

## What to Expect from SEADS 2020

Big names in government, technology, and development are set to headline the inaugural Southeast Asia Development Symposium (SEADS) on 21 October 2020 and share insights on how to wield technology to soften the blow from the coronavirus disease (COVID-19) pandemic.

The Asian Development Bank (ADB) is organizing SEADS to help crystallize thinking on critical development issues, and to support Southeast Asia countries' transition to becoming high-income, knowledge-based, and sustainable economies. This annual event will serve as a platform for countries to share insights, innovations, and experience on areas of practical policy relevance.

This year's SEADS will explore how digital technology can play a key role in countries' longer-term economic recovery as they continue to grapple with the "new normal." It will feature:

**Innovations:** Opportunities to discover the latest cutting-edge breakthroughs that can help countries tackle COVID-19.

**Solutions:** Insights from leading minds from industry, technology, the public sector, and academia.

**Connections:** Opportunities to interact with problem-solvers and next-generation thinkers from Southeast Asia and beyond.

The featured keynote speakers are:

- ADB President Masatsugu Asakawa
- Sri Mulyani Indrawati, Finance Minister for Indonesia
- Sherie Ng, General Manager for APAC, Public Sector, Microsoft
- Khailee Ng, Managing Partner, 500 Startups

Other featured panelists include Nadiem Anwar Makarim, Minister of Education and Culture for Indonesia; Dr. Phan Phalla, Secretary of State, Ministry of Economy and Finance, Royal Government of Cambodia; and senior executives from 500 Startups, Amazon Web Services, Google, Grab, Lazada, Mastercard, mClinica, MeshMinda, Microsoft, and Solve Education!

A series of ADB special sessions will be offered:

- Emerging from an Economic Crisis—What Role for Technology Adoption?
- The Digital Economy Revolution
- Access for All: Remote Learning and "EdTech"
- Leveraging Digital Tech for Healthcare
- From Technology to Leadership. Putting the Transformation back into Digital

The launch of an ADB Hackathon – Re-establishing Tourism Confidence through Innovative Digital Solutions, and special partner events that will focus on innovation, inclusive recovery and cutting-edge digital technology that can help address COVID-19.

**Registration is free** for all participants. To learn more about SEADS, and register, go to: <https://adb.eventsair.com/seads/>