

ELECTRICITY CONSUMPTION, OUTPUT, AND TRADE IN BHUTAN

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CONTENTS

TABLES AND FIGURES.....	iv
ABSTRACT.....	v
1. INTRODUCTION.....	1
2. BHUTAN CONTEXT	1
3. EXISTING LITERATURE	2
4. DATA, MODELING STRATEGY, AND HYPOTHESES	3
4.1 Production function	3
4.2 Data.....	3
4.3 Econometric modeling strategy.....	7
4.4 Hypotheses relating to Granger causality	8
5. RESULTS.....	9
6. CONCLUSIONS.....	12
REFERENCES.....	15

TABLES AND FIGURES

TABLES

1	Descriptive Statistics (ln).....	4
2	Augmented Dickey–Fuller Unit Root Test.....	9
3	Johansen–Juselius Cointegration Test (for Equation 1).....	10
4	Normalized Long-Run Estimation (for Equation 2).....	10
5	VECM Short-Run Estimation Results (for Equation 3).....	11
6	Granger Causality Test (χ^2 Statistics).....	12

FIGURES

1a	GDP at constant (2000) prices (ln).....	4
1b	Gross fixed capital formation, constant (ln).....	5
1c	Labor force (in thousands) (ln).....	5
1d	GVA electricity and water, constant (ln).....	6
1e	Trade, constant (ln).....	6
1f	Openness (ln).....	7

ABSTRACT

This paper examines the relationship between electricity consumption, international trade, and economic growth in Bhutan within an augmented production function framework. The main findings are that in the long run a 1% increase in electricity consumption generates 0.03%–0.05% increase in output. A 1% increase in total trade results in 0.5% increase in output. A 1% increase in trade openness results in 1% increase in output. We also find unidirectional Granger causality running from electricity consumption to economic growth. The implications of our findings are that Bhutan is energy-dependent and that it can promote economic growth through further investment in hydropower.

1. INTRODUCTION

1. Hydropower is an important source of economic growth in Bhutan. As one scholar put it: “The development of a hydropower industry has been recognized as the primary driving force for the economic development for the country” (Dorji, 2007, p. 6). Almost all of Bhutan’s electricity is supplied by hydropower schemes and electricity from hydropower represents 12% of Gross Domestic Product (GDP) (Uddin *et al*, 2007). Bhutan is also heavily reliant on trade with India. India is Bhutan’s largest trading partner, accounting for 95% of Bhutan’s exports and 74% of its imports (Shneiderman & Turin, 2012). Bhutan has three hydropower plants in operation, and a fourth under construction, which are largely financed by India (Srinivasan, 2013). About 75% of electricity generated in Bhutan is exported to India in accordance with an export tariff bilaterally agreed between the countries (Singh, 2013) and electricity exports constitute 45% of Bhutan’s exports to India (Bisht, 2012). Revenue from the sale of electricity to India provides about 40% of national revenue in Bhutan (Singh, 2013). According to Bhutan’s Tenth Five Year Plan, the hydropower sector is expected to contribute 50% of GDP and 75% of fiscal revenue by 2020 (Bist, 2012).

2. Beginning with Narayan and Smyth (2009) there is a growing literature that examines the relationship between energy consumption, international trade and economic growth within an augmented production function framework (see e.g. Lean & Smyth, 2010a, 2010b; Sadorsky 2011, 2012; Shahbaz *et al*, 2013a). The purpose of this paper is to extend this literature to consider the specific case of Bhutan. We examine the relationship between electricity consumption in Bhutan, international trade between Bhutan and all other countries and economic growth in Bhutan.

3. We extend the existing literature on the relationship between energy consumption, international trade and economic growth in two directions. First, to this point, there are no studies that examine the nexus between energy consumption, international trade and economic growth in which the source of the energy consumption is a renewable energy supply. Existing studies have examined the relationship between renewable energy and economic growth in an augmented production function framework (see e.g. Apergis & Payne 2010a, 2010b, 2011, 2012; Payne & Taylor, 2010; Wolde-Rufael & Menyah, 2010). We extend these studies to include international trade in the augmented production function.

4. Second, in existing studies of the relationship between energy generated from hydropower (or other renewable energy sources), renewable energy typically represents only a very small fraction of the country’s total energy supply. Bhutan is an interesting extension to the literature on the relationship between electricity generated by hydropower and economic growth because it is one of the few countries in the world in which hydropower is the main source of electricity.

2. BHUTAN CONTEXT

5. Bhutan’s modernization commenced in the early 1960s with the establishment of basic infrastructure, such as power, roads and telecommunications (Dhakal *et al*, 2009; Uddin *et al*, 2007). In the period since, Bhutan has forged a middle path to development (Walcott, 2011), in which the focus has been on maximizing Gross National Happiness (GNH), rather than GDP (Brooks, 2013; Burns, 2011; Walcott 2011; Zurick 2006). The four pillars of GNH are sustainable and equitable social development, environmental conservation, promotion of culture and good governance. While Bhutan remains one of the least developed countries in the world, with almost a third of its

population living below the poverty line, its middle path to development has generated robust economic growth (Dhakal *et al*, 2009; Uddin *et al*, 2007). Since the 1960s a wage-based exchange economy has developed from a nonmonetized traditional economy based almost solely on agriculture (Uddin *et al*, 2007). Over the last quarter century, agriculture as a percentage of GDP has decreased from 33.8% in 1991 to 15.9% in 2011 (World Bank, 2013). However, agriculture still accounts for 62% of employment (World Bank, 2013).

