The Economic Impact of the COVID-19 Outbreak on Developing Asia

WHAT IS COVID-19?

A new coronavirus disease, now known as COVID-19, was first identified in Wuhan, People's Republic of China (PRC), in early January 2020. From the information known at this point, several facts are pertinent. First, it belongs to the same family of coronaviruses that caused the Severe Acute Respiratory Syndrome (SARS) outbreak in 2003 and the Middle East Respiratory Syndrome (MERS) outbreak in 2012. Second, the mortality rate (number of deaths relative to number of cases), which is as yet imprecisely estimated, is probably in the range of 1%–3.4%—significantly lower than 10% for SARS and 34% for MERS (Table 1, first column), but substantially higher than the mortality rate for seasonal flu, which is less than 0.1%. Third, even though it emerged from animal hosts, it now spreads through human-to-human contact. The infection rate of COVID-19 appears to be higher than that for the seasonal flu and MERS, with the range of possible estimates encompassing the infection rates of SARS and Ebola (Table 1, second column).

Table 1. Fatality Rates and Infection Rates of COVID-19 and Other Epidemics

<table>
<thead>
<tr>
<th></th>
<th>Fatality rate (deaths/cases)</th>
<th>Infection rate (per infected person)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ebola</td>
<td>50%</td>
<td>1.5–2.5</td>
</tr>
<tr>
<td>MERS</td>
<td>34.30%</td>
<td>0.42–0.92</td>
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<tr>
<td>SARS</td>
<td>10%</td>
<td>3</td>
</tr>
<tr>
<td>COVID-19</td>
<td>1%–3.4%</td>
<td>1.5–3.5</td>
</tr>
<tr>
<td>Seasonal flu</td>
<td>0.05%</td>
<td>1.3</td>
</tr>
</tbody>
</table>

MERS = Middle East Respiratory Syndrome, SARS = Severe Acute Respiratory Syndrome.


1 The authors of this brief are Abdul Abiad, Mia Arao, Suzette Dagli, Benno Ferrarini, Ilan Noy, Patrick Osewe, Jesson Pagaduan, Donghyun Park, and Reizle Platitas. The work has benefited from comments received from numerous colleagues across the Asian Development Bank (ADB).

2 An analysis published in JAMA (https://jamanetwork.com/journals/jama/fullarticle/2762130) of 72,314 cases in the PRC found an overall case fatality rate of 2.3%, with much higher fatality rates for those aged 70–79 (8.0%) and those aged 80 and above (14.8%).
The number of confirmed COVID-19 cases has risen rapidly, first in the PRC and more recently worldwide, quickly surpassing the totals from SARS. As of end-February 2020, COVID-19 had infected 85,403 people in 55 economies, with a global death toll of 2,924. The PRC still accounts for the vast majority—97% of total fatalities and 93% of total cases (Figure 1). As of early March, however, the number of confirmed cases outside the PRC has been rising, particularly in the Republic of Korea (3,150), Italy (888), and Iran (388). Despite having a similar infection rate yet lower fatality rate than SARS, total cases and fatalities from COVID-19 have already far surpassed the totals for the 2003 SARS outbreak (Figure 2).

This brief summarizes ADB analysis of the global, regional, and economy- and sector-specific economic impact of the COVID-19 outbreak. It lays out the various channels through which economies will be affected and quantifies the likely magnitudes of the effects under a range of scenarios. It is explicit about the scenario assumptions, and the methods used to calculate the impact. Importantly, the brief provides estimates not only of the global and regional impacts, but also granular details on how individual economies—and sectors within economies—will be affected, including under an illustrative worst-case scenario for an economy that experiences a significant outbreak. The brief concludes by summarizing the actions ADB and its developing member countries (DMCs) are taking to respond to the COVID-19 outbreak.

ECONOMIC ACTIVITY WILL BE AFFECTED IN MANY WAYS

There are several channels through which the COVID-19 outbreak will affect economic activity in the PRC, the rest of developing Asia, and the world. These include a sharp but temporary decline in domestic consumption in the PRC and other outbreak-affected economies, and possibly investment if the outbreak affects views on future business activity; declines in tourism and business travel; spillovers of weaker demand to other sectors and economies through trade and production linkages; supply-side disruptions to production and trade (which are distinct from demand-side shocks spilling over through trade and production linkages); and effects on health such as increased disease and mortality as well as shifts in health care spending. Each of these are taken in turn.

