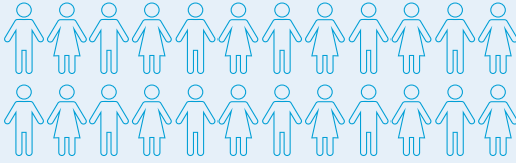




CLEANTECH START-UPS CAN SOLVE CLIMATE CHANGE

ASIA NEEDS CLEANTECH SOLUTIONS



Asia and the Pacific is home to
4.4 billion people

(UNESCAP)



About **44 million people** are being added to Asia's urban population every year. That is equivalent to **120,000 people** a day.

(ADB)



700 million people in Asia have no access to electricity.

(ADB)

By 2025



750 million people in Asia will be at risk from inland and coastal flooding.

(ADB)

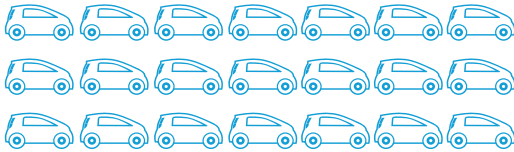
By 2030



Agriculture will need to produce **60%** more food globally and **100%** more in developing countries using diminishing water resources.

(ADB)

By 2035



Asia will have more than
1 billion vehicles

(Clean Air Asia)

As much as **80% of air pollution** in Asia's cities are already attributable to transport.

(ADB)

Asia will emit **20 billion tons of CO₂** representing **46%** of the planet's emissions



and



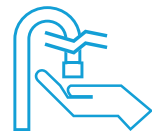
Consume **54%** more energy.

(BP Outlook)

By 2050

88% of Asia's population will experience water scarcity.

(ADB/IIASA)



CLEANTECH IS A BIG NEW MARKET OPPORTUNITY

Cleantech refers to innovative technologies, products, and services that enable the more efficient use and management of energy and natural resources, reducing waste while providing superior performance at lower or comparable costs. It covers:



Clean energy
and energy
storage



Green
materials



Energy and
resource
efficiency



Sustainable
agriculture



Smart cities



Smart grids



Smart industry



Sustainable
transport

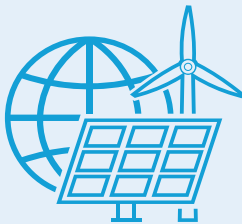


Water, land,
and air quality



Recycling &
waste

New disruptive innovations
are unlocking new big
cleantech markets



\$1.3 trillion

Global market for clean
technologies by 2020

(Frost & Sullivan)



\$640 billion

Annual market for clean
technologies in developing
countries in the next 10 years.

(World Bank)

Large-scale and widespread
deployment of cleantech solutions

Scalable and bankable cleantech
solutions and business models

Strong and investable
cleantech entrepreneurs

Cleantech
start-up
support

START-UPS DRIVE THE CLEANTECH INDUSTRY

Entrepreneurs and start-ups are driving disruptive innovation and the growth of clean technology.

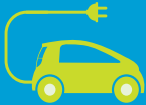
They develop the technologies, business models, products, and services required to deploy and finance cost-effective cleantech solutions at scale.

They create jobs and new opportunities for inclusive growth.



70%

of renewable energy companies in the People's Republic of China were founded after 2010



4 of top 10

global electric car manufacturers are less than 15 years old



75%

of India's solar PV capacity installed by young entrepreneurs



8 of top 10

global solar PV manufacturers are less than 20 years old

CLEANTECH START-UPS STILL FACE SIGNIFICANT CHALLENGES

In Asia, major barriers include:

Lack of cleantech entrepreneurs

LESS THAN
2%

of total start-ups in Asia are categorized as cleantech start-ups.

Lack of access to risk capital

LESS THAN
10%

of global cleantech venture capital investment goes to cleantech entrepreneurs and start-ups in Asia.

Lack of cleantech communities and support systems

LESS THAN
5

cleantech-focused incubators and accelerators in developing Asia.

HOW ADB SUPPORTS THE CLEANTECH START-UP JOURNEY

DEVELOP THE IDEA

- Agriculture
- Recycling
- Transport
- Energy Efficiency
- Renewable Energy
- Water
- Smart Cities

What are the OPPORTUNITIES?



START-UP CAFÉ PHILIPPINES

In partnership with IdeaSpace, ADB organized the first major cleantech event in the Philippines, bringing together 200 participants including start-ups, investors, policy-makers and researchers.

STRONGER CLEANTECH ECOSYSTEM

ADB supports and convenes:

- Networking events
- Hackathons
- Industry-start-up gatherings
- Cross-border collaborations

MORE INVESTABLE CLEANTECH BUSINESSES

ADB works with:

- Leading cleantech accelerators, incubators, and start-ups across Asia



ACCELERATE THE START-UP

POWERSTART INDIA

ADB partnered with Powerstart, India's leading cleantech accelerator programme. Out of 400 business plans evaluated, 40 start-ups received training from among 100 mentors and experts with 12 successfully receiving financing.



- ### RAISE CAPITAL
- Banks
 - Angels/family/friends
 - Venture Capital/Private Equity
 - Corporate investors

Kazakhstan



India



Viet Nam



People's Republic of China



Philippines



SCALE THE BUSINESS



NEW ENERGY NEXUS

Together with California Clean Energy Fund, ADB supports the New Energy Nexus to map the challenges and best practices of cleantech start-up accelerators and incubators around the world.



INCREASED CLEANTECH KNOWLEDGE

ADB supports:

- Cleantech innovation trends
- New business and investment models
- Cleantech policy analysis
- Industry survey & mapping

SHARE CLEANTECH KNOWLEDGE AND BUILD NETWORKS

\$1.3 TRILLION GLOBAL CLEANTECH MARKET BY 2020

ADB \$6 billion annual climate financing target

GRAB THE MARKET

ASIA CLIMATE PARTNERS

ADB supports the new \$400M Asia Climate Partners fund, Asia-Pacific's first cleantech/ climate-focused private equity fund that successfully launched in 2015.

About the Asian Development Bank

ADB's vision is an Asia and Pacific region free of poverty. Its mission is to help its developing member countries reduce poverty and improve the quality of life of their people. Despite the region's many successes, it remains home to the majority of the world's poor. ADB is committed to reducing poverty through inclusive economic growth, environmentally sustainable growth, and regional integration.

Based in Manila, ADB is owned by 67 members, including 48 from the region. Its main instruments for helping its developing member countries are policy dialogue, loans, equity investments, guarantees, grants, and technical assistance.

About ADB's Asia-Pacific Climate Technology Finance Center

ADB's Climate Technology Finance Center seeks to accelerate clean technology entrepreneurship and investment in Asia by supporting activities, programs, and partnerships that aim to produce:



More investable
cleantech
businesses

1



More risk capital
for cleantech
businesses

2



Increased
cleantech
knowledge

3



Stronger
cleantech
ecosystem

4

The more
cleantech
start-ups we
have today, the
more cleantech
leaders we have
tomorrow.

ASIAN DEVELOPMENT BANK

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