ADVANCING SOUTH-SOUTH LEARNING IN ASIA

4 July 2018 | Seoul, Republic of Korea

IN COLLABORATION WITH

KDI Korea Development Institute
글로벌지식협력단지 Global Knowledge Exchange & Development Center
Independent Evaluation ADB

IN COLLABORATION WITH

International Initiative for Impact Evaluation
The Asia Foundation
South – South cooperation is a key modality for delivering the 2030 Agenda for Sustainable Development.
ABOUT THE EVENT

South-South cooperation has become an important foundation of development cooperation over the last decade. It has resulted in increased volumes of South-South trade, foreign direct investment flows, and technology transfer. Countries of the South have accumulated considerable knowledge in the form of expertise, experience, lessons and capabilities in their own development processes. Middle-income countries, as emerging donors and technical cooperation providers, have significantly influenced the landscape of the South-South cooperation in this region and beyond.

South-South cooperation has been identified as a key modality for delivering the 2030 Agenda for Sustainable Development. The adoption of the Sustainable Development Goals has set new milestones for governments, international organizations and development agencies. There is a critical need for the international community to look beyond traditional foreign aid and take initiatives for active knowledge sharing to support socioeconomic development and institutional capacity building in varying development contexts across the world. To reach their full potential these initiatives need to be aligned, enhanced and structured to correspond with the needs and priorities of developing countries.

Fully acknowledging the importance of knowledge sharing as an effective instrument for development cooperation, this learning event seeks an effective approach to strengthen partnerships and networks among countries that can facilitate South-South cooperation in the course of increasing institutional capacity in developing countries.

This learning event aims to provide a platform to

• understand South-South cooperation from the perspective of the Asia and Pacific region;
• share development cooperation knowledge and know-how among countries;
• discuss ways to improve the effectiveness of knowledge sharing, looking beyond aid for solutions; and
• leverage the partnerships with various stakeholders from multilateral agencies, civil society, private sector, academia, and international organizations.

Session will be live at facebook.com/adbevaluation/

The sessions uses Pigeonhole Live for interactive Q&A

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## PROGRAM AT A GLANCE

4 July 2018  ■  Korea Development Institute - Global Knowledge Exchange and Development Center

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<td>Shourie Chatterjee, Principal Lead-Ed Tech, Infrastructure Leasing and Financial Services Limited, India</td>
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<td>A.K.M. Rezaur Rahmani, Senior Assistant Secretary, Economic Relations Division, Ministry of Finance, Bangladesh</td>
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*Master of Ceremonies: Saleha Waseem, Independent Evaluation Department, Asian Development Bank*
This session presents an overview on South–South cooperation and knowledge sharing in Asia. The speakers will discuss the current state of South–South links and networks, and the emerging challenges faced by the region on South–South cooperation in the region. The session will also look at the promising innovative platforms to strengthen synergies among developing countries in Asia.

The session’s key discussion questions include:

• To what extent South–South cooperation has a positive impact on development impact? And to what extent does it contribute to tackling poverty and hunger, climate change, infrastructure development, and humanitarian assistance within the framework of sustainable development?

• What is the potential for adopting a framework for sustainable development and its integration into development planning practices—and what are the obstacles? And at which level and in what areas will this framework be more effective?

• What role could multilateral development banks play in promoting South–South cooperation and what are the potential links of this to achieving the Sustainable Development Goals? How can MDBs address knowledge asymmetries and information gaps in the countries and in the region?

• What can be done to increase the impact, scope, and sustainability of South–South cooperation in country settings?

• How can the visibility of South–South cooperation be raised to bring greater awareness of its value and impact on sustainable development?
EVALUATING SOUTH-SOUTH COOPERATION: EXPERIENCE, CHALLENGES AND LESSONS

This session discusses approaches and the challenges to current monitoring and evaluation frameworks for South–South cooperation. It will explore on the assessment exercises of case countries to develop their own evaluation frameworks to better understand the impact of their South–South cooperation efforts.

The session’s key discussion questions include:

- What are the evaluation and monitoring mechanisms in current South–South cooperation programs? Is there a need for a common and unified system to measure the economic and development impact of this cooperation?

- How important is it to have a consensus on a definition of South–South cooperation? What are the challenges of adapting a common definition given differing country situations?

- Are there existing frameworks for monitoring and evaluation South–South cooperation impacts? What criteria and measurement systems are being used?

- How are measurement systems linked to current development paradigms, such as the Sustainable Development Goals and the Paris agreement on climate change.

- What were the most effective tools, strategies, and knowledge resources for measuring South–South, and what were the ones that didn’t work?