Consumption in the PRC will experience a sharp, temporary drop, as occurred during the 2003 SARS outbreak. Perhaps the most important channel through which economic activity is affected is through a sharp but temporary decline in domestic consumption in the PRC resulting from behavioral and/or policy changes—people staying home as a precaution, or because they are told to. This occurred during the SARS outbreak in 2003; retail sales growth in the PRC declined by almost 3 percentage points (pp) during the second quarter of 2003 (Figure 3). The size of the consumption shock in the current outbreak could be...
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Figure 2. SARS and COVID–19 Infections and Fatalities

SARS = Severe Acute Respiratory Syndrome.

Figure 3. Retail Sales and Personal Consumption Expenditures during SARS Episode

SARS = Severe Acute Respiratory Syndrome.
Sources: Haver Analytics; CEIC Data Company; WHO; and ADB.

bigger than that experienced in 2003, depending on the length and severity of the outbreak and the policy responses taken. In a scenario where the outbreak is more protracted, expands its geographic reach, and/or becomes a recurring phenomenon that affects future business activity materially, a decline in investment is also possible.3

3 The precise assumptions about the size and duration of the consumption and/or investment declines under various scenarios are spelled out in the next section, particularly in Table 2.
Another important channel though which economies will be affected is tourism and business travel, in the PRC and other economies. Tourism is an important source of revenue for many economies in developing Asia—international tourism receipts account for more than 40% of the gross domestic product (GDP) in economies like Palau and Maldives, for example (Figure 4), and total travel and tourism (including domestic tourism) exceeds 10% of GDP in almost half of ADB’s members. Importantly, Chinese visitors now comprise a significant share of tourists in many of these economies, as the number of outbound tourists from the PRC has increased eight-fold from less than 11 million in 2003 to close to 87 million by 2018. In 2018, tourists from the PRC accounted for more than a quarter of total tourist arrivals in Myanmar; Thailand; Mongolia; the Republic of Korea; Viet Nam; Cambodia; Palau; and Hong Kong, China (Figure 5).

Tourism arrivals and receipts in many developing Asian economies are expected to decline sharply, as a result of numerous travel bans as well as precautionary behavior. One of the most significant travel bans is the one imposed by the PRC itself. On 24 January 2020, the Government of the PRC imposed a travel ban on all outbound tourism by tour groups. This ban, which remains in effect, affects 55% of the PRC’s total outbound tourism. In addition, at least 47 economies have imposed bans on travel to and from the PRC, including Australia, the United States, and the Russian Federation. Many airlines have suspended or sharply curtailed flights to the PRC as well. It is likely that the PRC will see a decline in tourist arrivals by at least as large as the 7.7% year-on-year decline it experienced in 2003 during the SARS outbreak (Figure 6). As for the rest of developing Asia, even without explicit bans on travel to other Asian economies, non-Chinese tourist arrivals are likely to decline as tourists avoid traveling in the region. During the 2003 SARS outbreak, for example, Southeast and East Asian economies such as Indonesia, Thailand, and the Republic of Korea all saw declines in arrivals from economies outside Asia in 2003, even though they had very few SARS cases (Figure 7).

These demand shocks can spill over to other sectors and economies via trade and production linkages. The PRC is now the world’s second-largest economy, and accounts for one-third of global growth. It is a major export market for many ADB DMCs, with exports to the PRC being a substantial fraction of GDP (Figure 8). Thus, a drop in demand for goods and services from the PRC is likely to be felt widely. ADB’s 2018 Multiregional Input–Output Table (MRIOT) was used to incorporate spillovers of demand shocks via trade and production linkages. It measures all inter-sector and inter-economy linkages for 62 economies (accounting for 95% of global GDP), with each economy disaggregated into 35 sectors covering both goods and services. Shocks to final demand—in this case, tourism demand and domestic consumption—are transmitted across sectors and borders via trade and production linkages, and one can trace their knock-on effects via the MRIOT.

There are other important channels, including supply-side disruptions and economic effects through health and health care. There have been substantial production disruptions as a result of forced business closures and the inability of workers to get to work, as well as disruptions to trade and business as a result of border closures, travel bans, and other restrictions on the movement of goods, people, and capital. High-frequency indicators suggest that production in the PRC as a whole fell to 50%–60% of normal levels but is now normalizing. The PRC is a global and regional hub for manufacturing and value chains—many economies export a significant amount of intermediate goods to the PRC, and other economies use inputs from the PRC in their production (Figure 9). As a result, these temporary disruptions can affect production and trade in other economies, although the overall impact may be mitigated by the fact that in some sectors (particularly in manufacturing) production can be ramped up in later periods to make up for lower production in the past. Lastly, there may also be important long-term economic effects through COVID-19’s health impacts on mortality and morbidity, and through changes in (and diversion of) health care.

