

Asian Development Bank

Launch Seminar:

Lessons from Asia Small and Medium-Sized Enterprise Monitor 2020

Accelerating Dynamics of MSMEs for Revitalizing National Economies

22 October 2020

Virtual Conference

Resource Persons' Profile

Opening Remarks



Dr. Bambang Susantono is the Vice-President for Knowledge Management and Sustainable Development of the Asian Development Bank. He coordinates research and studies on wide-ranging topics from energy and transport to health and finance, in addition to climate change, education, environment, governance, gender equality, rural development and food security, and regional cooperation.

He served as Acting Minister of Transportation of Indonesia, and as Deputy Minister for Infrastructure and Regional Development and the Office of Coordinating Ministry for Economic Affairs.

He holds a Ph.D. in infrastructure planning, as well as master's degrees in transportation engineering and city and regional planning from UC Berkeley and a bachelor's in engineering from the Bandung Institute of Technology.

Introductory Remarks



Yasuyuki Sawada is Chief Economist of the Asian Development Bank (ADB) and Director General of its Economic Research and Regional Cooperation Department. He is chief spokesperson on economic and development trends, and leads the production of ADB's flagship knowledge products and support for regional cooperation fora.

Before joining ADB, Mr. Sawada was Professor of Economics at the University of Tokyo, and has led numerous large-scale development policy evaluation projects for various institutions.

His key research areas are development economics, microeconometrics, economics of disasters, and field surveys and experiments. Mr. Sawada obtained his Ph.D. in Economics from Stanford University.

Session Moderator



Joseph E. Zveglic Jr. is Deputy Chief Economist of the Asian Development Bank. He supports the Chief Economist to set research directions for the Economic Research and Regional Cooperation Department, ensure research quality, and brief the ADB Board and Management on emerging economic issues.

Previously as Director of macroeconomic research, Mr. Zveglic oversaw the preparation of the annual Asian Development Outlook and the Asian Development Outlook Update, ADB's flagship publications forecasting economic trends in the region. He has also served as Principal Planning and Policy Economist at ADB's Strategy and Policy Department, Senior Advisor to the President, and as Deputy Country Director at the ADB's Sri Lanka Resident Mission. Mr. Zveglic joined ADB in 1998.

Before ADB, Mr. Zveglic worked as a researcher and instructor at the Harvard Institute for International Development as part of the team providing capacity building to government officials in macroeconomic policy and management. He was also a visiting instructor at the College of William and Mary.

Mr. Zveglic earned his Ph.D. and Master of Arts degree at Harvard University. He graduated *summa cum laude* in economics with an emphasis on Asian studies at Arizona State University.

Session 1: Trends and Challenges in MSME Development and Access to Finance Session 4: Policies and Regulations to Support MSMEs in New Normal



Shigehiro Shinozaki is a Senior Economist, ADB. He supports ADB's developing member countries in improving small and medium-sized enterprise (SME) access to finance through various technical assistance projects. His advisory and research expertise includes policy issues in SME development, inclusive finance, and financial sector development especially in developing Asia.

Prior to joining ADB, he held several expert positions at Japan's Ministry of Finance, OECD in France, and as JICA expert in Indonesia. He holds Ph.D. in International Studies from Waseda University in Japan.

Session 2: National Efforts to Scale Up MSMEs and Challenges



Jerry T. Clavesillas is a Certified Public Accountant by profession. He has been working on Micro, Small and Medium Enterprise (MSME) promotion and development, starting in early 80's as a MASICAP scholar that provided technical assistance in the preparation of feasibility studies for loan applicants.

He also had experiences working with various International Organizations for projects on enterprise and entrepreneurship development in the Philippines and other Southeast Asian countries. He has been the Philippine official representative to the APEC SME Working Group and the ASEAN Coordinating Committee on MSMEs since 1996.

He is presently the Director IV of the Bureau of Small and Medium Enterprise Development of the Department of Trade and Industry.



Luhur Pradjatno is the Minister's Expert Staff for Interagency Relations at the Ministry of Cooperatives and Small and Medium Enterprises of the Republic of Indonesia. He assumed the position on 27 December 2019. Prior to this, Mr. Pradjarto held several senior positions in the ministry, including the Minister's Deputy for Organizational Affairs, and Deputy Assistant for Cooperatives and SME Financing.