- What kinds of incentives could be used to advance the agenda on measuring and monitoring South–South cooperation?

Date and Time:
4 July 2017 | 11:30 - 1:00

Speakers
Taejong Kim
Professor, KDI School of Public Policy and Management

Emmanuel Jimenez
Executive Director, International Initiative for Impact Evaluation (3ie)

Zhou Taidong
Head, Global Development Research Division for Center for International Knowledge on Development, People’s Republic of China

Neissan Alessandro Besharati
Senior Research Fellow, Institute for Global Dialogue and the BRICS Policy Centre

Juhwan Oh
Professor, Seoul National University College of Medicine

Farzana Ahmed
Lead Evaluation Specialist, Independent Evaluation Department, Asian Development Bank

Moderator
Anthea Mulakala
Director for International Development Cooperation, The Asia Foundation

This session uses Pigeonhole Live for interactive Q&A

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KNOWLEDGE MARKETPLACE:
Knowledge is the New Currency

Stall owners have 30 seconds each to introduce their knowledge products to shoppers.

At a signal, shoppers visit a stall of their choice. Presenters to sell their product with the use of innovative tools such as videos, posters, banners, short films, puppets, quiz, etc.). Each round last for 20 minutes. A gong will sound off to signal that time is up.

After the session, shoppers look for another stall to visit.

Continue shuffling every 20 minutes for three rounds.

Please refer to the extra flyer for further information.
LEARNING FROM INDEPENDENT EVALUATIONS

COMMUNICATING AND DISSEMINATING EVALUATION KNOWLEDGE

ADB’s OPERATIONAL KNOWLEDGE
Ghambir Bhatta, Advisor, Sustainable Development and Climate Change Department, and Head, Knowledge Sharing and Services Center, Asian Development Bank

CHALLENGES IN EVALUATIONS OF KNOWLEDGE SHARING
Song Chang Hong, Director, Center for International Development, Korea Development Institute

USING KOREA’S DEVELOPMENT EXPERIENCE TO FACILITATE SOUTH-SOUTH LEARNING
Deena Philage, Project Advisor, Global Knowledge Exchange and Development Center, Korea Development Institute

ASIAN NGO’S IN SOUTH-SOUTH COOPERATION: CURRENT OPPORTUNITIES AND CHALLENGES
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DEFINING AND QUANTIFYING SOUTH-SOUTH COOPERATION
Neissan Alessandro Besharati, Senior Research Fellow, Institute for Global Dialogue and the BRICS Policy Centre

GENERATING AND USING RIGOROUS EVIDENCE IN DECISION-MAKING
Emmanuel Jimenez, Executive Director, International Initiative for Impact Evaluation (3ie)
THE PRIVATE SECTOR’S ROLE IN FOSTERING KNOWLEDGE SHARING

This session looks at country experiences in promoting private sector development and entrepreneurship, and how South-South collaboration is being used in this effort. The discussions will focus on reform initiatives and policies to support the private sector development. These include horizontal measures to strengthen the business environment and the rule of law and knowledge sharing and application among developing countries. Given the diversity of the private sector and competitiveness conditions, discussions will also tackle the nature of private sector participation and extent.

The session’s key discussion questions include:

• How is South–South knowledge sharing of private sector development experiences being handled? Are there specific examples of these?

• Are big companies the only ones participating in these exchanges? Is there a further need to widen participation in existing or potential South-South cooperation?

• Are there new business models that South–South cooperation countries need to be aware of? For example, start-ups, crowd funding, equity financing innovations?

• To what extent has the private sector participated in South–South cooperation initiatives and are there barriers to increasing this engagement? What role can the private sector play in knowledge sharing in Asia and the Pacific?

• What are the legal and institutional frameworks needed to foster effective multi-stakeholder approaches to South–South cooperation?

Date and Time:
4 July 2017 | 3:45–5:15

Speakers
Kiwan Kim
Executive Director, Public and Private Infrastructure Investment Management Center, Korea Development Institute

Ghambir Bhatta
Advisor, Sustainable Development and Climate Change Department, and Head, Knowledge Sharing and Services Center, Asian Development Bank

Shourie Chatterjee
Principal Lead-Ed Tech, Infrastructure Leasing and Financial Services Limited, India

A.K.M. Rezaur Rahman
Senior Assistant Secretary, Economic Relations Division, Ministry of Finance, Bangladesh.

Moderator
Veronique Salze-Lozac'h
Deputy Director General, Independent Evaluation Department, Asian Development Bank

This session uses Pigeonhole Live for interactive Q&A

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**Youngjae Lim** is Vice President of the Korea Development Institute. He was previously a Senior Research Fellow at KDI, specializing in competition policy and corporate governance. His other research interest are in the areas of financial institution and system and microcredit. He joined KDI in 1994, and served as the Head of Corporate Affairs and Competition Division. He received his Ph.D. in Economics from the University of Chicago.