6. Bhutan has no significant reserves of fossil energy resources (oil, natural gas or petroleum), except for limited coal reserves in the southwest (Uddin *et al*, 2007). Bhutan's energy mix consists primarily of fuel wood and hydropower. Overall, 99.5% of electricity is generated from hydropower with the remaining share generated from diesel power generating plants (Bist, 2012). Bhutan's recent robust economic growth is attributable to the development of its hydropower sector, with hydropower projects, such as Chukha (336 MW), Krichu (60 MW) and Tala (1020 MW) implemented with financial and technical assistance from India. Bhutan has four major river systems (the Ammochu, the Wangchu, the Sankosh and the Mansa), which means it is well endowed to harness hydropower from run-of-the-river plants (Uddin *et al*, 2007). However, despite the importance of the contribution of electricity from hydropower to economic development in Bhutan, it is estimated that Bhutan currently only taps 5% of its hydropower potential (Singha, 2011).

7. The electricity generated from Chukha, Krichu and Tala is exported to India, after meeting the internal demand of Bhutan. Eighty per cent of Bhutan's trade is with India and, as discussed in the introduction, exports of electricity to the Indian grid constitute just under one half of Bhutan exports to India. Electricity from hydropower represents not only an important traded good between Bhutan and India, but figures as a key feature in the Bhutan-India bilateral relationship (Bisht, 2012).

3. EXISTING LITERATURE

8. Voluminous literatures exist on the relationship between energy consumption and economic growth and between economic growth and trade (see Ahmad, 2001; Giles & Williams, 2000; Ozturk, 2010; Payne, 2010). Studies that examine the relationship between energy consumption, trade and economic growth using a single augmented production function model are relatively recent (see e.g. Lean & Smyth, 2010a, 2010b; Narayan & Smyth, 2009; Sadorsky 2011, 2012; Shahbaz *et al*, 2013a). Overall, the findings from these studies provide mixed support for the export-led and handmaiden hypotheses and competing hypotheses concerning the relationships between energy consumption and economic growth and between energy consumption and trade.

9. Several studies exist for South Asian countries that examine the relationship between economic growth and international trade (see e.g. Bahamani-Oskooee & Alse, 1993; Chandra, 2002, 2003; Dhawan & Biswal, 1999; Dodaro, 1993; Jimenz & Razmi, 2013; Jung & Marshall, 1985; Love & Chandra, 2004a, 2004b; 2005). The evidence from these studies on the export-led and handmaiden hypotheses, however, is mixed. Moreover, none of these studies consider the specific case of Bhutan.

10. Similarly, there are a number of studies for South Asian countries that examine the relationship between energy consumption and economic growth (Akhmat & Zaman, 2013; Mudakkar *et al*, 2013; Pradhan, 2010; Shahbaz *et al*, 2012; Singha, 2011; Wolde-Rufael, 2010; Zaman *et al*, 2011). Some of these studies have examined the relationship between renewable or alternative energy consumption and economic growth (Akhmat & Zaman, 2013; Shahbaz *et al*, 2012; Wolde-Rufael, 2010). A subset of these

studies examine the relationship between energy consumption and economic growth in Bhutan (Akhmat & Zaman, 2013; Singha, 2011). Akhmat and Zaman (2013) found that in Bhutan there is bidirectional Granger causality between coal and oil consumption, on the one hand, and economic growth on the other. Singha (2011) found that there is no Granger causality between electricity consumption and economic growth. In a related study, Kumar and Rauniyar (2011) found that access to electricity increased income and educational attainment in rural Bhutan.

11. The only studies, of which we are aware, that examine the relationship between energy consumption, international trade and economic growth in South Asia are Shahbaz *et al* (2013b) and Shakeel *et al* (2013). Shahbaz *et al* (2013b) examine the relationship between energy consumption, exports and economic growth in Pakistan. Their findings indicate that energy consumption Granger causes exports. Shakeel *et al*, (2013) examine the relationship between energy consumption, trade and economic growth in five South Asian countries using a panel framework, but not Bhutan. Their main results were that in the long run there was bidirectional Granger causality between energy and economic growth and unidirectional Granger causality running from exports to energy. To summarize, there are no studies of the relationship between energy consumption, international trade and economic growth in Bhutan and there are no studies generally which consider electricity as a traded good between countries using an augmented production function approach.

4. DATA, MODELING STRATEGY, AND HYPOTHESES

4.1. Production function

12. To examine the relationship between electricity consumption, international trade and economic growth we use an augmented production function in which output is expressed as a function of capital, labor, electricity consumption and trade.

$$(1) Y_t = f(K_t, L_t, E_t, T_t)$$

13. In Equation (1), Y_t is aggregate output, K_t is capital stock, L_t is the labor force, E_t is electricity consumption and T_t is international trade. To measure international trade, following Shahbaz *et al* (2013a), we use two measures: total trade = real exports + real imports (Model 1); and trade openness = total trade/GDP (Model 2).

4.2. Data

14. Table 1 presents descriptive statistics for the variables employed in the study. Figure 1 presents the time series of each of the variables in graphical form. Output is measured by real GDP (constant \$US 2000), capital is measured by gross capital formation (constant \$US 2000), the labor force is measured by total civilian employment (in thousands), electricity is GVA electricity constant and international trade is exports, fob constant plus imports cif constant. The use of gross capital formation as a proxy for capital stock follows Lee (2005), Soytas and Sari (2006a) and Narayan and Smyth (2008) among others.¹ All data are converted to natural logs, prior to analysis. The data is annual for

