



SOUTHEAST ASIA DEVELOPMENT SYMPOSIUM 2021
Innovation through Collaboration:
Planning for Inclusive Post-COVID-19 Recovery
17-18 March 2021

CONCEPT NOTE

I. Brief Overview

The Asian Development Bank (ADB) created the Southeast Asia Development Symposium (SEADS) to help crystallize thinking on critical development issues, and to support countries in successfully making the transition to prosperous, knowledge-based, and sustainable economies.

COVID-19 has had a devastating impact on families, businesses, and lives throughout Southeast Asia. But hope is on the horizon. With widespread vaccine distribution planned in 2021, countries can now intensify their focus on post-COVID-19 recovery.

How can Southeast Asian nations most effectively revitalize businesses, create sustainable job opportunities, and position themselves for inclusive and robust recovery? How can they harness “Big Data” and new technology to support growth? How can they ensure that recovery is environmentally and fiscally sustainable? How can countries better ensure widespread vaccine access, which will be essential for sustainable pandemic recovery?

SEADS 2021, *Innovation through Collaboration: Planning for Inclusive Post-COVID-19 Recovery*, will take place on 17-18 March 2021. It will provide governments in Southeast Asia with a unique opportunity to interact directly with each other, and with leaders from industry, academia, and the development sector, to discuss innovative approaches and solutions to the COVID-19 crisis and other development challenges.

II. Virtual SEADS Format and Focus Areas

SEADS 2021 will be a two-day virtual event, with over 3,000 attendees expected. The first day will feature an open morning plenary with (i) keynote addresses from ADB’s President, and other government and industry leaders; (ii) a special high-level panel discussion; and (iii) the launch of an in-depth ADB study on COVID-19 recovery. The first day’s afternoon agenda will feature five thematic tracks, arranged by ADB and partners: (i) Post-COVID-19 Policy Responses to Support Recovery; (ii) Harnessing Big Data and New Technology to Revitalize Service Delivery; (iii) Supporting Post-Pandemic Green Growth and Green Recovery; (iv) Enhancing Revenue Flows to Support Recovery; and (v) Reinventing Smart Cities after COVID-19.

The second morning of SEADS 2021 will focus on: (i) COVID-19 health response, including vaccine rollout, and (ii) human-centered recovery. It will feature (i) thought-provoking keynote speakers; and (ii) two special plenary sessions on COVID-19 vaccine rollout and recovery. The final afternoon of SEADS 2021 will feature (i) final “Shark Tank” pitches and the announcement of the winner of the ADB COVID-19 hackathon: Re-establishing Tourism Confidence through Innovative Digital Solutions; (ii) partner deep dive workshops, and (iii) an invitation-only event for government leaders in Southeast Asia to share and discuss policy responses for post-COVID-19 recovery. A draft agenda for SEADS 2021 is presented below.

All times are in GMT+8/ Manila Local Time

16 March 2021: SEADS Networking Event**17 March 2021: Innovation through Collaboration: Planning for Inclusive Post-COVID-19 Recovery****Opening Plenary: New Solutions for New Challenges**