**Kyusik Suh** is a director of International Economic Cooperation Strategy Division at Ministry of Strategy and Finance, Korea. His area of expertise are in the fields of international economic cooperation and government financial management. Prior to this, he had served as a government officer in various departments at Ministry of Strategy and Finance, Korea since he joined Korean government in 2001. Specifically he analyzed the cost of various R&D projects, designed the analytical review procedure on Digital Budget & Accounting System in Korea (D-Brain system) and took part in trade negotiations such as Doha Development Agenda and the FTA between European Union and the Republic of Korea in 2010. He was in charge of fiscal plans for economic relationship between two Koreas, social integration and green growth strategy against global warming. Director Suh received Bachelor’s degree in Economics from Korea University in Seoul, Korea and Master’s degree in Public Policy from National Graduate Institute for Policy Studies (GRIPS) in Tokyo, Japan.

**Joon Kyung Kim** is a Professor at the Korea Development Institute (KDI). He is formerly the President of the Korea Development Institute (KDI) and the KDI School of Public Policy and Management. He established the Development Research and Learning Network at KDI where he oversaw research and knowledge sharing initiatives on Korea’s development experience. Dr. Kim has held senior policymaking positions in government, serving in the President’s Office of Economic Affairs for Financial Policy. He was a co-chair of the Financial Supervision Reform Committee and a member of the Presidential Economic Policy Advisory Council. Dr. Kim has held teaching positions at Virginia Tech, Columbia University, and the University of Hawaii at Manoa. He was also a consultant at the World Bank and a contributor in the preparation of “The East Asian Miracle: Economic Growth and Public Policy”. He holds a B.S. in Computer Science and Statistics from Seoul National University and a Ph.D. in Economics from the University of California at San Diego.

**Soohyung Lee** is Associate Professor of Economics at Sogang University in South Korea. She is also a Research Fellow at Global Labor Organization and Institute for the Study of Labor (Germany). She is a consultant for Inter-American Development Bank on improving the quality of education in Latin America and for World Bank on improving the matching algorithms for foreign guest labors in South Korea. Her research interests is on applied econometrics for labor, public development, and market design. She was a visiting Research Fellow and Professor to a number of academic institutions including Waseda University, Hitotsubashi University, Harvard Business School, Maryland Population Research Center, and University of Maryland. She also worked for the International Finance Bureau of Ministry of Finance, South Korea. Soo has a PhD and MA in Economics from Stanford University.
WooChong Um is Director General of the Sustainable Development and Climate Change Department (SDCC) – formerly the Regional and Sustainable Development Department (RSDD) in the Asian Development Bank (ADB). He assumed office in June 2018. He leads ADB-wide knowledge management and innovation in 14 thematic and sector operation areas. Sector and thematic areas include education, energy, finance, health, transport, urban, water, environment, gender equity, governance, social development, rural development and food security (agriculture), climate change and disaster risk management, and digital technology. Prior to this, he was The Secretary of ADB from 2014 to 2018. He was responsible for formal shareholder matters and communications, meetings and activities of the Board of Governors and the Board of Directors, and for effective liaison between them and the ADB Management and Staff. He holds several prior positions in ADB including as Deputy Director General, RSDD, and Director of the Sustainable Infrastructure Division, RSDD, and Specialist in the Infrastructure Division of the Mekong Department. Mr. Um, a Korean national, has a Master’s degree in Business Administration from New York University Stern School of Business and a Bachelor of Science degree in Computer Science from Boston College.

Gordon Hein is senior vice president of programs at The Asia Foundation, with responsibility for overseeing the planning and implementation of the Foundation’s programs throughout the region, in cooperation with the Foundation’s country representatives and thematic experts. He joined the Foundation in 1981 as assistant country representative in Indonesia, and from 1987 to 1991 served as the Foundation’s country representative there. From 1984 to 1987 he served as the Foundation’s area director for Southeast Asia programs, and from 1991 to 1994 as the Foundation’s director of Program Planning and Review. Hein has written widely and is a frequent speaker on various topics related to the Asia-Pacific region, including governance issues and U.S.-Asia relations. Prior to joining the Foundation, he was a research fellow at the Centre for Strategic and International Studies in Jakarta, Indonesia. He also taught in the Political Science Department at the University of California, Berkeley. Gordon has master’s and Ph.D. in Political Science from the University of California, Berkeley.

