



Project Data Sheet

Project 39399-012

Project Name	SASEC Tourism Development Project	
Project Number	39399-012	
Country / Economy	Regional	
Project Status	Closed	
Project Type / Modality of Assistance	Technical Assistance	
Source of Funding / Amount	<u>TA 6362-REG: SASEC Tourism Development Project</u>	
	Japan Special Fund	US\$ 950,000.00
Strategic Agendas	Environmentally sustainable growth Inclusive economic growth Regional integration	
Drivers of Change	Gender Equity and Mainstreaming Knowledge solutions Private sector development	
Sector / Subsector	Industry and trade / Trade and services	
Gender	Gender equity	
Description	The project goal will be to develop sustainable and pro-poor tourism in the subregion's Buddhist Heartland. The immediate purpose will be to upgrade tourism infrastructure and facilities in identified key areas of the Buddhist Heartland.	

Project Rationale and Linkage to Country/Regional Strategy	Economic growth in South Asia needs to be sustained and accelerated, to boost economic and social development and achieve the Millennium Development goals. Regional cooperation can help achieve these development goals, by eliminating physical and nonphysical barriers, expanding markets for goods and services, and reducing transaction and transportation costs. Cross-border development of basic infrastructure will reduce physical barriers to the movement of goods and people, which in turn can expand regional trade and tourism. Tourism development can create expanded economic opportunities, generate employment and incomes, and promote infrastructure development. Increased tourism within the region can also contribute to mutual understanding and development of a stronger sense of community among the countries and peoples of the region. South Asia is rich in cultural and natural tourism resources, which can be made more attractive if thematic sites are linked as multi-country tourism circuits and products, through appropriate development of infrastructure and facilities. A Tourism Development Plan (TDP) was prepared and finalized in 2004 under the South Asia Subregional Economic Cooperation (SASEC) Program, covering Bangladesh, Bhutan, India, and Nepal. The TDP identified priority programs and projects for further implementation, focusing on two common themes, Ecotourism and the Buddhist Circuits. The TDP was recently updated to include Sri Lanka.
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Impact

Project Outcome

Description of Outcome

Progress Toward Outcome

Implementation Progress

Description of Project Outputs

Status of Implementation Progress (Outputs, Activities, and Issues)

Geographical Location

Regional

Summary of Environmental and Social Aspects

Environmental Aspects

Involuntary Resettlement

Indigenous Peoples

Stakeholder Communication, Participation, and Consultation

During Project Design

During Project Implementation

Business Opportunities

Consulting Services	A team of consultants with expertise in tourism planning and product development, ecotourism development and management, tourism infrastructure development and management, environment, social and financial analysis, tourism marketing, and community outreach and social development will be recruited.
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Responsible ADB Officer

Cezayirli, Gulfer

Responsible ADB Department South Asia Department

Responsible ADB Division Urban Development and Water Division, SARD

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Timetable

Concept Clearance	18 Oct 2006
Fact Finding	28 Feb 2005 to 13 Mar 2005
MRM	-
Approval	13 Dec 2006
Last Review Mission	-
PDS Creation Date	03 Mar 2006
Last PDS Update	28 Oct 2009

TA 6362-REG

Milestones

Approval	Signing Date	Effectivity Date	Closing Original	Revised	Actual
13 Dec 2006	-	13 Dec 2006	31 Jan 2008	30 Jun 2009	28 Oct 2009

Financing Plan/TA Utilization							Cumulative Disbursements	
ADB	Cofinancing	Counterpart		Project Sponsor	Others	Total	Date	Amount
		Gov	Beneficiaries					
950,000.00	0.00	0.00	0.00	0.00	0.00	950,000.00	17 Jun 2022	868,943.92

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