



MONGOLIA
ADB@30



Partnering
Developing
Innovating



JOURNALISTIC STORY COMPETITION

on

"New Beginning Post COVID – What is the world we want to live in? How can we shape the future drawing on past lessons and the COVID-19 experience?"

OVERVIEW

The Asian Development Bank (ADB) has been Mongolia's largest multilateral development partner since 1991, supporting the country's development priorities. Over the past 30 years, ADB has developed a strong relationship with its key stakeholders in Mongolia.

2021 marks the 30th anniversary of the ADB–Mongolia partnership. To ensure successes are well understood and that lessons are learnt, ADB plans to commemorate the anniversary through a series of events and activities that will aim to trigger innovation and a commitment to further deepen and broaden the relationship.

Within the framework of the commemoration, ADB Mongolia Resident Mission (MNRM) is pleased to announce a national journalistic story competition, jointly with the Economics Journalists and Experts Club.

MNRM and the Economics Journalists and Experts Club have been holding joint events and activities to share knowledge and insights about the country's development challenges and opportunities.

TOPIC

"New Beginning Post COVID – What is the world we want to live in? How can we shape the future drawing on past lessons and the COVID-19 experience?"

PURPOSE

The competition aims to draw public and decision makers' attention to opportunities and challenges of the post-pandemic environment, and to generate discussion on (i) lessons learned from the pandemic, and (ii) priorities of the 'new normal'.

COMPETITION RULES

- The competition is open to all journalists and media freelancers (individual or team).
- There is no fee to enter the competition.
- Journalists (individual or team) must submit their stories in the following categories:
 1. Print (newspaper, magazine) and digital (websites)
 2. Broadcast (radio, television, video sites)

- Prior to submission, entries must be published or broadcast with wide distribution through media outlets between **12 March** and **16 April 2021**.
- A wide range of styles and formats – covering the topic - is eligible.
- One or more submissions per participant are acceptable. Each submission must be sent in a separate email.

REQUIREMENTS

- Entries must cover the competition topic and its raised questions.
- Entries should meet journalism principles and basic requirements and adhere to professional ethics and standards.
- All entries must be original and submitted exactly as they originally appeared. Rewriting and re-editing are not allowed.
- Any entries found to be unpublished or unaired will be disqualified.

SUBMISSION

All entries must be submitted by email to gganzorig@adb.org no later than **10 p.m. on 16 April 2021**. Late submissions will not be considered. Please indicate “Journalistic Story Competition 2021” in the subject line of your email. Email must include the following details:

- Entrant's name/names, and role(s)
- Phone number(s)
- Name of the publication or channel
- Published or broadcasted date(s)
- Titles of the articles or programs (with episode number, if applicable)

Entries for **Print and Digital category** must be submitted as clean, clearly legible, text recognizable PDF documents. The date of publication must be clearly visible. The document can be accompanied by URLs.

Entries for **Broadcast category** must be submitted as URLs only (YouTube or other sites). Scripts are optional for this category of entries.

EVALUATION

The winning entries will be selected by a panel comprised of ADB management, Economics Journalists and Experts Club representatives, and independent experts. The winner will be notified by the end of April 2021.

Entries will be scored on their originality and creativity, significance and expressiveness, adherence to the concept, accuracy and quality of research, professionalism, and audience impact at the following proportion:

Criteria	Weight
Originality and creativity	30%
Significance and expressiveness	20%
Adherence to the concept prompting the competition	20%
Accuracy and quality of research	10%
Professionalism (adherence to journalistic standards)	10%
Potential reader/audience impact	10%

PRIZE

1. **Impact Award:** MNT 3,000,000 for one winner from each of the categories
2. **Innovation Award:** MNT 2,000,000 for one winner from each of the categories

INTELLECTUAL PROPERTY

Entrants affirm their submissions are their own original work, have not been copied from others or from previous works, including their own, and do not violate intellectual property rights of any other person or entity.

DISCLAIMER

The ADB and the Economics Journalists and Experts Club reserve the right to cancel or modify the competition and award the prize by alternate means if fraud or technical failure is determined at any time by both parties including after the submission is closed.

By entering this competition, entrants declare that they have read and accept the contest rules.

For further inquiries about the competition, please contact Economics Journalists and Experts Club Coordinator B. Bayartogtokh at 976-88041040 during business hours or send an e-mail to ganzorig@adb.org.

Thank you for your interest in the journalistic story competition.

Best of luck!