### China, People's Republic of: Poverty Reduction in Liupanshan, Ningxia Hui Autonomous Region

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<tr>
<th>Project Name</th>
<th>Poverty Reduction in Liupanshan, Ningxia Hui Autonomous Region</th>
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<tr>
<td>Project Number</td>
<td>50006-001</td>
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<tr>
<td>Country</td>
<td>People’s Republic of China</td>
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<td>Project Status</td>
<td>Active</td>
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<td>Project Type / Modality of Assistance</td>
<td>Technical Assistance</td>
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<tr>
<td>Source of Funding / Amount</td>
<td>TA 9145-PRC: Poverty Reduction in Liupanshan, Ningxia Hui Autonomous Region Technical Assistance Special Fund US$ 400,000.00</td>
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**Strategic Agendas**
- Inclusive economic growth

**Drivers of Change**
- Knowledge solutions

**Sector / Subsector**
- Agriculture, natural resources and rural development - Agro-industry, marketing, and trade

**Gender Equity and Mainstreaming**
- Effective gender mainstreaming

**Description**
The impact of the TA will be poverty alleviation and improvement in rural livelihoods in the Liupanshan area in Ningxia Hui Autonomous Region (NHAR). The outcome will be improved knowledge and capacity for planning and implementing poverty reduction measures in the Liupanshan area in NHAR. This will be measured by a circular issued by the Ningxia Department of Finance (NDOF), which disseminates the recommended measures from the studies on enhancing poverty reduction in the Liupanshan area. The TA will achieve the outcome through three outputs: (i) conduct of a study on local poverty status and poverty reduction programs, (ii) conduct of value chain analysis of selected enterprises involved in tourism and local products, and (iii) enhanced knowledge on tourism and local products, and poverty reduction.

**Project Rationale and Linkage to Country/Regional Strategy**
The proposed policy and advisory technical assistance (PATA) will help NHAR accomplish the priorities of the People’s Republic of China’s Thirteenth Five-Year Plan on poverty alleviation in the Liupanshan area, focusing on on-site solutions rather than relocation. The TA will support studies on local poverty issues, and value chain analysis of tourism and local products. The studies will improve knowledge and capacity of local governments in planning and implementing poverty reduction measures that focus on tourism and local products. The knowledge on tourism and local products, and poverty reduction will be shared with various stakeholders.

The PATA contributes to the Asian Development Bank’s (ADB) strategic priorities in the country partnership strategy (CPS), 2016-2020 for the People’s Republic of China (PRC), which include supporting inclusive development and reducing poverty and inequality. The CPS states that ADB will assist the government’s efforts in reducing poverty, particularly in the lesser-developed regions of the PRC. The PRC’s Thirteenth Five-Year Plan has set a target of eliminating poverty by 2020. The PATA is highly relevant and closely linked to ADB’s CPS, 2016-2020 for the PRC, and the PRC’s Thirteenth Five-Year Plan.

**Impact**
Poverty alleviation and improvement of rural livelihoods in the Liupanshan area in the Ningxia Hui Autonomous Region (NHAR) achieved.

**Project Outcome**
- Knowledge and capacity for planning and implementing poverty reduction measures in the Liupanshan area improved.
- NDOF circulated a policy brief summarizing findings and recommendations from the TA studies to relevant government agencies.
- The TA consultants were recruited in December 2016. They started their field visits in February 2017. An inception workshop was held on 21 March 2017. An interim workshop was held on 24 January 2018. The draft final report was submitted in August 2018; and ADB’s final review mission was conducted during 27-28 August 2018. The TA final workshop was held on 27 August 2018; and study reports were discussed.
- Nation-wide, Ningxia Hui Autonomous Region

**Summary of Environmental and Social Aspects**

**Environmental Aspects**

**Involuntary Resettlement**

**Indigenous Peoples**

**Stakeholder Communication, Participation, and Consultation**

**During Project Design**
- Provincial departments, county governments, and other stakeholders were consulted during the project preparation.

**During Project Implementation**
- The TA outputs have been undertaken in a participatory manner. Relevant provincial departments, county governments in the Liupanshan area, enterprises and farmers involved in poverty reduction through local products and tourism, poverty alleviation experts, and other relevant stakeholders have been consulted during the project implementation. Several consultation meetings, interviews, and workshops have been organized in the Liupanshan area and in Yinchuan.
The TA will be implemented from 1 January 2017 to 30 June 2018. The TA is estimated to require 6 person-months of international and 36 person-months of national consultants--one international consultant (tourism and local products value chain specialist and deputy team leader) and three national consultants (poverty and social specialist and team leader, tourism and local products value chain specialist, and a local facilitation and survey specialist). The consultants will be engaged individually in accordance with ADB’s Guidelines on the Use of Consultants (2013, as amended from time to time).

TA 9145-PRC

Milestones

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<th>Approval</th>
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Financing Plan/TA Utilization

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<th>Counterpart</th>
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<td>400,000.00</td>
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