficient to meet the needs while the latter only works in a sound legal and financial framework. There is though a third way in undertaking this task. Governments are focusing their attention on the role of the private sector to help - not in simple privatization - but in a distinct new form, namely Public-Private Partnerships (PPPs). The role of Public-Private Partnerships (PPPs) is of critical importance.

PPPs can be defined: as *innovative, long-term, contractual arrangements for developing infrastructure and providing public services by introducing private sector funds, expertise and motivation into areas that are normally the responsibility of government*¹.

PPP the difficult road to success

While it sounds easy: public and private partners working together to create new infrastructure; and, indeed, there are now over 4500 successful projects in the world today. Unfortunately, there are only a few PPPs that are successfully operating in developing countries and transition economies.

First of all, effective institutions such as PPP Units need to be established to spread PPPs throughout the country at all levels. One of the goals of the PPP Unit immediately would be to try and lower the transaction costs and create an enabling environment that is stable and predictable. PPPs have a reputation for complexity and expense and so PPP Units need to both simplify procedures and lower costs. One need look no further than Canada which has a very successful track record in PPPs that excels in bringing projects speedily to market through effective procurement practices².

Secondly, excellence requires high quality capacity building in PPPs. But frankly, not enough resources are invested in capacity building. When it is seen just how much it costs to develop a PPP project, it is remarkable that so little is invested in the development of the skills officials need to manage and ensure the project's long-term success. Of concern is that after the economic crisis there is a trend that Governments are leaving it up to others, including the multilateral development banks, to build capacity in PPPs and that is not satisfactory.

Thirdly, improving access to information on the best projects undertaken in a specific sector allows countries to benchmark their projects and programmes against the best and most successful. It is disappointing to relate therefore that Governments have very little access to what are the best projects (and how to measure the key performance indicators (KPIs) in specific projects) and even lack basic information about potential private partners themselves.

PPP A fresh start

The UNECE is aware of the importance and the challenges Governments face in using PPPs to modernize infrastructure and improve public services. It started work in this area around 15 years ago when PPPs were still very much in their infancy and only a few of its member States had active PPP programmes. Since that period, interest in PPPs has grown and become a priority sector within UNECE's activities.

¹UNECE Guidebook on Good Governance on PPPs

²Infrastructure Canada, Partnerships BC etc. are amongst the several notable PPP units operating nationally and regionally in Canada.



In February 2012, UNECE hosted the premier event in the PPP calendar, the "PPP Days" with the Asian Development Bank and the World Bank Institute bringing together PPP professionals and practitioners from almost 90 countries around the world. The key message arising from this event was that the investment needs of countries are increasing huge and innovative ways must be found to meet these costs as a matter of

urgency. However, it is not sufficient to set up PPPs, the challenge now is for countries to undertake the very best PPPs.

In response to this situation, the UNECE, with the support of key international partners, has established an International PPP Centre of Excellence, to take countries to the next stage in PPP development.

The goals and organisation of the Centre:

The goals of the Centre are:

- ☐ Identify international PPP best practice;
- ☐ Provide governments with quality information on best practice projects in PPPs from experiences around the world and help them implement these practices successfully in better project delivery; and
- ☐ Build the national capability to do PPPs and encourage shared learning, especially between countries new to PPPs and those with mature PPP programmes



The Centre has the following organizational structure:

- A coordinating hub based at UNECE Palais des Nations, Geneva accountable to the Executive Board /Bureau of the TOS PPP and to the UNECE senior management. The coordinating hub has already proved it is capable of delivering technical assistance and large scale projects, such as PPP

Days 2012, and in cooperation with the WBI and ADB.

- Several National Specialist centres responsible for preparation of Guides on best practice/excellence in PPP in their specific sector; including updated summaries and real live PPP cases studies with detailed contracts and financial plans from actual projects in the sector; a regular Forum/Congress on the topic (at which also the 'best' projects in the sector will be selected and then showcased by the Centre).

- An International Editorial Board that will peer review the guides produced by the above at every stage to ensure consistency with the others guides and high quality.

- An Advisory Board that will advise: (i) the ICoE on best practice/ its strategy and (ii) national Governments following the undertaking of readiness assessments.

What will be the benefits?

- Countries that have Specialist Centers will be able to benchmark their programs against best practice and be more successful;
- Countries getting started will have access to the best information so is to avoid and long lead time over PPPs
- Project delivery will be shortened and benefits achieved for citizens much soon.

What is the status of preparations of National PPP Specialist Centres?

COUNTRIES	STATUS	YEAR OF MEMBERSHIP
RUSSIAN FEDERATION	MEMBER	2011
PHILIPPINES	MEMBER	2012
JAPAN	confirmed	2012
ARUBA	confirmed	2012
QATAR	progress in finalizing	2012-2013
AZERBAIJAN	progress in finalizing	2012-2013
NETHERLANDS	EoI / at government level	2012- 2013
MALAYSIA	EoI / at government level	2013
GERMANY	EoI	2013
INDONESIA	EoI	2013
LEBANON	EoI	2013
NIGERIA	EoI	2013
HONG KONG	initial stages	
CANADA	initial stages	
CHINA	initial stages	
MOROCCO	discussions	
ROMANIA	discussions	
ITALY (TRENTO)	initial discussions	
TURKEY	initial discussion	



The Specialists Centre for Health in the Philippines

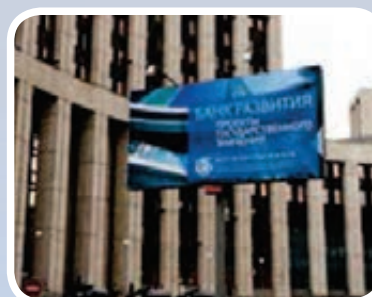
Mr. **Sven Alkalaj**, UNECE Executive Secretary, and **Dr. Enrique T. Ona**, Minister of Health of the Philippines, met on 23 May to discuss strengthening cooperation in the area of Public-Private Partnerships (PPPs). The Government of the Philippines plans to make the most of the potential that PPPs offer to modernize the country's health sector. In this regard, close cooperation has been developed over the last years with UNECE's PPP programme, to build up capacity and share best practices.



PPP Department at the Financial University of the Government of the Russian Federation

THE FINANCIAL UNIVERSITY under the Government of the Russian Federation (the "Financial University") in cooperation with the Vnesheconombank (VEB) has established a PPP depart-

ment at the Financial University, the inauguration of which was held on May 17, 2011. This PPP department is planning to set up its own **PPP Specialist Centre on training for the CIS region** under the International PPP Centre of Excellence. In December 2012 the Financial University, VEB and UNECE is planning to organize in Moscow a two-day event – Master-Class for CIS PPP Experts.



How to contact the UNECE International Centre of Excellence on PPPs

The Centre invites countries wishing to host a Specialist PPP Centre in a particular sector to contact the UNECE Secretariat stating its interest.



UNECE

Contact details

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Economic Cooperation and Integration Division
United Nations Economic Commission for Europe (UNECE)
Palais des Nations
CH – 1211 Geneva 10
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