



Regional: Supporting Internationalization of Small and Medium-Sized Enterprises: Linking India and the Greater Mekong Subregion

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| Project Name | Supporting Internationalization of Small and Medium-Sized Enterprises: Linking India and the Greater Mekong Subregion |
| Project Number | 53112-001 |
| Country / Economy | Regional Cambodia India Thailand Viet Nam |
| Project Status | Closed |
| Project Type / Modality of Assistance | Technical Assistance |
| Source of Funding / Amount | TA 9937-REG: Supporting Internationalization of Small and Medium Enterprises: Linking India and the Mekong Region United Kingdom Fund for Asia Regional Trade and Connectivity under the Regional Cooperation and Integration Financing Partnership Facility US\$ 3.00 million |
| Operational Priorities | OP1: Addressing remaining poverty and reducing inequalities OP2: Accelerating progress in gender equality OP7: Fostering regional cooperation and integration |
| Sector / Subsector | Industry and trade / Small and medium enterprise development |
| Gender | Some gender elements |
| Description | The knowledge and support technical assistance (TA) will operationalize initiatives that catalyze trade and cross border investment (internationalization) by small and medium-sized enterprises (SMEs) between India and countries in the Greater Mekong Subregion (GMS), contributing to enhanced regional integration and higher and more inclusive growth in both the GMS and South Asian regions. It will focus on Cambodia, Thailand, and Viet Nam among countries in the GMS. The TA builds on recommendations of analytical studies that looked at the potential and challenges of connecting SMEs across Cambodia, India, and Thailand. |
| Project Rationale and Linkage to Country/Regional Strategy | The TA will seek to do this by (i) establishing and/or partnering with business accelerators in India and Thailand (to cover GMS) to identify SMEs with the potential to internationalize; and providing the identified SMEs with a composite package including information on opportunities, industry expertise, mentoring, and guidance on market entry issues to assist their internationalization; (ii) supporting linkages between business associations and/or organizations promoting SME internationalization; and (iii) supporting linkages between business accelerators and financial intermediaries. |
| Impact | Movement of internationalized SMEs between India and the GMS increased |
| Project Outcome | |
| Description of Outcome | Internationalization of SMEs supported |
| Progress Toward Outcome | |
| Implementation Progress | |
| Description of Project Outputs | International business accelerators established Cooperation between India and GMS countries' business associations and/or organizations supporting SMEs facilitated Coordination between financial intermediaries and accelerators of SMEs strengthened |
| Status of Implementation Progress (Outputs, Activities, and Issues) | |
| Geographical Location | Cambodia - Nation-wide, Cambodia; India - Nation-wide, India; Thailand - Nation-wide, Thailand; Viet Nam - Nation-wide, Vietnam |
| Summary of Environmental and Social Aspects | |
| Environmental Aspects | |
| Involuntary Resettlement | |
| Indigenous Peoples | |
| Stakeholder Communication, Participation, and Consultation | |
| During Project Design | Consultations with stakeholders in the participating countries were conducted during TA preparation, and the feedbacks received were incorporated in the TA design. |
| During Project Implementation | |
| Responsible ADB Officer | Nguyen, Hung Ba |
| Responsible ADB Department | Climate Change and Sustainable Development Department |
| Responsible ADB Division | Regional Cooperation and Integration and Trade Division (CCRC) |
| Executing Agencies | Asian Development Bank |

| Timetable | |
|---------------------|----------------------------|
| Concept Clearance | 28 Jun 2019 |
| Fact Finding | 11 Feb 2019 to 11 Feb 2019 |
| MRM | - |
| Approval | 20 Dec 2019 |
| Last Review Mission | - |
| Last PDS Update | 20 Jun 2023 |

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| Milestones | | | | | |
|-------------|--------------|------------------|-------------|-------------|-------------|
| Approval | Signing Date | Effectivity Date | Closing | | |
| | | | Original | Revised | Actual |
| 20 Dec 2019 | - | 20 Dec 2019 | 30 Nov 2021 | 28 Feb 2022 | 22 Sep 2022 |

| Financing Plan/TA Utilization | | | | | | Cumulative Disbursements | | |
|-------------------------------|--------------|-------------|---------------|-----------------|--------|--------------------------|-------------|--------------|
| ADB | Cofinancing | Counterpart | | | | Total | Date | Amount |
| | | Gov | Beneficiaries | Project Sponsor | Others | | | |
| 0.00 | 3,000,000.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3,000,000.00 | 20 Jun 2023 | 1,800,318.75 |

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| Project Page | https://www.adb.org/projects/53112-001/main |
| Request for Information | http://www.adb.org/forms/request-information-form?subject=53112-001 |
| Date Generated | 24 September 2023 |

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