ADBI-CAREC Institute-UNIDO Online Training Course on Industrial Value Chain Diagnostics for Policymaking

7-20 June 2022 (Tokyo time)

Agenda

Session 1: 7 June, 16:00–17:30    Course opening and introduction
Session 2: 9 June, 16:00–17:30    Progress meeting with a question and answer period
Session 3: 13 June 16:00–17:30    Progress meeting with a question and answer period; introduction of the final test
Session 4: 20 June 16:00-17:30    Lectures and discussion on regional and global value chain development

Lectures:
1. *Comparative Analysis of Selected CAREC Corridors*
   Ghulam Samad, Senior Research Specialist, CAREC Institute
2. *Global Value Chains*
   Shujiro Urata, Visiting Fellow, Asian Development Bank Institute

In between sessions 1-4, participants must complete the following self-learning units on UNIDO’s e-learning platform:

7-8 June

0. **Mapping**  
   *This unit shows how to visualize a value chain by drawing a map of the various actors, their linkages, and product flows from raw materials to end markets and gives an initial overview of how the value chain functions.*

1. **End-markets and trade**  
   *This unit focuses on diagnosing how end markets and trade determine the performance of the value chain and its businesses and highlights the importance of marketing for*
value chain development

2. **Production capacity and technology use**
   *This unit explores firms’ role in processing and manufacturing, including related technology use, processes, and production capacity*

3. **Sourcing of inputs and supplies**
   *This unit focuses on how inputs and supplies enter the production process and related schemes.*

**9-12 June**

4. **Value chain governance**
   *This unit focuses on value chain diagnostics in terms of actor domination, participation in value-adding activities, and governance types and examines opportunities for improved value chain governance*

5. **Value chain finance**
   *This unit focuses on diagnosing value chain finance which cuts across segments and actors*

6. **Sustainable production and energy use**
   *This unit focuses on sustainable production and energy use along value chains by assessing the "ecological footprint" that production has on the environment*

7. **Business environment and socioeconomic context of a value chain**
   *This unit focuses on diagnostics of business environments and socio-political contexts affecting value chains*

**13-19 June**

8. **Business model development**
   *This unit focuses on business model development for improved production along value chains*

9. **Strategy Development**
   *This unit focuses on value chain analysis use to design value chain development support strategies*

10. **Final Quiz**
    *The final quiz will consist of 20 questions on the course unit content*