Marvin Taylor-Dormond is Director General of Independent Evaluation at Asian Development Bank. Reporting to ADB’s Board of Directors, he is responsible for assessing ADB’s development effectiveness as well as for providing lessons to inform strategies, policies, programs, and projects, as well as thematic issues at the regional, country, and sector levels. Mr. Taylor-Dormond has had an extensive experience in the multilateral banking industry. Prior to joining ADB, he served as Director, Independent Evaluation for Finance, Private Sector and Sustainable Development in the World Bank Group’s Independent Evaluation Group (IEG). He was Director for Independent Evaluation of the International Finance Corporation, and subsequently led the IEG’s Private Sector Operations Department. Mr. Taylor-Dormond also had a long and successful career at the Central American Bank for Economic Integration where he held several leadership roles as Controller, Executive Vice President, Chief Economist and Chief of Evaluation. Mr. Taylor-Dormond also served as Vice Minister of Finance of the Republic of Costa Rica. Mr. Taylor-Dormond holds a Doctorate degree in Economics from Carleton University-University of Ottawa, Canada; a Master’s degree in International Affairs from Carleton University, Canada; a Licenciatura in Economics and a Bachelor’s degree in Economics, both from the University of Costa Rica.
Taejong Kim is currently a professor at the KDI School of Public Policy and Management. As the head of the Development Research and Learning Network, he oversees the School's development and development cooperation-related research programs. Before joining the faculty at the KDI School, he taught at York University, Canada, and at GRIPS, Japan. His research and teaching interests include public finance, labor economics, econometrics, microeconomics, and applied microeconomics. He obtained a B.A. and M.A. in Economics from Seoul National University and a Ph.D. in Economics from Massachusetts Institute of Technology.

Emmanuel Jimenez is Executive Director of the International Initiative on Impact Evaluation (3ie). He came to 3ie early in 2015 after many years at the World Bank Group where he provided technical expertise and strategic leadership in a number of research and operational positions including as director of the bank’s operational program in human development in its Asia regions from 2000-2012. Before joining the bank, Dr Jimenez was on the economics faculty at the University of Western Ontario in London, Canada. He received his Ph.D. from Brown University.

Juhwan Oh is Professor of International Health Policy and Management at Seoul National University College of Medicine. He is teaching global health and evaluation in public and global health for medical students. He is currently serving as a member of International Development Evaluation Committee; as the chair of Priority Setting Committee in Healthcare; and as the chair of National Committee for Catastrophic Medical Payment Prevention of Korea Government. He is serving as an academic editor of PLoS One; editorial board member for global health in Journal of Korean Medical Science, and Editor-in-chief of Journal of Global Health Science. He was a Takemi Fellow in international health at Harvard T.H.Chan School of Public Health after he got a PhD in public health from Seoul National University. His research interest include project, policy impact evaluation in global and public health; maternal and child health; and universal health coverage.

Zhou Taidong is the Head, Global Development Research Division for Center for International Knowledge on Development, People's Republic of China. His research focuses on China’s foreign aid, global development governance and regional cooperation. Previously, Mr. Zhou has worked at the Development Research Center of the State Council from August 2015 to August 2017, the Asia Foundation's China office from July 2011 to July 2015, and the Center for International Economic and Technical Exchanges of China's Ministry of Commerce from July 2002-June 2010. Mr. Zhou has led the drafting process of the 2017 China’s Progress Report on Implementation of the 2030 Agenda for Sustainable Development, and has written extensively in both Chinese and English focusing largely on China and international development cooperation. Mr. Zhou is a Ph.D. Candidate on China and International Development at China Agricultural University. He holds a Master’s degree on public policy from Crawford School of Government, the Australian National University and a Master’s Degree on International Private Law from China’s University of Political Science and Law.
Neissan Alessandro Besharati is a Senior Research Fellow at the Institute for Global Dialogue (IGD) and the BRICS Policy Centre (BPC). He is a visiting professor at the Pontifical Catholic University of Rio de Janeiro, and post-graduate faculty member at the University of Witwatersrand in Johannesburg, where he trains leaders from the public and private sector throughout Africa. He is an associate of several international development centers, an active member of the Network of Southern Think Tanks (NeST) and of Southern Voice (SV). Dr. Besharati provides regular policy advice and consulting services to governments, bilateral donors, regional institutions, private foundations, and sits on various United Nations, World Bank, African Union and OECD expert groups and committees. He holds a Masters in International Social Development and a PhD in Public Policy & Development Management, and has worked for 20 years in the development industry on five continents serving on senior management and advisory positions with governments, NGOs and various multilateral organizations at headquarters and in a number of low-income, middle-income and post-conflict countries. His areas of expertise include international development cooperation, emerging economies, public-private partnerships, development finance, monitoring and evaluation, and education policy. He speaks English, Portuguese, Italian, Farsi, French and Zulu.

