

Understanding the Digital Economy: What Is It and How Can It Transform Asia?

21-22 February 2018

Venue: Pravasi Bharatiya Kendra, New Delhi, India

DAY ONE: 21 February 2018 (Wednesday)	
08:30 – 09:00	Registration of participants
09:00 – 09:30	<p>Welcome by <i>Prabir De</i>, Head, ASEAN-India Centre, Research and Information System for Developing Countries (RIS)</p> <p>Opening Remarks by <i>Sachin Chaturvedi</i>, Director General, Research and Information System for Developing Countries (RIS) <i>Chul Ju Kim</i>, Deputy Dean, Asian Development Bank Institute (ADBI)</p> <p>Introduction to the Workshop <i>Aladdin D. Rillo</i>, Senior Economist, ADBI</p>
09:30 – 10:00	<p>KEYNOTE ADDRESS: <i>Prasanto Roy</i>, Vice-President, National Association of Software and Services Companies (NASSCOM)</p>
10:00 – 10:30	Group Photo and Tea/Coffee Break
10:30 – 12:30	<p>SESSION 1: Understanding the digital economy – big data, mobile technology, and the internet of things</p> <p><i>Connectivity through the aggressive use of data and information is a backbone of the digital economy. Big data flows, internet and the internet of things dramatically transform business models and facilitate growing interconnectedness of people, organizations, and machines. This session will provide a comprehensive overview of what a digital economy is by examining the trends in digital flows, digital platforms and tools.</i></p> <p>Moderator: <i>Chul Ju Kim</i>, Deputy Dean, Asian Development Bank Institute (ADBI)</p> <p>Speakers: <i>Malavika Jayaram</i>, Executive Director, Digital Asia Hub, Hong Kong <i>Kensuke Tanaka</i>, Head of Asia Desk, OECD Development Centre, France <i>O.P. Wali</i>, Professor & Head, Centre for International Trade in Technology (CITT), Indian Institute of Foreign Trade (IIFT) Delhi</p> <ul style="list-style-type: none"> • Presentation: Understanding Digital Economy <p>Open Discussion</p>
12:30 – 13:30	Lunch Break

13:30 – 15:00	<p>SESSION 2: Role of digital economy in facilitating inclusive trade</p> <p><i>Digitalization has fundamentally changed the way commerce is managed, optimized, shared and</i></p>
	<p><i>deployed. Digital flows enable goods, services and investment to move freely across borders and allow many countries (including small firms) to participate in the global market. This session aims to better understand the trends in e-commerce globally and in the region, the role of e-commerce in trade and business, and the impact of e-commerce to countries in terms of benefits and risks.</i></p> <p>Moderator: <i>Abhijit Das</i>, Head, Centre for WTO Studies, Indian Institute of Foreign Trade (IIFT), New Delhi</p> <p>Speakers: <i>Arpita Mukherjee</i>, Professor, Indian Council for Research in International Economic Relations (ICRIER), New Delhi</p> <ul style="list-style-type: none"> • Presentation: Role of Digital Economy in Facilitating Inclusive Trade <p><i>Syed Munir Khasru</i>, Chairman, The Institute for Policy, Advocacy, and Governance (IPAG), Bangladesh</p> <p>Open Discussion</p>
15:00– 15:15	<p>Tea/Coffee Break</p>
15:15 – 16:30	<p>SESSION 3: Impact of financial technology on payment and lending in Asia</p> <p><i>New ways of delivering financial services using technologies, a phenomenon referred to as “fintech”, have undoubtedly transformed Asia’s financial system by improving the efficiency of payment system as well as increasing financial access. This session examines the impact of fintech on financial markets, the risks associated with new technologies, and the regulatory response to these developments.</i></p> <p>Moderator: <i>Pranav Kumar</i>, Head, International Trade Policy Division, Confederation of Indian Industry (CII), New Delhi</p> <p>Speakers: <i>Claude Eguienta</i>, Chief Operating Officer, Telcoin, Japan <i>Saon Ray</i>, Senior Fellow, ICRIER, New Delhi</p> <ul style="list-style-type: none"> • Presentation: Impact of Financial Technology on Payment and Lending in Asia <p>Open Discussion</p>
	<p>SESSION 4: Country Panel Discussion #1: How to promote the digital economy and what critical issues to address?</p> <p><i>This session will examine the experiences of Asian countries in dealing with the digital economy, including the key challenges and constraints brought about by the digital transformation as well as the key measures being implemented or plan to implement by the governments to tackle the issues in digital economy.</i></p>

