

**IND: Demand-Side Energy Efficiency Sector Project  
Updated Gender Action Framework (April 2019)**

Activities	Output Indicators	Means of Verification	Assumptions
<b>Objective: Assess the potential impact of street lighting efficiency program</b>			
<b>Output 1. Street lighting efficiency in one or more municipalities in Rajasthan, Maharashtra, Goa, and Telangana enhanced</b>			EESL is committed to conducting the activities
1.1. Conduct social audits to assess benefits of street lighting efficiency on safety and security of girls/women in public spaces	<ul style="list-style-type: none"> <li>Social audits [with at least 50% women participation] conducted in each project state to assess benefits of street lighting efficiency on safety and security of girls/women in public spaces</li> </ul>	EESL and project reports	
<b>Objective: Enhance end user awareness on energy efficiency in households</b>			
<b>Output 2. Efficiency of electric bulbs and fans in households in utility service areas in eligible states (including Andhra Pradesh, Maharashtra, Rajasthan, and Uttar Pradesh) enhanced</b>			Dedicated resources (human and financial) are allocated.
2.1 Conduct end user awareness activities on efficient energy use and on new energy efficient technologies targeting women consumers, women collectives/groups, youths, and other existing institutional mechanisms in the project states e.g., India Posts, E sewa Kendras	<ul style="list-style-type: none"> <li>A gender sensitive training module prepared for community awareness program on efficient use of energy</li> <li>End user awareness activities [with at least 30% women participation] conducted on efficient use of energy in households and on new energy efficient technologies targeting women consumers, women collectives/groups, youths, and other existing institutional mechanisms in the project states e.g., India Posts, E sewa Kendras</li> </ul>	EESL and project reports	The activities included in the budget allocated for awareness campaign (6.14 million USD)
2.2 Conduct training for sales staff of the distribution agencies (DAs) including kiosks and mobile vans on gender sensitive communication	<ul style="list-style-type: none"> <li>Sales staff of the distribution agencies including kiosks and mobile vans trained on gender sensitive communication and product information [At least 80% eligible staff trained] [baseline: NA; sex dis aggregated data on number of staff collected by 2019]</li> </ul>	EESL and project reports	
2.3 Conduct a qualitative study to assess benefits of using energy efficient technologies	<ul style="list-style-type: none"> <li>A study conducted to assess benefits of using energy efficient technologies [Target at least 50% women respondents from project states]</li> </ul>	EESL and project reports	
2.4 Conduct women focused end user awareness activities on efficient energy technologies and efficient use of energy	<ul style="list-style-type: none"> <li>End user awareness activities conducted for women domestic consumers on energy efficient technologies and efficient use of energy in households [Target at least 1000 women in project states]</li> </ul>	EESL and project reports	Provision of gender specialist to guide the gender framework
2.5 Conduct an orientation for women workers on operational practices and general maintenance of EE motors	<ul style="list-style-type: none"> <li>Women workers oriented on Operational practices and general maintenance of EE motors [Target 10 orientations covering at least 200 women]</li> </ul>	EESL and project reports	
<b>Objective: Institutionalize gender inclusive practices</b>			
2.6 Train project staff and other stakeholders in gender mainstreaming issues and gender mainstreaming strategies in the energy sector	<ul style="list-style-type: none"> <li>Project staff in PMU including EESL, DAs, PR agencies oriented on gender issues and gender mainstreaming strategies in the sector; and on implementation, monitoring and reporting of gender actions [Target: At least 80% of eligible project staff oriented] (baseline: NA; sex dis aggregated data on number of eligible staff collected by 2019)</li> </ul>	EESL and project reports	
2.7 Monitor and Report on project Gender Action Plan implementation	<ul style="list-style-type: none"> <li>A senior official designated as gender Focal point to oversee the implementation, monitoring and reporting of the gender actions in the project</li> <li>Progress on gender actions monitored regularly and reported every quarter with the project QPRs</li> <li>Sex disaggregated data on participation and benefits included in the PPMS</li> </ul>	EESL and project reports	
DAs=distribution agencies; EE=energy efficiency; EESL=energy efficiency services limited; PMU=project management unit; PPMS=project performance monitoring system; PR=public relations. Source: Asian Development Bank.			