	Welcoming Remarks Ramesh Subramaniam, Director General, Southeast Regional Department, ADB
10:00-10:10	Opening Keynote: Masatsugu Asakawa, President, ADB
10:10-10:20	Keynote: Carlos Dominguez, Governor for the Republic of the Philippines in the Asian Development Bank; Secretary, Department of Finance, Philippines
10:20-10:30	Keynote: Armida Salsiah Alisjahbana, United Nations Under-Secretary General; Executive Secretary, UNESCAP
10:30-10:40	Keynote: Jacqueline Fuller, Vice President, Google, and President, Google.org
10:40-10:50	Keynote: Dr. Jerome Kim, Director General, International Vaccine Institute
10:50-11:00	Keynote: Melati Wijisen, Founder, Bye Bye Plastic Bags
11:00-11:05	Break/Video
11:05-12:05	Panel Discussion: New Solutions for a Post-COVID-19 World <ul style="list-style-type: none"> Ahmed M. Saeed, Vice President, ADB Indranee Rajah, Minister in Prime Minister's Office, Singapore. Second Minister for Finance, Second Minister for National Development Audrey Choi, Chief Marketing Officer and Chief Sustainability Officer, Morgan Stanley Ming Maa, President, Grab
12:05-12:10	Break/Video
12:10-12:30	Knowledge Product Launch
12:30-13:30	Lunch Break
13:30-15:00	Post-COVID-19 Policy Responses to Support Recovery Session (ADB)
13:30-15:00	Enhancing Revenue Flows to Support Recovery Session (ADB & OECD)
13:30-15:00	Reinventing Smart Cities after COVID-19 (ADB) <ul style="list-style-type: none"> Launch: ADB Smart City Challenge
15:00-15:30	Break
15:30-17:00	An Ecosystem Approach for Economic Recovery in Southeast Asia Session (Google)
15:30-17:00	"Leave No One Behind: Harness Data and Technology to Revitalize Service Delivery" Session (ADB & UNESCAP)
15:30-17:00	Supporting Post-Pandemic Green Growth and Green Recovery Session (ADB, OECD & European Commission (SWITCH-Asia))

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18 March 2021: Innovation through Collaboration: Planning for Inclusive Post-COVID-19 Recovery**Plenary: COVID-19 Health Response and Recovery**

	Welcoming Remarks: Bambang Susantono, Vice President, ADB
10:00-10:10	Keynote: Budi Gunadi Sadikin, Minister of Health, Indonesia
10:10-10:20	Keynote: Dr. Richard J. Hatchett, CEO, Coalition for Epidemic Preparedness Innovations (CEPI)
10:20-10:30	Keynote: Dr. Ayesha Khanna, Co-Founder and CEO, ADDO AI
10:30-11:30	Panel Discussion: Immunization for All: Providing COVID-19 Vaccines Across Southeast Asia <ul style="list-style-type: none"> Patrick L. Osewe, Chief of Health Sector Group, ADB Dr. Ruth Karron, Professor, Department of International Health, Johns Hopkins Bloomberg School of Public Health and Director of the Center for Immunization Research Dr. Suresh Jadhav, Executive Director, Serum Institute of India Pvt. Ltd. Anil Argilla, Head Emerging Markets Asia, Pfizer Myrna Cabotaje, Undersecretary, Department of Health, Philippines
11:30-11:35	Break/Video
11:35-12:30	Closing Panel Discussion: Recovery for All: A Human-Centered COVID-19 Response <ul style="list-style-type: none"> Robert Guild, Chief Sector Officer, Sustainable Development and Climate Change Department (SDCC), ADB

DRAFT

- Ketsuda Supradit, International Economic Advisor, Fiscal Policy Office, Ministry of Finance, Thailand
- Sherry Madera, Chief Industry and Government Affairs Officer, London Stock Exchange Group (LSEG)
- Magnus Ekbohm, Chief Strategy Officer, Lazada Group; Chief Executive Officer (Acting), Lazada Malaysia
- Janti Soeripto, President and Chief Executive Officer, Save the Children US

13:00-13:30	Save the Children's Global Centre of Excellence Launch: Inger Ashing, Chief Executive Officer, Save the Children International
12:30-14:00	Lunch Break
14:00-17:00	SEADS Hackathon: Re-establishing Tourism Confidence through Innovative Digital Solutions (ADB) "Shark Tank" pitches and announcement of winner
13:30- 17:30	Partner Deep Dive Workshops <ul style="list-style-type: none">• 13:30- 15:00: Foresight & Transport• 14:00- 17:30: Clean Energy Transition as an Engine for Green Recovery
14:00- 15:30	Deep Dive Workshops for ADB Developing Member Country Government Counterparts (Invitation Only)