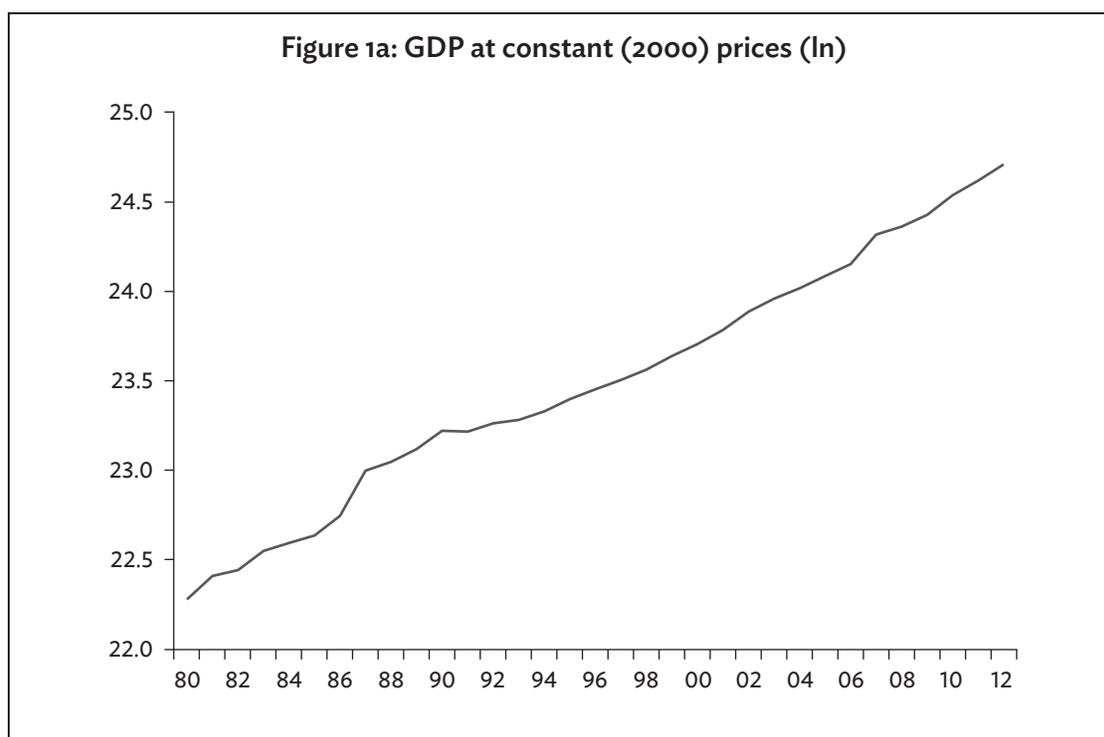
¹ Gross fixed capital formation serves as a proxy for capital in that changes in investment closely align with changes in the capital stock under the assumption of a constant depreciation rate using the perpetual inventory method (see eg Apergis & Payne, 2010a, 2010b, 2011, 2012; Liddle, 2013; Soytas & Sari, 2006a, 2006b; 2007 and the references cited therein).

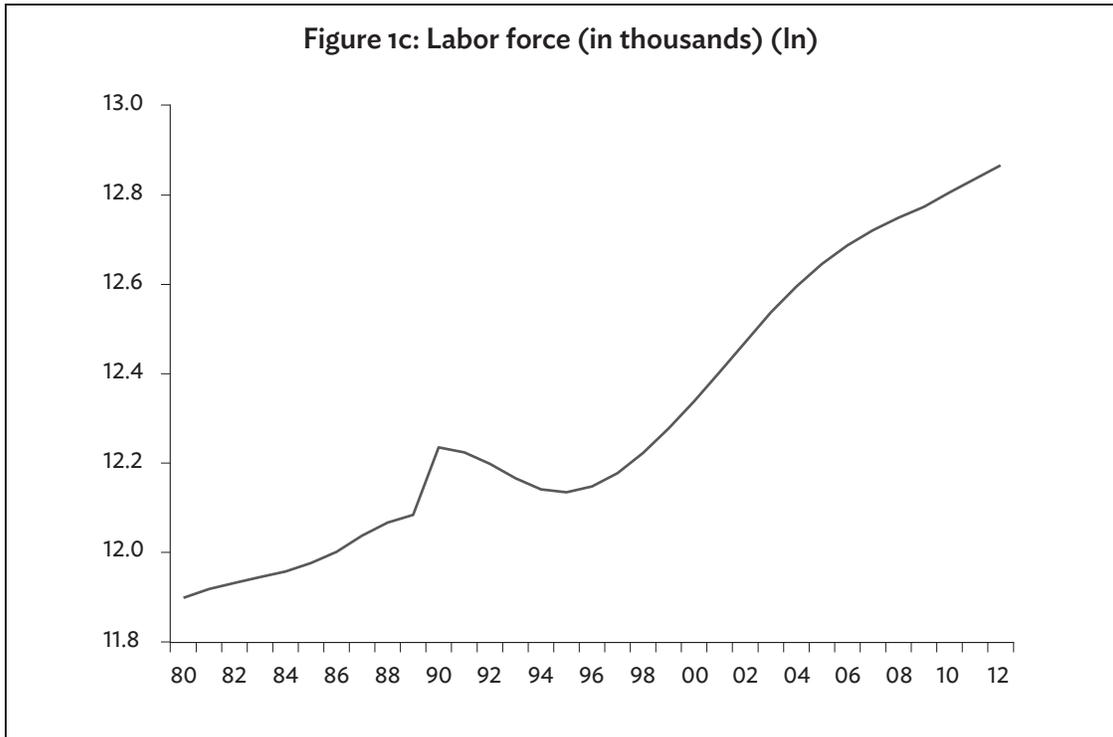
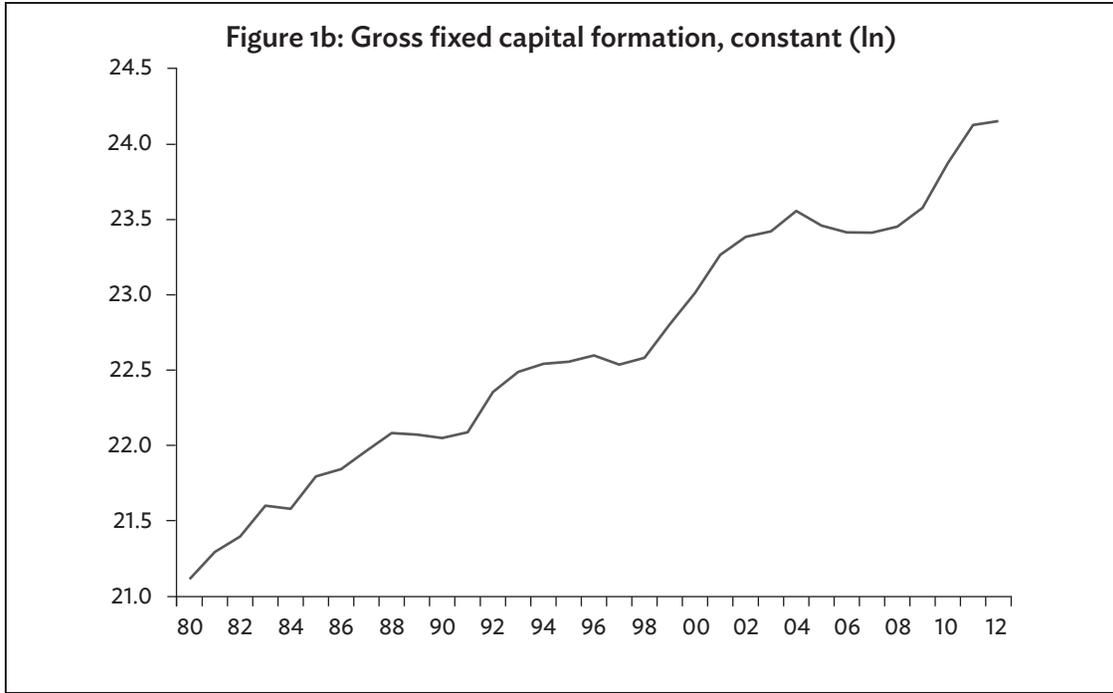
the period 1980 to 2013 from the ADB key indicators for Asia and the Pacific, WDI and the Bhutan Ministry of Finance.

