

# Asian Irrigation Forum 2: Youth Video Competition

1 July – 30 September 2015; Manila, Philippines

## COMPETITION RULES AND MECHANICS

The second Asian Irrigation Forum (AIF2) on 17-19 November 2015 in Manila, Philippines will address irrigation challenges in Asia and the Pacific, working toward a water and food secure region. In conjunction with AIF2, this Youth Video Competition is inviting budding filmmakers to weigh in on the irrigation challenges that the Asia-Pacific region is facing today by submitting a video on the theme “Who's growing tomorrow's food?”

### Theme: Who's Growing Tomorrow's Food?

In Asia, 80% of the water is used for irrigation. It shows how important water is for growing food and to ensure there is enough food for everyone. There is a big competition for water: the population of the world is growing, growing cities demand large amounts of water, and economies and diets are changing which require more water and more food.

However, young people are not attracted to becoming low income farmers and are moving to the cities in search for a better future. Furthermore, climate change will affect the water availability: there will be either too much rain at once creating floods, or too little water creating droughts. This changing weather will make the work of farmers more unpredictable and economically riskier. Considering these challenges, what are your perspectives on the future of water and food?

### Eligibility and Entrant Qualifications

1. Any young citizen from ADB's 67 member countries, between 18 to 30 years old, and who is interested in irrigation can join. ADB employees and their family members are not eligible to compete.
2. Entrants may submit more than 1 video entry. Entrants must upload their video entry/entries on YouTube.com or Youku.com and fill out the online registration form. Registration forms must be submitted on or before 30 September 2015 (23:59hrs +8GMT) to AIF2@adb.org.
3. By joining the competition, entrants signify that they are willing to make the necessary travel arrangements in time for the AIF2 on 17-19 November 2015 should their video entry be selected as winner.
4. By submitting an entry, entrants agree to all of the competition rules and mechanics.

### Entry Requirements

5. Each video entry must be related to the theme, is the entrant's original work in its entirety, and must not infringe on the intellectual property or other rights of any other third party, regardless of country of residence. It is the entrant's responsibility to clear all aspects of copyright prior to submission. ADB reserves the right to disqualify from the competition any video entry that infringes on the copyright or other intellectual property rights of third parties and will not be responsible or in any way liable for any violations of copyright or any other unauthorized use of images/graphics/video or other content of submitted entries.
6. A video entry must be no longer than 3 minutes in duration. The entry can be in any digital video format. Entries in any genre, including but not limited to animation, documentary, drama, experimental, art, testimonial, etc. will be accepted.
7. The competition is specifically intended for new videos only. Videos produced and shared prior to 1 July 2015 will not be accepted.

8. Entries can be submitted in any language. However, entries in languages other than English must have English subtitles to facilitate public outreach and selection process.
9. Entries containing rude, unlawful, discriminatory, sexually explicit, or libelous material or material that violates any applicable law in the country where it was shot and edited will not be accepted.
10. Entries must not contain any third party advertising, slogan, logo, or trademark or otherwise indicate a sponsorship or endorsement by a third party or commercial entity.

### **Awarding and Prizes**

11. Entries will be screened by a selection committee formed by ADB. Entries will be judged on the following criteria:

Content	20%
Effective use of time	20%
Clarity	20%
Originality of conveying the message	20%
Involvement of stakeholders	20%
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Total	100%

12. The selection committee will select 1 Grand Prize winning video and 5 runner-up videos and will be awarded as follows:

**Grand Prize:** The Grand Prize winning video will be screened at the Opening Plenary of AIF2 and shared on the ADB website and social media channels. The Grand Prize winner will receive an all-expense (transportation, accommodation, and daily allowance) paid trip to Manila, Philippines to participate in AIF2 and introduce the video at the event.

**5 Runners-up:** The 5 runner-up videos may be screened at AIF2 and may be shared on the ADB website and social media channels.

13. The selection committee may choose not to award a prize if the entry does not meet the minimum standards defined by the competition rules and mechanics.
14. Decisions of the selection committee are final.

### **Intellectual Property Rights & Use of Entries**

15. By entering the competition, entrants give ADB the right to use the winning entries without restriction, in whole or part, for not-for-profit means. Entrants agree that a condition of entry into the competition entails sharing of usage rights, including but not limited to the display, distribution, publishing, transmission, copy, reproduction, or production of derivative works during the duration of the competition.
16. Entrants do not waive their intellectual property rights by entering the competition and will therefore retain the right to be identified as the author/creator of their entries.
17. Entrants further agree that ADB may add its logo to their works.
18. ADB reserves the right to publish all entries, in whole or part, on the ADB website or other relevant websites, and for non-profit use by the ADB and its not-for-profit partners during and after the competition, including edited versions of the originals.

### **Liabilities**

19. ADB will not be liable in case aspects of the competition or the competition itself is changed or cancelled.
20. ADB will not accept any responsibility for any damage, loss, injury or disappointment suffered by any entrant to the competition or as a result of accepting or not receiving any prize.