Farzana Ahmed is Lead Evaluation Specialist at the Independent Evaluation Department (IED) of the Asian Development Bank. Amongst other evaluation roles, Ms Ahmed leads the evaluation capacity development function at IED. Ms Ahmed joined the ADB in 1998 and prior to joining IED, held positions in ADB Operations that included a country posting in Indonesia and a secondment as an Advisor to the Australian Agency for International Development. Before joining ADB, Ms Ahmed worked in various financial positions in the private sector in the United Kingdom and Australia. Bangladeshi by origin, Ms Ahmed graduated from Oxford University, UK and is a qualified chartered accountant.

Anthea Mulakala is The Asia Foundation’s Director for International Development Cooperation. She leads the Foundation’s work on Asian Approaches to Development Cooperation, which focuses on how Asian countries are influencing the global development and aid landscape. From 2007–2014 she served as Country Representative in Malaysia, concurrently leading the Foundation’s engagement on development effectiveness and development policy. Between 1991 and 2007, Ms. Mulakala worked for several multilateral, bilateral and nongovernmental organizations in Asia, including the World Bank (in support of Indonesian decentralization), South Asia Partnership (in support of NGO capacity-building in Sri Lanka and regional gender issues), and the United Kingdom’s Department for International Development (DFID), where she led a large health project consortium in Bangladesh and served as DFID’s Reconciliation and Development advisor in Sri Lanka. Ms. Mulakala has written and published on conflict dynamics in Asia, aid and development policy, social mobility in Asia, south-south cooperation, the role of NGOs and the private sector in Asian development cooperation, Indian development cooperation, and various issues in Malaysian political economy. She holds a B.A. Hons. in Political Science and English from the University of Western Ontario and a M.A. in International Affairs from the Norman Paterson School of International Affairs, Carleton University, Ottawa, Canada. Ms Mulakala is also co-founder of a Malaysian social enterprise which tackles the crisis of poor nutrition amongst Malaysian children.
Gambhir Bhatta is Advisor in the Sustainable Development and Climate Change Department, and Head of the Knowledge Sharing & Services Center at the Asian Development Bank. Prior to this appointment in late 2017, Gambhir was the Chief of the Governance Thematic Group at the ADB for over two years. He currently has adjunct professorial and senior research fellowship appointments at the Lee Kuan Yew School of Public Policy (Singapore), and at the National College of Public Administration and Governance (University of the Philippines). Since 2016, he has also been an Adjunct Fellow at the ADB Institute, Tokyo, and an elected Independent Member of the Board of Directors of the International Consortium of Governmental Financial Management, the only worldwide grouping of organizations and people involved in this particular field. Since joining ADB in July 2005 he has led various programming missions to design development projects and programs in Asia, and has contributed directly to a portfolio of more than two billion dollars in programming in the broad areas of governance and public management, including public resource management, anticorruption, SOE reforms, and local governance in South Asia and other regions. His short-term and long-term professional engagements have been in more than 15 countries across 4 continents, including for work with the United Nations. From January 2000 to April 2005, Gambhir was a Senior Advisor at the State Services Commission in New Zealand, which, along with The Treasury and the Department of Prime Minister and Cabinet, is one of three central agencies in the country. He is the author of four books, including the International Dictionary of Public Management and Governance (M. E. Sharpe, New York, 2006). His forthcoming book on Public Management in Developing Asia is to be jointly published by Routledge and ADB Institute. He has a PhD in Public and International Affairs from the University of Pittsburgh, and advanced certificates in Applied Policy Analysis, Asian Studies, and Urban and Regional Development from the same university. His Dual Master’s Degrees (in Economics and Political Science) were earned from Bowling Green State University, USA.

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About the Asian Development Bank

ADB’s vision is an Asia and Pacific region free of poverty. Its mission is to help its developing member countries reduce poverty and improve the quality of life of their people. Despite the region’s many successes, it remains home to the majority of the world’s poor. ADB is committed to reducing poverty through inclusive economic growth, environmentally sustainable growth, and regional integration.

ADB is owned by 67 members, including 48 from the region. Its main instruments for helping its developing member countries are policy dialogue, loans, equity investments, guarantees, grants, and technical assistance.

About Independent Evaluation at the Asian Development Bank

The Independent Evaluation Department evaluates the policies, strategies, operations, and special concerns of ADB relating to organizational and operational effectiveness. It contributes to development effectiveness by providing feedback on performance and through evaluation lessons.