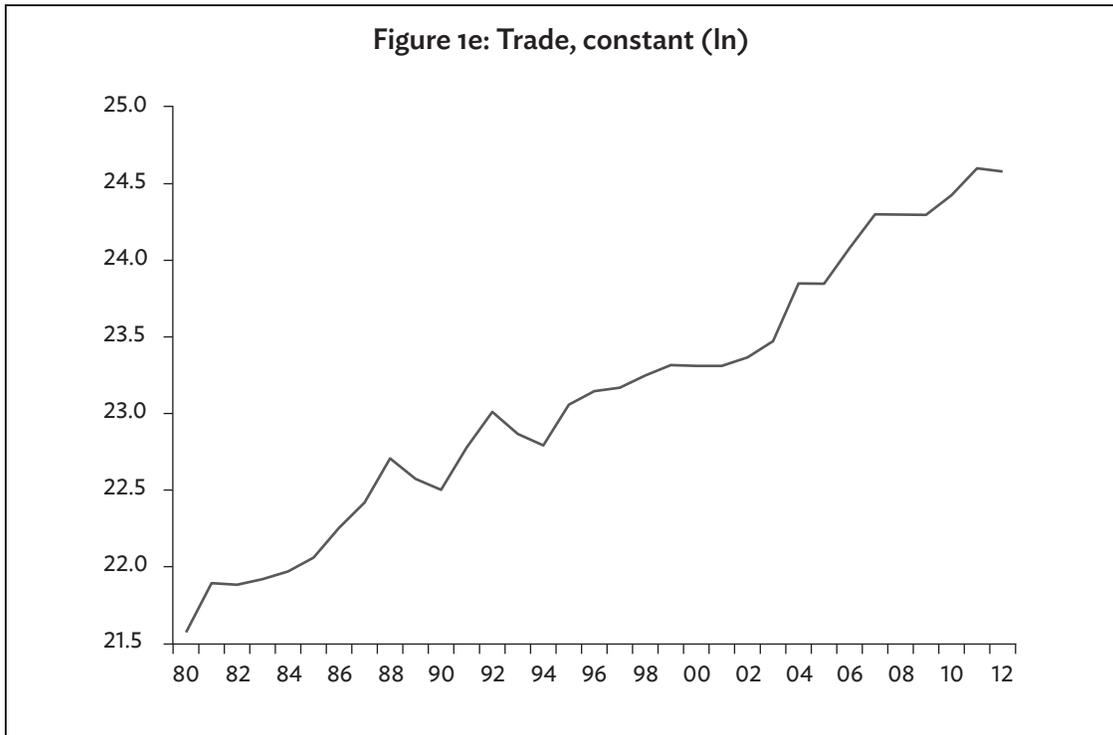
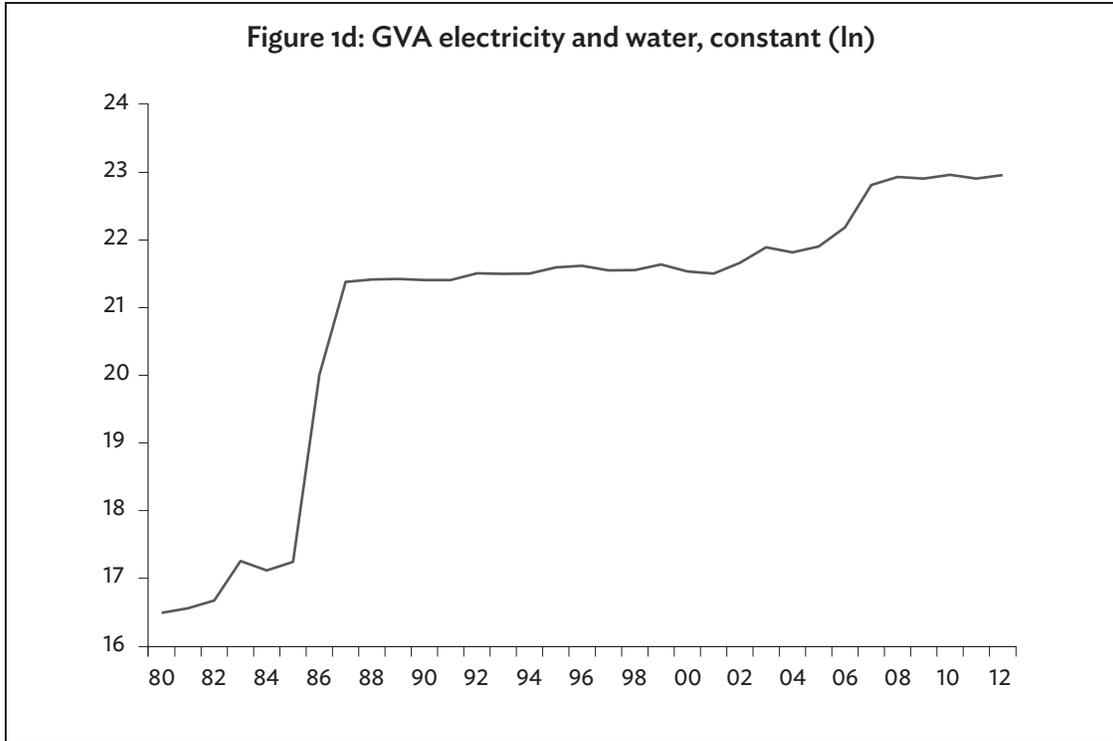
Table 1: Descriptive Statistics (ln)