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8 To calculate the impact of travel bans and precautionary behavior on tourism receipts, the authors used 2018 bilateral tourism arrivals data from the World Tourism Organization. The authors assume travel bans and precautionary travel behavior will last for two months in the best-case scenario; three months in the moderate scenario; and six months in the worse-case scenario (see the discussion that follows, and Table 2). The authors also used declines in tourism observed during the 2003 SARS episode to estimate the decline in inbound tourism to the PRC and other East and Southeast Asian DMCs. The resulting declines in tourism arrivals in each economy are then translated into a decline in tourism receipts, where average spending per tourist is estimated by dividing international tourism receipts in each economy (available up to 2017) with the total number of arrivals.
9 The MRIOT allows the calculation of a technical coefficients matrix A that specifies how much inputs are needed from every sector in every economy. Given the vectors of gross outputs \( x \) and final demand \( f \) (covering all economy–sectors), one can show that \( x = Ax + f \) and \( x = (I - A)^{-1} f \), or \( Ax = (I - A)^{-1} f \). That is, for a given (exogenous) change in final demand one can calculate the impact on gross output and on value-added or GDP, using the matrix \((I - A)^{-1}\), also known as the Leontief inverse. More sophisticated general equilibrium models are richer as they allow for substitution, prices adjustments, and policy responses, but results tend to be of the same order as this simpler analysis. Exogenous shocks to supply can also be examined using the MRIOT, but this is not done in this brief.
Figure 4. International Tourism Receipts by Percentage of the Gross Domestic Product, 2017

Figure 5. Tourist Arrivals from the People’s Republic of China as a Share of Total Arrivals, 2018

Hong Kong, China 68%
Palau 39%
Cambodia 32%
Viet Nam 31%
Republic of Korea 31%
Mongolia 28%
Thailand 27%
Myanmar 24%
Taipei, China 23%
Singapore 23%
Brunei Darussalam 21%
Lao People’s Democratic Republic 19%
Maldives 18%
Philippines 16%
Indonesia 14%
Federated States of Micronesia 13%
Nepal 11%
Malaysia 11%
Sri Lanka 11%
Papua New Guinea 9%
Timor-Leste 9%
Kyrgyz Republic 7%
Fiji 6%
Solomon Islands 5%
Bangladesh 4%
Vanuatu 3%
Tonga 3%
Bhutan 3%
Tuvalu 2%
Samoa 2%
Marshall Islands 2%
India 2%
Tajikistan 1%
Georgia 1%
Uzbekistan 1%
Azerbaijan 1%
Kazakhstan 1%
Armenia 1%
Cook Islands 0%

Source: World Tourism Organization.
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expenditures. ADB will be publishing updated estimates in the April 2020 edition of the Asian Development Outlook, and will analyze the longer-term impacts on health, education, and other outcomes in subsequent reports.

GIVEN THE VERY LARGE UNCERTAINTIES, SEVERAL SCENARIOS ARE EXPLORED

The evolution of the COVID-19 outbreak has been—and continues to be—very unpredictable, requiring the use of multiple scenarios. The outbreak originated in the PRC right in the middle of Chunyun—the 40-day festival from 10 January 2020 to 18 February 2020 centered around the Chinese Lunar New Year—which is the biggest annual migration of people on the planet. Authorities in the PRC estimated that during this period, 79 million domestic and international flights were taken by Chinese, alongside 2.4 billion trips by automobile, 440 million by rail, and 45 million by sea. This, combined with large celebratory gatherings (including one in Wuhan on 18 January 2020) and a COVID-19 incubation period that the World Health Organization (WHO) estimates at between 1 day and 14 days, has played a large role in the extent of COVID-19’s spread within and outside the PRC. As a result, the analysis explores a number of scenarios described as follows, with detailed assumptions spelled out in Table 2:

- **Best-case scenario**: The PRC outbreak is contained relatively quickly, with travel bans and precautionary behavior abating after 2 months (measured from late January, when the outbreak intensified and quarantines as well as travel and other restrictions were imposed); there is a moderate and relatively short-lived decline in the PRC’s consumption growth of 2.75pp in one quarter only, or 0.7pp for the year relative to a no-outbreak scenario (the size of the retail sales growth decline during the quarter of the SARS episode, relative to previous quarters).
- **Moderate scenario**: The PRC outbreak is more widespread and lasts longer, with travel bans and precautionary behavior abating only after 3 months; there is a larger decline in the PRC’s consumption growth of 2pp for the year, relative to a no-outbreak scenario.
- **Worse-case scenario**: The PRC outbreak is even more protracted, with precautionary behavior and restrictive policies remaining in place for 6 months; there is a large decline in both consumption and investment growth in the PRC, with both down by 2pp relative to a no-outbreak scenario.

