Comments on Change in Organizational Field Through the Institutional Work Within the Coffee Industry in COLOMBIA (1960-2018)

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Basic evaluation

**Aim:** evaluates the change in organizational fields through institutional work within the coffee industry in Colombia.

---It is a **systematic research** that showed the coffee history from 1960 to 2018 by 5 stages.

---It is a more **macro research** from a national level. that defferent from case study.

---It is a **qualitative research** with much work on the data and materials collection, and did analysis by advanced tool.(70 document; 7 interveiwer…….)
Comments and suggestions

1) Introduction. An paragraph to briefly describe the coffee industry development in Columbia before the research question came up.

2) Theoretical foundations. A figure needed to better understand the process of the organization change and influencing factors behind, and also relationship between organizational change with Institutional work, Praxis and Change.
Comments and suggestions

3) Method. Rationale of 5 periods division; 7 semi-structured interviews with leaders of the coffee industry can be listed in a table. How to code those subjective terms?

2013). The codes consisted of the concepts Institutions, International consumption, Exports, Production costs, Homogenization, Imports, Opportunity for change, Dollar price, International price, Internal price, Production, Profitability, Opening for change, Central Change, Change in organizational field, Peripheral change, Awareness, Inertia, Institutional entrepreneurs, Motivation, and Practice work (Table 3)
Comments and suggestions

4) Results. Comparison analysis on the different stages (routines, practice, actors……).

5) Discussion and conclusion.

No discussion on the difference between formal (government department) and informal organizations (FNC). The relationship between institutional function and market function doesn’t discuss either.