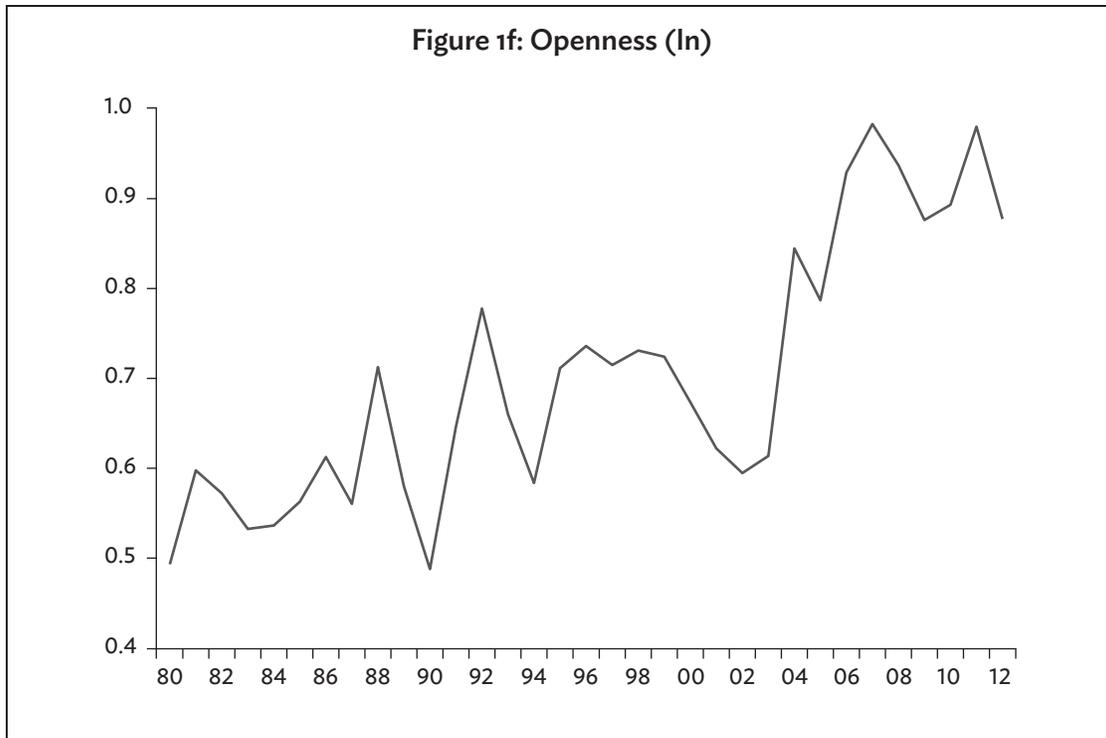
Variables	Mean	Std. Dev.	Skewness	Kurtosis	Jarque-Bera
GDP	23.4923	0.6934	0.0098	2.0242	1.3098
Capital	22.6497	0.8504	0.0162	1.9428	1.5384
Labor	12.3083	0.3115	0.4509	1.8255	3.0151
Electricity	20.9340	2.0378	-1.3175	3.3055	9.6748***
Trade	23.1172	0.8697	0.0947	2.0293	1.3449
Openness	-0.3751	0.2035	0.2188	1.9716	1.7175

Note: *** denotes significance at 1% level.









