COVID-19 IMPACTS ON ASEAN HOUSEHOLDS: SURVEY FINDINGS

73% OF HOUSEHOLDS REPORTED INCOME DECLINE
- 8,000 households surveyed in 8 Association of Southeast Asian Nations (ASEAN) countries*
- 54%-84% income decline range across these countries

PERCENTAGE WHO REPORTED A DROP IN INCOME, BY GROUP
- Household businesses/self-employed: 83%
- Farmers/fishermen: 66%
- Wage earners: 59%
- Remittance recipients: 56%

44% OF HOUSEHOLDS REPORTED AT LEAST ONE MEMBER LOST THEIR JOB OR HAD WORKING HOURS REDUCED
- 25%-75% range across surveyed countries

55% OF HOUSEHOLDS EXPERIENCED FINANCIAL DIFFICULTIES
- 27%-85% range across surveyed countries

ONLY 34% OF HOUSEHOLDS REPORTED DECLINES IN HOUSEHOLD EXPENDITURES
- 16%-53% range across surveyed countries

*ABOUT THE SURVEY
- 8,000 households surveyed by phone in each of the following developing ASEAN countries: Cambodia, Indonesia, Laos People’s Democratic Republic, Malaysia, Myanmar, Philippines, Thailand, and Viet Nam
- Surveys conducted from May-July 2020

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LARGEST SOURCES OF FUNDING TO OFFSET INCOME DECLINES

- Drawdown of cash and savings: 50%
- Deferred payments and debt repayments: 35%
- Applications for government aid: 34%

50% OF HOUSEHOLDS REPORTED HAVING FINANCIAL RESOURCES SUFFICIENT FOR LESS THAN ONE MONTH

UP TO 50% OF HOUSEHOLDS REPORTED THEIR CHILDREN STOPPED ATTENDING SCHOOL

62% OF HOUSEHOLDS WITH KIDS IN SCHOOL SAID THEIR SCHOOLS OFFERED ONLINE LEARNING

WHERE ONLINE COURSES WERE OFFERED, 27% OF HOUSEHOLDS SAID THEIR CHILDREN DO NOT ATTEND OR ATTEND ONLY SOMETIMES

- Reasons include no or poor internet connection and lack of a PC or tablet

*ABOUT THE SURVEY*

- A total of 8,000 households surveyed by phone, in increments of 1,000 in each of the following 8 developing Association of Southeast Asian Nations (ASEAN) countries: Cambodia, Indonesia, Lao People’s Democratic Republic, Malaysia, Myanmar, Philippines, Thailand, and Viet Nam
- Surveys conducted from May-July 2020

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