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### Hypothetical worst-case scenarios for other economies, describing the economic impact if a significant outbreak occurs there are also explored. These should not be interpreted as predictions that an outbreak will occur in the economies. Rather, they are meant to guide policy makers in determining how costly an outbreak could be, so they can properly evaluate the benefits and costs of prevention and early response. These worst-case scenarios are specific to each economy.

They assume that if an outbreak occurs in a given economy, that economy will experience a large but temporary decline in consumption growth of 2pp, due to precautionary behaviors and policies. This assumed magnitude of the domestic demand shock may be on the low end, particularly for economies with weak health systems. In those economies, containment and response will be more difficult, and a more protracted outbreak could materialize, with more sizable effects. In addition,
The long-term costs through other channels such as health and education could also be significant, and those costs are not captured here.

These scenarios will be updated, especially if the COVID-19 outbreak expands significantly into a global pandemic. They reflect the fact that the outbreak is still mainly concentrated in the PRC, which still accounts for 97% of fatalities and 93% of total global cases. While outbreaks have now occurred in the Republic of Korea, Italy, and Iran, none is anywhere near the scale of the PRC outbreak at this point. But with the possibility of intensification and of similar outbreaks occurring in additional economies including in developing Asia, ADB will update its assessments as the situation warrants, with the next update coming in the April 2020 edition of the Asian Development Outlook.

The global impact ranges from $77 billion to $347 billion, with the PRC accounting for two-thirds of the total

The scenarios explored here suggest a global impact ranging from $77 billion to $347 billion or 0.1% to 0.4% of global GDP, with a moderate-case estimate of $156 billion or 0.2% of global GDP (Table 3). Across all three scenarios, the PRC accounts for roughly two-thirds of the global impact; in the moderate scenario the loss to the PRC relative to a no-outbreak scenario is $103 billion, or close to 0.8% of the PRC’s GDP. The rest of the impact on the global economy is split roughly equally between the impact on the rest of developing Asia, and on the rest of the world. The rest of developing Asia would experience a loss of $22 billion or 0.24% of its GDP under the moderate-case scenario.

The main channel through which many ADB DMCs will be affected will be through a substantial drop in tourism demand. For an economy like Palau, where international tourism receipts are close to 50% of GDP and over a third of international tourists are from the PRC, the decline in tourism receipts will be substantial, anywhere between 3% of GDP in the best-case scenario to 9% of GDP under the worse-case scenario (Table 4). Other economies for which tourism is important such as Cambodia, Maldives, and Thailand are also likely to see a significant decline in tourism revenues. There is already anecdotal evidence that tourism arrivals in many developing Asian economies have dropped by 50%–90% in February 2020 relative to the previous year. Overall, the authors’ estimates suggest a loss of $15 billion–$35 billion in tourism receipts for the PRC and $19 billion–$45 billion in tourism receipts for the rest of developing Asia.

Other ADB DMCs that will be significantly affected are those with strong trade and production linkages with the PRC. In addition to the aforementioned tourism-dependent economies, other developing Asian economies such as Hong Kong, China; Mongolia; the Philippines; Singapore; Taipei, China; and Viet Nam will be materially affected by the COVID-19 outbreak (Figure 10). Many of these economies see a significant share of tourists from the PRC and are affected through that channel as well. But as can be seen in Figures 8 and 9, the PRC is also a major destination for these economies’ final as well as intermediate goods and services. The impact under different scenarios on various developing Asian economies, and on sectors within those economies, can be found on the ADB website (https://www.adb.org/covid-19).

### Developing Asian Economies and ADB are Responding to the COVID-19 Outbreak

Most developing Asian economies are already responding to the COVID-19 outbreak in various ways. Many governments have mobilized inter-agency task forces and other coordinating mechanisms to ensure a harmonized response. To help protect their citizens, a number of ADB DMCs have implemented various forms of travel restrictions or advisories, strengthened screening...
Figure 8. Exports to the People’s Republic of China by Percentage of the Gross Domestic Product, 2016–2018 average

procedures and quarantine policies, and undertaken repatriation of their nationals from outbreak-affected economies. Economies are also strengthening their health systems by implementing contact tracing when needed, ensuring adequate supplies of personal protective equipment, strengthening laboratory capacities, and ensuring adequate communication of risks. Importantly, in light of the findings in this brief, many economies are already undertaking supportive macroeconomic policies. Many DMCs have cut interest rates, continuing a cycle of easing that began in 2019, and others are also putting in place supportive fiscal measures.