Sharifah Najwa Syed Abu Bakar is currently Chief Officer of Knowledge Management and Strategy Division, SME Corporation Malaysia, a Central Coordination Agency for SME development in Malaysia under the Ministry of Entrepreneurship Development and Co-operatives. Her current role includes working closely with local and international stakeholders including UN, ASEAN, APEC, OECD, OIC and other multilateral and bilateral fora.

She holds a Bachelor Degree in Accountancy and Business Finance from the University of Dundee, Scotland, UK; and Entrepreneurial Leadership Programme, Said Business School, Oxford University, UK. She also served as a capital market regulator at the Securities Commission of Malaysia.

Session 3: Enhancing MSME Access to Finance



Ellen Joyce L. Suficiencia, as the Director of the Financial Inclusion Group – Center for Learning and Inclusion Advocacy (CLIA) of the Bangko Sentral ng Pilipinas (BSP), Joyce is deeply involved in various initiatives to drive the BSP's financial inclusion agenda forward. She handles policy development and advocacy work with a particular focus on inclusive digital finance, MSMEs, and agriculture financing. Joyce joined the BSP more than 18 years ago as a Bank Examiner. Prior to her current assignment, she was involved in the strategy management and enterprise project management implementation of the BSP.

Joyce took on the role as Officer in Charge of the CLIA department as of September this year.



Pirajit Padmasuta has recently been appointed **Senior Director of the Financial Institutions Strategy Department**, which is responsible for financial sector development, sustainable banking, financial inclusion, and facilitating cooperation among financial regulators. From 2015-2019, she was the Director of the Corporate Planning Department where she formulated and evaluated the Bank of Thailand (BOT) strategic plans, including budget overights. From 2012-2015, she was the Division Executive of the Financial Consumer Protection Center (FCC) where she formulated BOT's strategies for financial consumer protection, which included financial education, complaint handling, raising awareness of the FCC's roles and responsibilities, as well as enhancing the FCC's capacities such as more efficient complaint handling process. From 1998-2012, she worked in financial institutions rehabilitation during the 1997 financial crisis. Afterwards, she was involved with financial institutions policies such as e-banking policies, Financial Sector Master Plan Phase II implementation, financial inclusion policies, and representing BOT in FTA negotiations. She also worked at Nakornthon Bank, Thai Smart Card Co. Ltd., Krungthai Bank.



Saptono Adi Junarso is the Executive Vice President of PT Bursa Efek Indonesia (IDX) and Head of Listing Services and Development. He has more than 15 years of experience being a Vice President at IDX. His area is including debt, equity, and derivative instruments. He is also actively involved in several capital market systems development (e.g.: e-reporting, XBRL, e-IPO, etc).

He holds a Bachelor Degree major in Management from the Universitas Diponegoro and a Master Degree from the Universitas Trisakti, Indonesia.

Session 5: Panel Discussion – Policy Actions in New Normal



Kelly Bird is Country Director for the Philippines, appointed to the position in January 2018. Prior to this assignment, he was Director of the Public Management, Financial Sector and Trade Division in the Southeast Asia Department of the Asian Development Bank. He joined ADB in June 2006 and specializes in regulatory governance and reforms, financial sector development, trade and investment policy, and employment policy, among others. While at ADB, he has worked with governments on various economic development programs in Cambodia, Indonesia, Lao PDR, the Philippines, Myanmar, and Thailand. Prior to joining the ADB, he worked as part of a USAID-funded project with the Indonesian government from 1999 to 2005, and in 2006 as a consultant on trade policy with the World Bank in Jakarta. He has also worked in several southern African countries on competition policy and private sector development. He graduated with a PhD in economics from the Australian National University in 1999. He has published several papers in international journals including Applied Economic Letters, Bulletin of Indonesian Studies, Journal of Development Studies, Oxford Development Studies, Southeast Asian Affairs, World Economy, and World Development.



Bountheung Douangsavanh graduated Master of Science in Engineering from Ukraine in 1994 and Master of Economics from Japan in 2004. He was the Counsellor on Economic and Commercial Affairs, Permanent Mission of the Lao PDR to United Nations Office and other International Organizations in Geneva, Switzerland during 2012 – 2016. His professionals are mainly in the fields of SME Promotion and Foreign Trade Policy. He has been the Director General of Department of SME Promotion, Ministry of Industry and Commerce since 2018.



Paul Vandenberg is a senior economist at the Asian Development Bank in Manila. His research interests include industrialization, the middle-income trap, employment, small and medium enterprises, tech startups, and skills training.