China, People's Republic of: Jiaozuo National Pilot Project for the Standardization of Public Employment Services

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Jiaozuo National Pilot Project for the Standardization of Public Employment Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Number</td>
<td>49311-001</td>
</tr>
<tr>
<td>Country</td>
<td>China, People's Republic of</td>
</tr>
<tr>
<td>Project Status</td>
<td>Active</td>
</tr>
<tr>
<td>Project Type / Modality of Assistance</td>
<td>Technical Assistance</td>
</tr>
</tbody>
</table>

**Source of Funding / Amount**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>TA 9114-PRC: Jiaozuo National Pilot Project for the Standardization of Public Employment Services</td>
<td>USD 400,000.00</td>
</tr>
<tr>
<td>TA 9114-PRC: Jiaozuo National Pilot Project for the Standardization of Public Employment Services (Supplementary)</td>
<td>USD 200,000.00</td>
</tr>
</tbody>
</table>

**Strategic Agendas**

- Inclusive economic growth

**Drivers of Change**

- Governance and capacity development
- Knowledge solutions

**Sector / Subsector**

- Information and communication technology - ICT industries and ICT-enabled services
- Public sector management - Social protection initiatives

**Gender Equity and Mainstreaming**

- Some gender elements

**Description**

In 2012, the National Standardization Management Commission and 26 other central commissions, ministries, and agencies issued the Notification of Social Management and Public Service Standardization with a view to enhance service quality and public satisfaction, and equalize basic public services. The notification urged the National Standardization Management Commission, together with local governments and central ministries and agencies, to launch national standardization pilot projects in 11 social management and public service areas. Public employment services were one of the 11 areas in which Dalian, Jiaozuo, and Kunming public employment service agencies have been selected as national pilot projects.

Located in northwestern Henan Province, Jiaozuo is a prefectural-level municipality with a population of 3.68 million. This resource-exhausted municipality is currently undergoing critical development (industrialization, urbanization, agricultural modernization, and development of telecommunications infrastructure) as a provincial level economic transformation demonstration city. The equalization of basic public services is an urgent task as the demonstration city. Since 2014, the Labor Exchange Center of the Jiaozuo Municipal Bureau of Human Resources and Social Security has been implementing, in collaboration with the Henan Provincial Department of Human Resources and Social Security, a national pilot project for the standardization of public employment services to enhance quality and effectiveness of its services as well as those in 11 district and/or county centers, 102 township stations, and 1,826 village stations, which it supervises.

The TA will provide much needed support for the national pilot project in Jiaozuo to (i) upgrade the existing standards and complete the whole set of standards for public employment services to be adopted at the national level; (ii) have the standards applied at the municipal, district/county, township, and village levels through training and development of IT platform for public employment services; and (iii) document and disseminate its experience and standards.

**Project Rationale and Linkage to Country/Regional Strategy**

The TA supports the PRC Government’s efforts to safeguard and improve living standards, one of the major tasks for economic and social development identified in the Thirteenth Five-Year Plan, by enhancing the quality and effectiveness of public employment services in rural and urban areas. It is built on findings and recommendations of the past TAs on public employment services for disadvantaged people and information systems for employment and social security services. The TA is directly linked to the Country Partnership Strategy of the PRC, 2016 -2020, which emphasizes inclusive economic growth through the reduction of rural-urban disparities and the promotion of equal access to services. The TA adds value to the ongoing and upcoming lending operations for urban and urban-rural development which include support for public employment services.

**Impact**

Public employment services between urban and rural areas equalized

**Project Outcome**

- The quality and effectiveness of public employment services enhanced.
- The achievement of the outcome will be reviewed in November 2019.

**Implementation Progress**

- A complete set of standards for public employment services developed
- Standards application and quality control systems for public employment services established
- Knowledge about the standardization of public employment services strengthened
Status of Implementation Progress
(Outputs, Activities, and Issues)

All the outputs and activities were completed with the TA final workshop held in November 2018. The consulting firm for the development and upgrading of standards for public employment services (TA firm 1) was mobilized in October 2016 and the consulting firm for the development of an IT platform for social security and employment services (TA firm 2) was mobilized in July 2017. Training on document and record management was conducted in August 2017. Another training on quality control, and profiling and targeting was conducted in April-May 2018. Case studies of standards for public employment services were discussed with relevant government agencies and finalized in June 2018. The TA firm 2 developed eight modules of the IT platform for employment and social security services which became operational in January-April 2018. The development of the IT platform and its deployment at district, county, township and village levels will be supported with additional TA funds obtained from E-Asia and Knowledge Partnership Fund and others. The TA completion date has been extended until November 2019, and the additional consultants required are yet to be engaged. Additionally, an international public service standardization specialist was engaged to identify and collect international good practices and lessons regarding public service standardization.

Geographical Location
Zhengzhou

Summary of Environmental and Social Aspects

Environmental Aspects

Involuntary Resettlement

Indigenous Peoples

Stakeholder Communication, Participation, and Consultation

During Project Design Relevant stakeholders were consulted on the TA objective, outputs, and activities.

During Project Implementation Provincial department of human resources and social security staff, municipal, district, county level public employment service staff, government experts on the standardization of public services, and other relevant stakeholders were invited to participate in review workshops and training.

Business Opportunities

Consulting Services A total of 4 person-months of international and 57 person-months of national consulting services is required to ensure the effective implementation of the TA. The following have been engaged: (i) one consulting firm for 2 person-months of international and 11 person-months of national consultants; (ii) one consulting firm for 46 person-months of national consultants; and (iii) one international individual consultant for 2 person-months. All consultants were engaged in accordance with the Asian Development Bank's Guidelines on the Use of Consultants (2013, as amended from time to time).

Responsible ADB Officer Asako Maruyama

Responsible ADB Department East Asia Department

Responsible ADB Division Urban and Social Sectors Division, EARD

Executing Agencies Finance Department Henan Province

Mr. Wu Lin, Section Chief
tzwulin@163.com
25 Jingsan Road Jinshui District, Zhengzhou China, 450008

Timetable

Concept Clearance 28 Mar 2016
Fact Finding 29 Feb 2016 to 01 Mar 2016
MRM -
Approval 13 May 2016
Last Review Mission -
Last PDS Update 28 Mar 2019

TA 9114-PRC

Milestones

<table>
<thead>
<tr>
<th>Milestones</th>
<th>Approval</th>
<th>Signing Date</th>
<th>Effectivity Date</th>
<th>Closing</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>13 May 2016</td>
<td>08 Jun 2016</td>
<td>08 Jun 2016</td>
<td>31 Dec 2017</td>
</tr>
</tbody>
</table>

Financing Plan/TA Utilization

<table>
<thead>
<tr>
<th>Financing Plan/TA Utilization</th>
<th>ADB Cofinancing</th>
<th>Counterpart</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Gov</td>
<td>Beneficiaries</td>
</tr>
<tr>
<td>Total</td>
<td>400,000.00</td>
<td>200,000.00</td>
</tr>
<tr>
<td>Date</td>
<td>13 May 2016</td>
<td></td>
</tr>
<tr>
<td>Amount</td>
<td>353,611.87</td>
<td></td>
</tr>
</tbody>
</table>

ADB provides the information contained in this project data sheet (PDS) solely as a resource for its users without any form of...
assurance. Whilst ADB tries to provide high quality content, the information are provided "as is" without warranty of any kind, either express or implied, including without limitation warranties of merchantability, fitness for a particular purpose, and non-infringement. ADB specifically does not make any warranties or representations as to the accuracy or completeness of any such information.