4.3. Econometric modeling strategy

15. The econometric modeling strategy proceeds in four steps, consistent with previous studies. First, we ascertain the order of integration of all variables. Second, we test for cointegration to ascertain if there is a long-run relationship between the variables. Third, we derive the long-run and short-run estimates. Finally, we test for Granger causality between electricity consumption, output and the relevant trade variable.

16. To test for a unit root we use the Augmented Dickey-Fuller (ADF) unit root test. The null hypothesis for the ADF unit root test is that the variable has a unit root against the alternative of stationarity. We set the maximum number of lags equal to two and use the Akaike Information Criteria (AIC) to ascertain the optimal lag length. We do not discuss the details of the ADF unit root test here, given that they are well known (see e.g. Maddala & Kim, 1998 for a detailed discussion of the ADF test).

17. To test for cointegration we use the maximum likelihood test developed by Johansen and Juselius (1990). The maximum likelihood tests have the advantage that they allow for (a) all variables to be viewed as endogenous, circumventing the normalization issue; (b) the presence of more than one cointegrating vector; and (c) the simultaneous estimation, via maximum likelihood, of the short-run dynamics which increases estimation efficiency. Gonzalo (1994) found that the maximum likelihood test has better asymptotical properties to detect long-run equilibrium than a range of other estimators. Specifically, it performs better than others even when the errors are not normally distributed or when the dynamics are unknown. There are two maximum likelihood tests (see Johansen & Juselius, 1990 for more details). The first likelihood ratio test, called a trace test, evaluates the null hypothesis of, at most, r cointegrating vectors versus the general null of p cointegrating vectors. The second likelihood ratio test, called the maximum eigenvalue test, evaluates the null hypothesis of r

cointegrating vectors against the alternative of $(r + 1)$ cointegrating vectors. We use the AIC to determine lag length. Because we have annual data, for Equation 1 we set the maximum number of lags equal to two (see Johansen & Juselius, 1990). Because the number of time series observations is short, in Equation 2 we use one lag.

18. If the likelihood ratio test establishes the existence of a long-run relationship between the variables we can estimate the long run parameters. The long-run multivariate models corresponding to Equation (1) is as follows:

$$(2) Y_t = \alpha + \beta_1 K_t + \beta_2 L_t + \beta_3 E_t + \beta_4 T_t + u_t$$

19. If cointegration exists between the variables, this forms the basis for the specification of the vector error correction model (VECM). We are interested in the VECM for the augmented production function, in which GDP is the dependent variable. If there is a long run relationship between the series, shocks will result in disequilibrium in the short-run before the series return to their long-run equilibrium. This is captured in the error-correction term (ECT), calculated from the long run cointegrating vector. The short run model corresponding to Equation (1) is as follows:

$$(3) \Delta Y_t = \mu + \sum_{i=1}^m \pi_{1i} \Delta Y_{t-i} + \sum_{i=1}^m \pi_{2i} \Delta K_{t-i} + \sum_{i=1}^m \pi_{3i} \Delta L_{t-i} + \sum_{i=1}^m \pi_{4i} \Delta E_{t-i} + \sum_{i=1}^m \pi_{4i} \Delta T_{t-i} + \tau ECT_{t-1} + v_t$$

20. To test for Granger causality we use the modified version of Granger causality, proposed by Toda and Yamamoto (1995) and Dolado and Lutkepohl (1996) (hereafter, the TYDL approach). The TYDL approach uses a modified Wald test for restrictions on the parameters of the VAR(k) model. The test has an asymptotic chi-square distribution with k degrees of freedom in the limit when VAR[$k + d_{\max}$] is estimated, where d_{\max} is the maximal order of integration for the series in the system. Following Dolado and Lutkepohl (1996), we use $d_{\max} = 1$ as it performs better than other orders of d_{\max} . The optimal lag length, k , is selecting using the SBC.

4.4. Hypotheses relating to Granger causality

21. There are three competing hypotheses concerning the relationship between electricity consumption, international trade and GDP. The first set of hypotheses concerns the relationship between electricity consumption and GDP. The competing hypotheses are that there is unidirectional Granger causality running from electricity consumption to GDP; unidirectional Granger causality running from GDP to electricity consumption; bidirectional Granger causality between these variables or no Granger causality in either direction (Mehrara, 2007). If there is unidirectional Granger causality running from GDP to electricity consumption or no Granger causality in either direction, reducing electricity consumption will have little or no adverse effect on aggregate output. On the other hand, if unidirectional Granger causality runs from electricity consumption to GDP, reducing electricity consumption in the market could lead to a fall in income, while increases in electricity consumption contribute to aggregate output. If there is bidirectional Granger causality between the variables, this is suggestive of an energy-dependent economy in which there are feedback effects between electricity consumption and aggregate output.

22. The second set of competing hypotheses concerns the causal relationship between exports/trade and GDP. The export-led hypothesis states that Granger causality runs from exports to GDP. There are several possible reasons why Granger causality might run from exports to GDP

(Ahmed, 2001). At its most obvious level, exports increase GDP because exports are a component of GDP in national accounting. At a more subtle level, countries with a high export to GDP ratio are more open to outside influences and generate externalities, such as the incentive to innovate. These efficiency gains increase GDP through increasing total factor productivity (TFP) in the Solow-Swan growth accounting framework. One competing hypothesis that Granger causality runs from GDP to exports is captured in variants of handmaiden theories of trade (Kravis, 1970) or the argument that growth mechanisms that are “internally generated” best explain the growth of exports (Jung & Marshall, 1985). Assume there is growth in TFP due to technological improvements independent of trade. The comparative cost structure of such an economy could evolve in a manner that is consistent with growing exports (Ahmed, 2001). Another competing hypothesis is that there is bidirectional Granger causality between the variables.

