THE OFFICE OF MARKETS DEVELOPMENT AND PUBLIC–PRIVATE PARTNERSHIP

The Office of Markets Development and Public–Private Partnership (OMDP) actively assists developing economies in attracting greater private investment and fostering dynamic private sector–led growth across Asia and the Pacific. Our central aim is to enhance the well-being and livelihoods of the people in these regions. Market development has emerged as an integral part of our mission, aligned with ADB’s Private Sector Shift. This strategic integration provides market-driven solutions to tackle challenges and climate crisis.

Our team brings extensive expertise in developing policies, legal frameworks, and regulatory structures for enhancing private sector investment, conducting market feasibility studies, structuring projects, establishing PPP Centers, providing capacity building support, and implementing strong project monitoring and evaluation systems.

What our goal is

Our goal is to identify profitable markets and expand private sector development by setting up the use of sovereign lending, private sector financing, technical assistance, and transaction advisory services to enable private sector participation in infrastructure development. By leveraging our expertise, we strive to:

- **Attract Private Investment**: Enhance developing economies’ capacity to attract significant private investment by creating a conducive environment for businesses and investors.
- **Ignite Economic Growth**: Foster a vibrant private sector that becomes the driving force behind sustainable economic development in the region.
- **Empower Governments**: Provide governments with the necessary tools, knowledge, and support to effectively engage the private sector, unlocking its full potential for transformative growth.

How we support developing economies

- **Bankable PPP Projects**: Our transaction advisory services ensure affordability by assessing value-for-money, and optimal risk allocation in delivering bankable PPP projects.
- **Strategic Analysis and Advice for Investments**: Our role involves in-depth analysis and strategy, equipping clients with specialized expertise in Public–Private Partnership, energy transition solutions, state-owned enterprise reforms, and more. This expertise encourages the mobilization of private capital, driving impactful investment decisions.
- **Enabling an Optimal Environment for Private Sector Investments**: We support governments in developing transparent and effective policies, legal frameworks, and regulatory structures. These efforts create an enabling environment that attracts private sector investments into public sector projects, yielding benefits for governments, investors, and the broader public.
- **Thorough Project Assessment**: Through comprehensive project assessments, we uphold the principles of value-for-money and affordability throughout the structuring process, ensuring project success.

Watch why PPPs are key to regional economic growth

DEVELOP communities with impactful and positive changes

TRANSFORM markets that uplift people's livelihood
Why partner with the private sector for infrastructure developments

**Enhanced Efficiency and Cost-effectiveness**

The private sector can deliver infrastructure projects with greater efficiency and cost-effectiveness than traditional approaches.

**Innovation and Cutting-Edge Solutions**

The private sector can offer innovation and cutting-edge technology for transformative infrastructure solutions.

**Accelerated Project Delivery**

The private sector can improve operational efficiency by streamlining processes.

What we do

Transaction Advisory and Capacity Building for:

- Digital Infrastructure
- Energy
- Health Services and Education
- Public Sector Management
- Smart Cities
- Transport
- Urban Infrastructure
- Water and Waste Management

Achievements 2016–2023

- Supported more than 70+ PPP projects
- Mobilized $2 billion in private capital
- Supported 8 sectors and 23 countries
- Achieved 14 commercial closures
- All new projects go through climate and gender filter
- Over 60% of active projects focus on climate operations
- More than 80% of the projects have gender action plans
Asia Pacific Project Preparation Facility (AP3F)

The Asia Pacific Project Preparation Facility is a multi–donor trust fund worth $78 million. It is established by the generous contributions from the governments of Australia, Canada, Japan, and the Republic of Korea.

AP3F fosters PPPs by supporting the planning and preparation of quality infrastructure projects through private sector engagements in developing economies. It has already assisted over 72 projects in 23 countries and catalyzed $1.6 billion of commercial investments.

For more information about AP3F activities and how to get AP3F assistance, click here.

Financing Partners

Public–Private Partnership Monitor (PPP Monitor)

The Public–Private Partnership Monitor (PPP Monitor) is an interactive platform and knowledge product that profiles the PPP enabling environment and PPP market maturity in selected developing economies of ADB. It utilizes over 500 qualitative and quantitative indicators, making it an effective diagnostic tool for identifying legal and regulatory gaps. It provides business intelligence on the enabling environment, policies, priority sectors, and deals, helping investors to facilitate informed investment decisions. Continuously expanding its coverage by adding new countries each year, it serves as a standardized one–stop information hub on the PPP landscape. Launched in 2017, the PPP Monitor offers comprehensive insights into major sectors, including transport, energy, water, waste and social sectors, and the sub–national PPP framework. The PPP monitor can be used by investors and lenders to assess a country’s readiness for infrastructure development through PPPs.

Access the PPP Monitor here.

Public–Private Partnership Academy (PPP Academy)

Launched in May 2023, the PPP Academy offers a program of tailored training sessions conducted by OMDP staff and internationally accredited PPP experts. The sessions range from foundational PPP 101 courses to specialized offerings like Project Finance 101, sector specific deep dives, and the APMG PPP accreditation courses. Customized courses and knowledge events for government officials are developed based on needs. Our objective is to equip governments to fully benefit from PPPs by enhancing their capacity to select, develop, implement, and monitor PPP projects.

For more information on scheduled PPP Academy sessions, inquire via email.

Creating Investable Cities

Asia and the Pacific cities will play a central role in the global response to climate change.

Creating Investable Cities is a strategic initiative to help subnational governments build back better. Leveraging standardized tools and a OneADB approach, the initiative is providing hands–on early–stage advisory and technical, managerial, and financial capacity building to leading cities for mainstreaming quality infrastructure and improving local revenue mobilization and creditworthiness, so that partner cities can efficiently mobilize public, private and climate finance for their investment needs.
Major milestones

Commercial closures:
- BAN Rampura–Amulia–Demra Expressway
- UZB Namangan Wastewater Treatment Plant
- TIM Dili Solid Waste Management (2 contracts)
- CAM National Solar Park (Phase 2)

Commercial closures:
- PAL Solar IPP
- UZB Sherabad Solar
- UZB Tashkent District Heating

2023
OPPP was rebranded as OMDP (Office of Markets Development and Public–Private Partnership) with an expanded mandate

2022
Launched PPP Monitor Online

2021
Launched Creating Investable Cities Initiative

2020

2019
Commercial closure:
- PHI New Clark City–Power Distribution

2018
Commercial closures:
- PHI New Clark City–National Government Administrative Center
- PHI New Clark City–Water and Wastewater Infrastructure
- BAN Dhaka Bypass Road

2017
Published the first edition of Public–Private Partnership Monitor

2016
Launched the Asia Pacific Project Preparation Facility (AP3F)

2014
Established ADB's Office of Public–Private Partnership

For more information, email us at omdp@adb.org or visit our website at www.adb.org/what-we-do/topics/public-private-partnerships/main

Note: In this publication, “$” refers to United States dollars.