

GENDER EQUALITY AND SOCIAL INCLUSION ACTION PLAN

Activities	Indicators/Targets	Responsible Agency	Timeframe
Output 1: Safe and effective COVID-19 vaccines supplied to meet eligible population's needs in project states			
1. Integrate a GESI lens in the dynamic analysis of data generated by Co-WIN dashboard to inform decision making on vaccine deployment (TA ^a output 1.3)	(i) A gendered analysis (disaggregated by region/rural/urban, and priority vulnerable groups ^b) of the vaccination data generated by Co-WIN dashboard conducted. (ii) An action/policy brief prepared based on the above analysis and disseminated to states and other stakeholders to support timely decision making.	MOHFW, PMU, consultants/WHO	2022
2. Compile lessons and best practices from COVID-19 vaccination to enhance the Universal Immunization Programme systems and mechanisms, including GESI aspects for future pandemic response (TA output 1.4)	(iii) Lessons learnt and best practices from COVID-19 vaccination especially in GESI aspects compiled and disseminated to states and other stakeholders for system strengthening and future pandemic response. (iv) A (one) workshop organized to share lessons learnt and best practices with a focus on equitable access to vaccines.	MOHFW, PMU, consultants/WHO	2022
3. Build the capacity of people engaged in BMWM, including women. (TA output 3.6)	(v) Various modes of training programs developed (online/classroom/shop floor) to reach out different professional groups. (vi) At least 2,000 medical and para medical, auxiliary and treatment, and disposal facility staff including at least 40% women trained on BMWM.	MOHFW, PMU, consultants/WHO	2023
4. GESI-sensitive branding and messaging for COVID-19 appropriate behaviors and vaccination information are disseminated through vaccination centers and rural catchment areas (TA output 5.1)	(vii) GESI-sensitive awareness raising materials ^c made visible at vaccination centers and in rural catchment areas. (viii) Baseline for the awareness among vaccination center visitors and catchment area population established. (ix) Effect of the visible messages assessed through a sample survey bi-annually.	MOHFW, PMU, consultants/UNICEF	2023
5. Strengthen the capacities of services providers including campaigners, vaccination teams, elected representatives, local influencers, women groups and CSOs in RCCE outreach activities to target excluded and vulnerable groups. (TA output 5.2)	(x) At least 20 partnerships/networks, including from local CSOs, NGOs, CBOs, women's groups, SHGs and their federations, including those representing women and other vulnerable groups trained as master trainers. ^d (xi) The partners/networks and platforms working with vulnerable groups, especially women facilitate outreach of CAB, CAB+ and vaccine communication. ^e (xii) Sex disaggregated baseline established on the knowledge on prevention and management of COVID-19 and COVID-19 vaccination	MOHFW, PMU, consultants/UNICEF	2021-2023

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	among vulnerable groups including women in 10 states. (xiii) Vulnerable people report improved knowledge on the prevention and management of COVID-19 and COVID-19 vaccines in 10 states targeting a 50% increase (of 50% at least 20% are women ^f).		
Project management support			
6. Recruit a GESI specialist in the PMU. (TA output 1.1)	(xiv) GESI specialist provides input and relevant data on all GESI commitments set out in the project. (xv) GESI-AP progress reports submitted biannually.	MOHFW, PMU	2021 onwards.
Consultations, meetings, and training programs are to be either organized virtually and/or follow the state government guidelines for social distancing and pandemic protocols. All training includes post training assessment to measure/evaluate learning gains.			

BMWM= biomedical waste management, CAB = COVID-19 appropriate behaviors, CAB+ = COVID-19 related information, CBO = community-based organization, COVID-19 = coronavirus disease, CSO= civil society organization, Co-WIN = Winning Over COVID-19, GESI = gender equality and social inclusion, MOHFW = Ministry of Health and Family Welfare, NGO = nongovernment organization, PMU=project management unit, RCCE = risk communication and community engagement, SHG = self-help groups, TA = technical assistance, UNICEF = United Nations Children's Fund, WHO = World Health Organization.

^a Asian Development Bank. 2021. Technical assistance to India: [Supporting COVID-19 Response and Vaccination Program](#). Manila (TA 6733).

^b Including poor, women, older people, persons with disabilities, residents in rural and remote areas, and other disadvantaged minority groups).

^c GESI sensitive awareness raising material includes but not limited to gender and socially inclusive materials promoting equality and inclusion and avoiding bias and stereotyping in the development and dissemination of material including amongst others in consideration of the following: (i) equal representation of women and men, girls and boys along with representation of PwDs, elderly and other vulnerable groups in visual and verbal communications; and (ii) avoid gender stereotypical portrayal of women and men in all forms of communications including pictorial representations.

^d The master trainers can be community leaders, teachers, frontline workers, accredited social health activists, auxiliary nurse midwife, NGOs, CBOs, and women groups leaders and private service providers.

^e New networks may include: (i) Community Led Local Entitlements and Claims Tracker (an NGO working on social accountability system strengthening, engaging marginalized communities through a network of CBOs, CSOs and individuals across 75–100 districts); (ii) CSOs and NGOs working with persons with disabilities; and (iii) rural banking networks which run access to financing programs for the poor and cover over 230 million households in semi-urban and rural areas.

^f Out of 50% people with increased knowledge on prevention of COVID-19, 20% are women which means that of those reporting improved knowledge, 40% are women.

Source: Asian Development Bank.