

Asian Development Bank

Launch Seminar:

Lessons from Asia Small and Medium-Sized Enterprise Monitor 2020

Accelerating Dynamics of MSMEs for Revitalizing National Economies

22 October 2020

Virtual Conference

(Times are for Manila)

Provisional Agenda

09:00-09:30	Participants Registration
09:30-09:50	<p>Opening Remarks</p> <p>by Mr. Bambang Susantono, Vice President (Knowledge Management and Sustainable Development), Asian Development Bank (ADB)</p> <p>Introductory Remarks</p> <p>by Mr. Yasuyuki Sawada, Chief Economist and Director General, Economic Research and Regional Cooperation Department (ERCD), ADB</p>
09:50-10:30	<p>Session 1: Trends and Challenges in MSME Development and Access to finance: Lessons from the Asia SME Monitor 2020</p> <p>This session summarizes key findings from the Asia SME Monitor 2020 Volume I (Country and Regional Reviews).</p> <ul style="list-style-type: none"> ➤ <i>Overview of MSME development in Southeast Asia</i> ➤ <i>MSME access to finance and financial assistance</i> ➤ <i>Policies and regulations</i> ➤ <i>Challenges for scaling up MSMEs and economic revival</i> <p>Moderator: Mr. Joseph Ernest Zveglich Jr., Deputy Chief Economist, ERCD, ADB</p> <p>Presentation: [30 min]</p> <p>by Mr. Shigehiro Shinozaki, Senior Economist, ERCD, ADB</p> <p>Question and Answer session [10 min]</p>
10:30-11:30	<p>Session 2: National Efforts to Scale Up MSMEs and Challenges</p> <p>In this session, selected government authorities that contributed to the Asia SME Monitor 2020 discuss their efforts to develop the MSME sector and their policy frameworks in 2019-2020 (<i>before and during</i> the COVID-19 crisis).</p> <ul style="list-style-type: none"> ➤ <i>What mid-to-long-term policy frameworks have the government developed and promoted to support MSMEs?</i> ➤ <i>What assistance programs for MSMEs have been implemented before (2019) and during the COVID-19 crisis (2020)?</i> ➤ <i>What are major constraints and challenges to scale up MSMEs? Are there any differences before and during the COVID-19 crisis?</i>

	<p>Moderator: Mr. Shigehiro Shinozaki, Senior Economist, ERCD, ADB</p> <p>Presentations: [45 min]</p> <p>Philippines’s Efforts and Challenges to Scale up MSMEs by Mr. Jerry Clavesillas, Director, Bureau of SME Development, Department of Trade and Industry, Philippines</p> <p>Indonesia’s Efforts and Challenges to Scale up MSMEs by Mr. Luhur Pradjatno, Minister Advisor for Inter-Agency Relations, Ministry of Cooperatives and SMEs, Indonesia</p> <p>Malaysia’s Efforts and Challenges to Scale up MSMEs by Ms. Sharifah Najwa Syed Abu Bakar, Chief Officer, Knowledge Management and Strategy Division, SME Corporation Malaysia</p> <p>Question and Answer session [15 min]</p>
11:30-12:30	<p>Session 3: Enhancing MSME Access to Finance – Diversification of Financing Models</p> <p>This session discusses central banks/financial authorities’ efforts to enhance MSME access to finance and their financial inclusion roadmaps, addressing digital financial services solutions and financing modalities under the new normal.</p> <ul style="list-style-type: none"> ➤ <i>What mid-to-long-term policy frameworks have the central bank/financial authority developed and promoted to accelerate MSME access to finance? What is the major progress on the national financial inclusion strategy (including digital financial services solutions)?</i> ➤ <i>What financial assistance programs for MSMEs have been implemented before (2019) and during the COVID-19 crisis (2020)?</i> ➤ <i>What are major constrains and challenges to enhance MSME access to finance? Are there any differences before and during the COVID-19 crisis?</i> <p>Moderator: Mr. Shigehiro Shinozaki, Senior Economist, ERCD, ADB</p> <p>Presentations: [45 min]</p> <p>Philippines’s Efforts and Challenges on MSME access to finance (DFS) by Ms. Ellen Joyce Suficiencia, Director, Bangko Sentral ng Pilipinas (BSP), Philippines</p> <p>Thailand’s Efforts and Challenges on MSME access to finance (Financial Inclusion) by Ms. Pirajit Padmasuta, Senior Director of Financial Institutions Strategy Department, Bank of Thailand</p> <p>Indonesia’s Efforts and Challenges on MSME access to finance (Acceleration Board) by Mr. Saptono Adi Junarso, Executive Vice President, Indonesia Stock Exchange</p> <p>Question and Answer session [15 min]</p>
12:30-13:30	Lunch break
13:30-14:10	<p>Session 4: Policies and Regulations to Support MSMEs in the New Normal</p> <p>This session summarizes key findings from the Asia SME Monitor 2020 Volume II (COVID-19 Impact on MSMEs in Developing Asia).</p> <ul style="list-style-type: none"> ➤ <i>Business conditions during the COVID-19 pandemic</i>

	<ul style="list-style-type: none"> ➤ <i>COVID-19 impact by firm size and business sector</i> ➤ <i>Impacts on women-led and internationalized MSMEs</i> ➤ <i>Moving forward for strengthening MSME dynamism in the new normal</i> <p>Moderator: Mr. Joseph Ernest Zveglich Jr., Deputy Chief Economist, ERCD, ADB</p> <p>Presentation: [30 min] by Mr. Shigehiro Shinozaki, Senior Economist, ERCD, ADB</p> <p>Question and Answer session [10 min]</p>
14:10-15:30	<p>Session 5: Panel Discussion – Policy Actions in the New Normal</p> <p>Selected panelists discuss how governments coordinate ongoing MSME policies and what policy approaches and actions would be required <i>after</i> COVID-19 or under the new normal.</p> <ul style="list-style-type: none"> ➤ <i>What is your country’s response to the COVID-19 for MSME support?</i> ➤ <i>What are major constrains and challenges to design and implement MSME assistance during the COVID-19 pandemic?</i> ➤ <i>What policy actions would be required to support MSMEs after the COVID-19 crisis or under the new normal?</i> <p>Moderator: Mr. Kelly Bird, Country Director, ADB’s Philippines Country Office</p> <p>Panelists: [60 min]</p> <p>Mr. Bountheung Douangsavanh, Director-General, Department of SME Promotion, Ministry of Industry and Commerce), Lao PDR</p> <p>Mr. Jerry Clavesillas, Director, Bureau of SME Development, Department of Trade and Industry, Philippines</p> <p>Mr. Paul Vandenberg, Senior Economist, ERCD, ADB</p> <p>Open Floor Discussion [20 min]</p>
15:30-15:45	<p>Wrap-up and Closing Remarks</p> <p>by Mr. Joseph Ernest Zveglich Jr., Deputy Chief Economist, ERCD, ADB</p>
15:45	<p>End of the Seminar</p>