23. The third set of competing hypotheses concerns the relationship between exports/trade and electricity consumption. If Granger causality runs from electricity consumption to exports/trade, or if there is bidirectional Granger causality between the two variables, reducing electricity consumption could impede attempts to expand exports/trade as an engine of economic growth. However, if there is Granger causality running from exports to electricity consumption or no Granger causality running in either direction, it follows that reducing the consumption of electricity can be expected to have no adverse effect on export growth or the growth of trade.

5. RESULTS

24. In this section we present the results for the augmented production function represented in Equation (1), together with the long run and short run estimates in Equations (2) and (3). In each case we present the results for total trade = real exports + real imports (Model 1); and trade openness = total trade/GDP (Model 2).

25. We begin by testing for a unit root using the ADF unit root test. The results for each of the variables are presented in Table 2. Each of the variables are found to be nonstationary in levels, but stationary in first differences and, hence, integrated of order one (I(1)). Given the variables are I(1), we proceed to test for cointegration using the maximum likelihood test. The results of both tests, which are presented in Table 3, indicate that the variables in each of Model 1 and Model 2 are cointegrated.

Table 2: Augmented Dickey-Fuller Unit Root Test

Variables	Level		First Difference	
	lag	t-statistic	lag	t-statistic
GDP	0	-0.1612	0	-5.6381***
Capital	1	-0.3484	0	-4.0754***
Labor	0	0.97405	0	-3.7113***
Electricity	0	-2.1687	0	-3.7839***
Trade	2	-0.1147	1	-6.2799***
Openness	0	-2.1338	1	-6.4741***

Note: *** denotes significance at 1% level.

Table 3: Johansen-Juselius Cointegration Test (for Equation 1)

Model 1	Trace Statistic	Max-Eigen Statistic
None	127.8992***	46.4995***
At most 1	81.3997***	35.0750***
At most 2	46.3247***	25.4440**
At most 3	20.8808**	12.1811
At most 4	8.6997*	8.6997*
Model 2	Trace Statistic	Max-Eigen Statistic
None	127.8992***	46.4995***
At most 1	81.3997***	35.0750***
At most 2	46.3247***	25.4440**
At most 3	20.8808**	12.1811
At most 4	8.6997*	8.6997*

Note: *, ** and *** denote significant at 10%, 5% and 1% levels respectively.

26. The long run estimates for Equation (2) are presented in Table 4. The sign on each of the coefficients is positive and significant at the 1% level. Because the variables are expressed in natural logs, the coefficients can be interpreted as elasticities. A 1% increase in capital results in a 0.16% increase (Model 1) or a 0.32% increase (Model 2) in output. A 1% increase in labor results in a 0.25% increase (Model 1) or a 0.52% increase (Model 2) in output. A 1% increase in electricity consumption generates a 0.03% increase (Model 1) to 0.05% increase (Model 2) in output. A one per cent increase in total trade results in an 0.51% increase in output (Model 1). A one per cent increase in trade openness results in a 1% increase in output (Model 2).

Table 4: Normalized Long-Run Estimation (for Equation 2)

Variables	Model 1	Model 2
Capital	0.1559***	0.3156***
Labor	0.2531***	0.5124***
Electricity	0.0269***	0.0545***
Trade	0.5060***	-
Openness	-	1.0244***
Constant	4.6044***	9.3211***

Note: *** denotes significance at 1%

27. The findings for the elasticity of electricity consumption with respect to real GDP sit at the lower end of previous studies that have used aggregate energy consumption as a proxy for energy use (see e.g. Lee, 2005; Narayan & Popp, 2012; Narayan & Smyth, 2008; Sadorsky, 2012; Shahbaz *et al*, 2013a) and studies which have used electricity consumption as the relevant proxy (see e.g. Narayan & Smyth, 2009). In terms of studies that have included some form of renewable energy source in the production function, the findings for the elasticity of electricity consumption are smaller than Apergis & Payne (2010b) (0.20%), Apergis & Payne (2011) (0.24%) and Apergis & Payne (2012) (0.37%), however, are quantitatively similar to Wolde-Rufael's (2010) results for nuclear energy in India (0.04%–0.06%).

28. The findings for the elasticity of capital formation with respect to real GDP (see e.g. Apergis & Payne, 2010b, 2011, 2012; Lee, 2005, Narayan & Smyth, 2008, Shahbaz *et al*, 2013a) and the elasticity of labor with respect to GDP (see e.g. Apergis & Payne, 2010b, 2012; Sadorsky, 2012) are similar to

previous studies. The findings for the elasticity of total trade and trade openness are generally higher than previous studies in the energy literature (Sadorsky, 2011, 2012; Shahbaz *et al*, 2013a).

29. The short run estimates for Equation (3) are presented in Table 5. In each case, the coefficient on the error correction term is negative and statistically significant, which is an alternative way of establishing the existence of cointegration between the variables. Following a shock, the error correction term indicates that the long-run equilibrium is restored at a rate between 29% (Model 2) and 58% (Model 1) within one year. Electricity consumption has a positive effect on output in the short run, consistent with the long-run results, although total trade (Model 1) and trade openness (Model 2) are have a negative effect on output in the short-run.

Table 5: VECM Short-Run Estimation Results (for Equation 3)

	Model 1	Model 2
Δ GDP(-1)	0.0497	-0.1330
Δ GDP(-2)	0.1937	0.0752
Δ Capital(-1)	-0.0060	-0.0060
Δ Capital(-2)	0.0466	0.0466
Δ Labor(-1)	0.1405	0.1405
Δ Labor(-2)	0.2877	0.2877
Δ Electricity(-1)	0.0550**	0.0550**
Δ Electricity(-2)	-0.0308	-0.0308
Δ Trade(-1)	-0.1827*	-
Δ Trade (-2)	-0.1185	-
Δ Openness(-1)	-	-0.1827*
Δ Openness (-2)	-	-0.1185
ECT(-1)	-0.5826**	-0.2865**

Note: * and ** denotes significance at 10% and 5% levels respectively.