**ADB is also supporting its members in responding to the COVID-19 outbreak through finance, knowledge, and partnerships.** ADB support on the **financing** side includes an approved $2 million technical assistance (TA) grant to support the PRC and the Greater Mekong Subregion to prevent, detect, and respond to the ongoing COVID-19 outbreak and future communicable disease outbreaks, and a $2 million regional TA grant for all DMCs to support response activities in the region. Private sector engagement is being supported through an $18.6 million short-term loan facility to a private Chinese pharmaceutical distributor in Wuhan that is responsible for centralized procurement and distribution of medical supplies in Hubei Province, the epicenter of the outbreak. A reallocation of existing resources is also taking place, as ADB has several health projects in the region totaling $469 million and some of this can be reallocated in response to the outbreak. ADB stands ready to provide additional support to DMCs via countercyclical support programs, emergency assistance loans, and other instruments, if needed. On the **knowledge** side, this initial economic impact assessment is but one part of ADB’s work, and further analysis of the COVID-19 outbreak and its effects will continue as earlier noted in this brief. Furthermore, ADB has been convening **partnerships**, including various experts’ meetings in partnership with WHO and involving other international partners. ADB is supporting the establishment of an expert advisory group to inform and guide specific DMC responses, regional mitigation and control measures, and ADB’s overall response strategy. The group will also recommend future measures to increase resilience to disease outbreaks.

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**Figure 9. Global Value Chain Exposure to the People’s Republic of China, Selected Economies, 2018**

- **GDP = gross domestic product, PRC = People’s Republic of China.**

**Note:** The figure shows two indicators of an economy’s exposure to the PRC through global value chains. First, the blue bars show intermediate goods exports of the PRC’s manufacturing sector to each economy, as a share of that economy’s nominal GDP. This is a measure of “upstream” global value chain exposure to the PRC. Second, the orange bars show the share to nominal GDP of the manufacturing sector’s intermediate goods exports to the PRC. This is a measure of “downstream” global value chain exposure to the PRC. The figure shows these indicators for 23 ADB developing member countries with available global value chain data.

**Sources:** Asian Development Bank (ADB) calculations using data from ADB Multiregional Input–Output Tables.
Figure 10. Impact of COVID-19 on the Gross Domestic Product of Selected Economies

BAN = Bangladesh; BHU = Bhutan; BRU = Brunei Darussalam; CAM = Cambodia; FIJ = Fiji; HKG = Hong Kong, China; IND = India; INO = Indonesia; KAZ = Kazakhstan; KGZ = Kyrgyz Republic; LAO = Lao People’s Democratic Republic; MAL = Malaysia; MLD = Maldives; MON = Mongolia; NEP = Nepal; PAK = Pakistan; PHI = Philippines; ROK = Republic of Korea; SIN = Singapore; SRI = Sri Lanka; TAP = Taipei, China; THA = Thailand; VIE = Viet Nam.

Notes: Bars indicate the range of estimated impact, with the top of the bar indicating the best-case scenario impact, the midline indicating the moderate-sceario impact, and the bottom of the bar indicating the worse-case scenario impact. The marker shows the economic impact of a hypothetical worst-case scenario where a significant outbreak occurs in that economy. These should NOT be interpreted as a prediction that an outbreak will occur in any of these economies; in most of these economies there are very few cases of COVID-19. Rather, they are meant to guide policy makers in determining how costly an outbreak could be, so they can properly evaluate the benefits and costs of prevention and early response.

Source: Asian Development Bank staff estimates.
Table 4. Decline in Tourism Revenues by Percentage of the Gross Domestic Product in Selected Economies

<table>
<thead>
<tr>
<th>Economy</th>
<th>Best case as % of GDP</th>
<th>Best case in $ millions</th>
<th>Moderate case as % of GDP</th>
<th>Moderate case in $ millions</th>
<th>Worse case as % of GDP</th>
<th>Worse case in $ millions</th>
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</thead>
<tbody>
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<td>Palau</td>
<td>-2.918</td>
<td>-8.3</td>
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Note: We assume that the decline in tourism receipts in the hypothetical worst case are the same as the ones in the worse case.

Source: Asian Development Bank staff estimates.