16:30 – 18:00	<p>Moderator: <i>K.S. Seetharam</i>, Senior Capacity Building Specialist, ADBI</p> <p>Speakers: <i>Md Taufiqul Islam</i>, Deputy Secretary Planning Division, Ministry of Planning, Bangladesh</p> <ul style="list-style-type: none"> • Presentation: Digital Economy in Bangladesh: Opportunities, Risks and Challenges <p><i>Hanafi Firdaus</i>, Section Chief of Planning and System Analysis Application, Ministry of Finance, Indonesia</p> <p><i>Nazgul Bazhayeva</i>, Deputy Director, Ministry of Information and Communications, Kazakhstan</p> <ul style="list-style-type: none"> • Presentation: Understanding the Digital Economy - Kazakhstan <p><i>Fary Akmal Binti Osman</i>, Head, Fiscal and Economics Division, Ministry of Finance, Malaysia</p> <p><i>Saman Diyagaha Waduge</i>, Additional Secretary, Prime Minister's Office, Sri Lanka</p> <ul style="list-style-type: none"> • Presentation: Understanding the Digital Economy - Sri Lanka <p>Open Discussion</p>
DAY TWO: 22 February 2018 (Thursday)	
09:00 – 10:30	<p>SESSION 5: Role of technology, innovation and education in a digital world</p> <p><i>As digitization intensifies, innovation and technology will become more important drivers for the digital economy, as new ideas are created to keep up with the demands of digitalization. This session will</i></p>
	<p><i>examine how technologies and innovation can drive Asia's economies in the future, as well as the new jobs and skills that will be needed as digitalization becomes pervasive.</i></p> <p>Moderator: <i>Sachin Chaturvedi</i>, Director General, RIS</p> <p>Speakers: <i>Pinaki Dasgupta</i>, Professor, International Management Institute (IMI) Delhi</p> <ul style="list-style-type: none"> • Presentation: Role of Technology, Innovation, and Education in a Digital World <p><i>Shinichiro Terada</i>, Senior Analyst, KDDI Research Inc. and Visiting Scholar, University of California, Berkeley (TBC)</p> <p>Open Discussion</p>
10:30 – 11:00	Tea/Coffee Break
	<p>SESSION 6: Securing the digital economy – focus on trust, privacy and transparency</p> <p><i>The digital economy is dependent on data sharing, security and trust. Thus, it can only flourish when people, process, data and things are connected in an ethical, meaningful and safe way. This session will examine the collective challenge to digital economy when it comes to cybersecurity and other risks, and the importance of transparency solutions (i.e., openness, communication and accountability) to address them.</i></p>

	<p>Moderator: Syed Munir Khasru, Chairman, The Institute for Policy, Advocacy, and Governance (IPAG), Bangladesh</p> <p>Speakers: Abu Bakar Munir, Professor, School Law, University of Malaya <ul style="list-style-type: none"> • Presentation: Securing the Digital Economy - Trust, Privacy and Transparency T A Khan, UN/CEFACT Vice Chair and Former Controller of Certifying Authorities, Ministry of Electronics and Communication Technology, India <ul style="list-style-type: none"> • Presentation: Securing the Digital Economy – Focus on Trust, Privacy and Transparency Open Discussion</p>
12:30 – 13:30	Lunch Break
13.30 – 14.30	<p>SESSION 7: Digital India: Inclusion and adoption</p> <p><i>India is fast becoming a digital-first economy in the world. India's dramatic transformation into a digital society has evolved over time and generated an inclusive society which has equal access to digital system. This session will present India's success story as a digital economy, and will discuss how India is moving towards a digital-first economy.</i></p>
	<p>Moderator: Aladdin D. Rillo, Senior Economist, ADBI</p> <p>Speaker: Arvind Gupta, Founder Director, Digital India Foundation</p> <p>Open Discussion</p>
14:30 – 16:00	<p>SESSION 8: Country Panel Discussion #2:</p> <p><i>This session will examine the experiences of Asian countries in dealing with the digital economy, including the key challenges and constraints brought about by the digital transformation as well as the key measures being implemented or plan to implement by the governments to tackle the issues of digital economy.</i></p>
	<p>Moderator: Prabir De, AIC, RIS</p> <p>Speakers: Ajai Kumar Garg, Director/Scientist F, Ministry of Electronics and Information Technology, India <ul style="list-style-type: none"> • Presentation: Digital Economy in India: Opportunities, Risks and Challenges Nurbek Tashbekov, Expert of Economy and Investment Division, Government's Office of Kyrgyz Republic Adesh Khadka, Information and Technology Director, Administration Department, Ministry of Finance, Nepal <ul style="list-style-type: none"> • Presentation: Digital Economy in Nepal: Opportunities, Risks and Challenges Arriel Napalit Nengasca, STIDS, Business Development Division Department of Trade and Industry, Philippines <ul style="list-style-type: none"> • Presentation: Digital Economy in Philippines: Opportunities, Risks and Challenges Thanomsin Chakreeves, Plan and Policy Analyst, Strategic and Planning Division Office of the National Digital Economy and Society Commission (ONDE) Ministry of Digital Economy and Society (MDES) <ul style="list-style-type: none"> • Presentation: Digital Economy in Thailand: Opportunities, Risks and Challenges Open Discussion</p>
16:00– 16:15	Tea/Coffee Break

<p>16:15 – 17:15</p>	<p>SESSION 9: Roundtable Discussion: Policies to promote and manage the digital economy</p> <p><i>This session will serve as a wrap-up session to reinforce discussions in previous sessions by presenting a set of policy options and strategies to promote the development of the digital economy and make it work for Asia. While Asia’s digital transformation generates significant benefits, many risks are also created. Therefore, policies and regulations need to be continuously revised so that countries can strike a balance between rapid (digital) technological change, economic development, and economic welfare.</i></p> <p>Moderator: Syed Munir Khasru, Chairman, The Institute for Policy, Advocacy, and Governance (IPAG), Bangladesh</p> <p>Panelists:</p> <p><i>Mohit Bansal, Amazon India</i> <i>Claude Eguienta, Chief Operating Officer, Telcoin, Japan</i> <i>Kensuke Tanaka, Head of Asia Desk, OECD Development Centre, France</i></p>
<p>17:15 – 17:30</p>	<p>Concluding Remarks</p> <p><i>Chul Ju Kim, Deputy Dean, ADBI</i> <i>Prabir De, Head, AIC, RIS</i></p>