30. The results for the TYDL approach to Granger causality are reported in Table 6. In both Model 1 and Model 2, electricity consumption is found to Granger cause GDP; however, all other variables are found to be independent. Thus, neither the export-led, nor handmaiden hypotheses are supported and trade is found to have no Granger causal effect on electricity consumption in Bhutan. The finding that there is unilateral Granger causality in the long run from electricity consumption to GDP implies that Bhutan is an energy dependent economy. In countries in which electricity is generated by fossil fuel combustion, the standard conclusion is that policies to curtail electricity consumption to reduce greenhouse gas emissions will restrict economic growth (see Ozturk, 2010; Payne, 2010). This is not the case in Bhutan given that almost all electricity is generated through hydropower. Among various types of energy, hydropower has the highest energy payback and lowest greenhouse gas emissions (see e.g. Jia *et al*, 2012). The result that electricity consumption Granger causes GDP, together with the magnitude of the elasticity of electricity consumption with respect to GDP in the long run, implies that Bhutan should invest more in the infrastructure to produce hydropower as a measure to further increase real income.

Table 6: Granger Causality Test (χ^2 Statistics)

Model 1					
Variables	GDP	Capital	Labor	Electricity	Trade
GDP	-	0.3534	1.5678	10.2394***	2.8996
Capital	1.0989	-	1.9753	1.5210	0.0870
Labor	0.8416	0.2522	-	0.4666	1.9953
Electricity	2.1735	1.7424	0.4164	-	0.2043
Trade	0.5707	3.3734	0.3092	3.3553	-

Note: *** denotes significance at 1% level.

Model 2					
Variables	GDP	Capital	Labor	Electricity	Openness
GDP	-	0.3534	1.5678	10.2394***	2.8996
Capital	1.2874	-	1.9753	1.5210	0.0870
Labor	0.5871	0.2522	-	0.4666	1.9953
Electricity	2.2768	1.7424	0.4164	-	0.2043
Openness	1.0081	4.1139	0.2074	1.6511	-

Note: *** denotes significance at 1% level.

6. CONCLUSION

31. We have examined the effect of hydroelectricity consumption and trade on economic growth in Bhutan using an augmented production framework. Consistent with the existing literature for other countries, we find that both electricity consumption and trade have a positive effect on economic growth in the long run. Our main conclusions are that electricity consumption Granger causes output and that, in the long run, a 1% increase in electricity consumption produces a 0.03%–0.05% increase in output. The elasticity for electricity consumption is at the low end, based on previous studies for other countries, but is similar to Wolde-Rufael's (2010) results for the elasticity of nuclear energy in India (0.04%–0.06%). The main policy implication is that Bhutan is an energy dependent economy and that one way to further increase income is to invest in the infrastructure to produce more hydropower.

32. The major limitation of the study is the relatively short time series of available data. It would be worthwhile to reconsider the results when a longer time series is available. A second potential limitation is that we use GDP to measure income/output. Thus, we do not take account of the unrecorded economy. Because of unrecorded economic activities, the size of the unrecorded economy may differ from official GDP and suggest a different relationship between energy consumption and output (see e.g. Karanfil, 2008). In addition, in the specific case of Bhutan, in which the government has set as an official goal to maximize GNH, it is at least arguable that a broader indicator of wellbeing should be employed than GDP if the data were available (see Brooks, 2013 for the development of a scale to measure GNH in Bhutan).

33. There are at least two avenues for future research on Bhutan in this area. One direction for future research would be to extend the literature on the relationship between energy consumption, international trade and economic growth by considering the contribution to economic growth of exports of electricity. Traditionally, electricity has been classified as a nontraded good, produced and consumed within the country of origin. It is only recently that electricity has been traded between countries (Srinivasan, 2013). Bhutan is an interesting country to examine the effect of exports of electricity on economic growth because Bhutan not only trades electricity with India, but it represents Bhutan's major export. At this point, there are not enough annual observations available on Bhutan's

electricity exports to India to perform, a meaningful analysis, but this issue should be revisited in a few years time when more time series observations become available.

34. A second direction for future research would be to add one or more other variables, in addition to energy and trade, in the augmented production function. The obvious additional variable to include would be tourism. Bhutan has placed a lot of emphasis on developing a “high value low volume” sustainable tourism industry. Tourism and hydropower are the two main industries supporting Bhutan’s economy (Singha, 2013). Using an augmented production function which includes energy consumption and tourism on the right hand side is a recent development in the literature (see Tang & Abosedra, 2014). Studying this combination of variables in the Bhutanese case, given both industries figure so prominently in the Bhutanese economy, would be a useful extension of the literature on the energy–output nexus.

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* ADB recognizes "China" as the People's Republic of China.

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Electricity Consumption, Output, and Trade in Bhutan

This paper examines the relationship between electricity consumption, international trade, and economic growth in Bhutan within an augmented production function framework. The main findings are that in the long run, (i) a 1% increase in electricity consumption generates 0.03%–0.05% increase in output, (ii) a 1% increase in total trade results in 0.5% increase in output, and (iii) a 1% increase in trade openness results in 1% increase in output. A unidirectional Granger causality running from electricity consumption to economic growth was found. The implications of the findings are that Bhutan is energy-dependent and it can promote economic growth through further investment in hydropower.

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