



Regional: Supporting Evaluation Outreach, Knowledge-Sharing, and Partnership Initiatives in Selected Developing Member Countries

Project Name	Supporting Evaluation Outreach, Knowledge-Sharing, and Partnership Initiatives in Selected Developing Member Countries		
Project Number	46075-001		
Country / Economy	Regional		
Project Status	Closed		
Project Type / Modality of Assistance	Technical Assistance		
Source of Funding / Amount	TA 8242-REG: Supporting Evaluation Outreach, Knowledge-Sharing, and Partnerships for Select Developing Member Countries		
	Technical Assistance Special Fund		US\$ 400,000.00
Strategic Agendas	Environmentally sustainable growth Inclusive economic growth		
Drivers of Change	Governance and capacity development Private sector development		
Sector / Subsector	Agriculture, natural resources and rural development / Land-based natural resources management Education / Education sector development Energy / Energy efficiency and conservation Finance / Inclusive finance Industry and trade / Trade and services Public sector management / Social protection initiatives Transport / Road transport (non-urban) Water and other urban infrastructure and services / Urban policy, institutional and capacity development - Urban water supply		
Gender			
Description	<p>Towards fulfilling its mandate, role, and functions as guided by the evaluation policy of the Asian Development Bank (ADB), the Independent Evaluation Department (IED) has initiated significant adjustments to its work program, with more proactive communication, dissemination and outreach to make it more relevant, responsive, and influential to ADB work and developing member countries (DMCs).</p> <p>The proposed regional capacity development technical assistance (TA) will support the dissemination of IED evaluation products, encourage partnerships and networking activities, and promote learning from development evaluation among stakeholders. As a pilot activity for organizing and managing evaluation outreach and dissemination (i.e., approaches and results) to DMCs, it will contribute to discussions and policy debates on development and thematic issues that are important to DMCs and key stakeholders.</p> <p>The TA will do this by supporting several knowledge sharing and learning events (i.e., conferences, seminars, workshops and other events) that will inform stakeholders of formative, summative and prospective evaluation approaches, findings and lessons. These events are intended to provide avenues for stakeholders at different levels, to communicate, collaborate and give feedback to evaluation results for improving current and future development policies, strategies and programs in DMCs.</p>		
Project Rationale and Linkage to Country/Regional Strategy	<p>Evaluations provide value addition in two ways: (i) accountability through the use of evaluation findings by the ADB, its DMCs, and other stakeholders; and (ii) learning from evaluations by communicating evaluation results and lessons to stakeholders. One of IED's strategic objectives is sharing knowledge solutions with DMCs and the region. Its work program for 2012-2014 has been driven by the need to provide relevant knowledge on emerging development issues in the region and to proactively communicate this knowledge to inform development policymaking in DMCs. Past experience has shown that evaluation feedback can make a difference. Sharing knowledge with decision makers is important for evaluations to be useful. In particular, disseminating evaluation results in a timely manner provides opportunities to improve development practice and organizational performance.</p> <p>In the above context, targeted evaluation outreach is as important as producing the report itself. There have been a number of reasons for low rates of evaluation utilization: (i) poor timing; (ii) lack of consultation with the evaluation clients and a failure to understand their information needs; (iii) findings that are not disseminated in a timely way to the potential users; and (iv) information not presented in a way which makes it easy to use. This implies wasted efforts or resources and highlights the difficulty of using evaluation as a means to improve performance. Effective dissemination can help to build meaning and understanding, develop support, and generate learning opportunities. This will require a plan to get the right knowledge to the right people at the right time, and to help them to apply it in ways that would improve organizational performance. If findings and recommendations are disseminated this way, the credibility of the evaluation will be enhanced and incentives to act on it will be created.</p> <p>Face-to-face dialogue and presentation and briefings are effective ways of sharing ideas and getting the message across. While recognizing that new communication approaches are opening up new channels of influence, several development agencies have made it a point to underscore the continuing value of meetings, seminars and briefings of various kinds (both within the organization and externally) as an indispensable focus for learning. In evaluation feedback, as in other spheres, face-to-face dialogue and presentation and briefings are still the most effective way of sharing ideas and getting messages across. This typically is geared toward communication of specific aspects of a study, with strong emphasis on interpretation and potential applications.</p>		
Impact	Enhanced development policies and programs of select DMCs		
Project Outcome			
Description of Outcome	Increased readership and usage of IED evaluation studies and findings by stakeholders in DMCs		
Progress Toward Outcome			
Implementation Progress			
Description of Project Outputs	Knowledge sharing and Learning events (conferences, seminars, workshops and other events) Derivative products from the knowledge sharing events Dissemination of evaluation products		
Status of Implementation Progress (Outputs, Activities, and Issues)			

Geographical Location	Regional
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Summary of Environmental and Social Aspects	
Environmental Aspects	
Involuntary Resettlement	
Indigenous Peoples	
Stakeholder Communication, Participation, and Consultation	
During Project Design	With assistance from ADB's In-country Events Management Coordinator (national consultant), the host or collaborating partner in the DMCs will help organize the planned knowledge sharing and learning event for policymakers, decision makers, and associated stakeholders. Not applicable
During Project Implementation	With assistance from ADB's In-country Events Management Coordinator (national consultant), the host or collaborating partner in the DMCs will help facilitate the planned knowledge sharing and learning event for policymakers, decision makers, and associated stakeholders.

Business Opportunities	
Consulting Services	In-country national consultants (i.e., events management coordinator) will be recruited to organize, implement, and coordinate the learning events. Resource persons will also be engaged to serve as panelists and moderator for every learning event.
Procurement	To be determined.

Responsible ADB Officer	Van Rijn, Johannes Jacobus Frederik
Responsible ADB Department	Independent Evaluation Department
Responsible ADB Division	Office of the Director General, IED
Executing Agencies	Asian Development Bank 6 ADB Avenue, Mandaluyong City 1550, Philippines

Timetable	
Concept Clearance	23 Oct 2012
Fact Finding	-
MRM	-
Approval	07 Dec 2012
Last Review Mission	-
Last PDS Update	24 Oct 2012

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Milestones					
Approval	Signing Date	Effectivity Date	Closing		
			Original	Revised	Actual
07 Dec 2012	-	07 Dec 2012	31 Dec 2015	31 Dec 2016	29 Nov 2017

Financing Plan/TA Utilization							Cumulative Disbursements	
ADB	Cofinancing	Counterpart				Total	Date	Amount
		Gov	Beneficiaries	Project Sponsor	Others			
400,000.00	0.00	0.00	0.00	0.00	0.00	400,000.00	17 Jun 2022	332,391.79

Project Page	https://www.adb.org/projects/46075-001/main
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